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Our Mission



VYF protects people of all ages from vaccine-preventable diseases by:

-  Raising awareness of the critical need for timely immunizations
-  Increasing the public's understanding of the benefits of vaccines
-  Increasing confidence in the safety of vaccines
-  Ensuring that all families have access to lifesaving vaccines
-  Advocating for policies that support timely vaccination

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General Engagement Principles

Listen



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Share


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General Engagement Principles

 Listen...  Listen some more...

 Bring vaccines under the tent...

 Share resources!


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The Proof is in the Data

A photograph showing two women in conversation. The woman on the left is seen in profile, wearing a pearl necklace and a dark top. The woman on the right has curly hair, wears glasses, a white top, and a pink cardigan, and is looking towards the first woman.

Home visits from P/CHWs or other frontline public health workers have been shown to **increase vaccination by a median of 11 percentage points.**

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*Community Preventive Services Task Force. <https://www.thecommunityguide.org/findings/vaccination-programs-home-visits-increase-vaccination-rates>



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P/CHW Pilot Program: Training Modules

Overview

1. The Past, Present, and Future of Vaccination
2. The Nuts and Bolts of Vaccines
3. How to Debunk Misinformation and Bolster Vaccine Confidence
4. Addressing Social Determinants of Health and Barriers to Vaccination

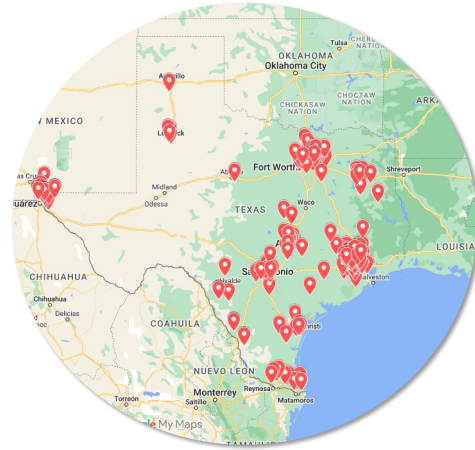
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The Pilot: Texas CHWs

- Over 200 CHWs completed all four modules from March 18-April 25, 2022:
 - **100%** said the training increased their confidence in their ability to talk about vaccines.
 - **100%** said the training increased their confidence in their ability to connect people to vaccine services.
 - **91%** said they expected to use the information learned during the training.



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The Pilot: Texas CHWs

- In the two-month follow-up survey:
 - **79%** of P/CHWs reported having stronger, more productive conversations as a result of the training
 - **70%** of P/CHWs reported using information from the training to connect people to vaccination services

In the two months following the course, **P/CHWs went on to talk to 4,000+ people about vaccines and connected 2,000+ people to vaccination services.**



“When I make my calls, I seize the opportunity to talk to members of the community and better inform them on the importance of getting the vaccine and also answer questions they may have.” — *Community Health Worker in Galveston, TX*



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Next Steps




National Launch **Online Community** **Community of Practice Meetings** **Support for in-person training**



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VACCINATION COLLABORATIVE

Reigniting a Culture of Immunization



COMMUNICATION **POLICY** **MICROGRANTS**

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The Vaccination Collaborative Continues to Grow

228 Members

Listserv Launched
September 9

In one month, 30
members posted to the
Listserv

Fundraising for
Microgrants has Begun

Interested in joining? Reach out to erica@vaccinateyourfamily.org

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