

Julian Ritchey**Vice President and Head of Public Affairs and Patient Advocacy
Sanofi Vaccines US**

Julian Ritchey is the Vice President and Head of Public Affairs and Patient Advocacy for Sanofi Vaccines US, where he drives sustainable public health improvement through collaboration, education, and implementation. He focuses on innovating immunization policy, enabling prevention advocacy, and driving strategic collaboration with various stakeholders, including the CDC, state governments, patient and provider advocacy organizations, and industry trade groups. Julian led efforts to secure a routine use recommendation for Beyfortus, the first long-acting pediatric monoclonal antibody for RSV prevention, and access for all infants on the ACIP Harmonized Immunization Schedule and through the VFC program.

With over 30 years of experience at Sanofi, Julian has held diverse roles in sales, marketing, and global leadership, managing strategy and performance for flagship brands like Daptacel, Menactra, and Pentacel vaccines. He established the US Customer Marketing organization, led the US New Products group, and headed the Medical Communications team. Julian holds a bachelor's degree in biology from Denison University and an MBA from Rutgers University. He resides in Lehigh Valley, Pennsylvania, with his wife and four children, actively participating in community volunteer work.