

MATERNAL IMMUNIZATION RECOMMENDATIONS





Obstetricians play key role in improving vaccine uptake during pregnancy



ENGAGE	Engage in vaccine counseling early and frequently • Leverage frequency of prenatal care to elicit concerns and provide guidance
PROVIDE	Provide strong recommendations for vaccines during pregnancy • Patients who receive recommendations for vaccines from their obstetric provider are more likely to receive vaccines
AFFIRM	Affirm long-term maternal and infant health benefits • Emphasize the role of vaccines towards long term maternal and infant health outcomes and as an equitable strategy to decrease disparities in infectious disease morbidity



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ACOG continues to actively recommend
the **Flu, Covid-19, RSV, & Tdap**
vaccines for pregnant people.



CLINICAL GUIDANCE

Practice Advisory:
COVID-19 Vaccination
Considerations for
Obstetric–Gynecologic
Care

COVID-19 **FAQs**
for Obstetrician–
Gynecologists,
Obstetrics

Practice Advisory:
Influenza in Pregnancy:
Prevention and
Treatment

Influenza **FAQs**
for Obstetrician–
Gynecologists

Practice Advisory:
Maternal Respiratory
Syncytial Virus
Vaccination

FAQs: Maternal
RSV Vaccination



STORAGE, ADMINISTRATION & DOCUMENTATION



ACOG encourages clinicians to stock and, ideally, administer all recommended vaccines in their offices.

- Offering in clinic is one of the most powerful ways to improve vaccine confidence and increase immunization rates and reduces missed opportunities for immunization.
- Convenience is a top reason for patient acceptance.
- With proper documentation and coding, billing for both counseling about and administration of vaccines can be reported to third-party payers for reimbursement.



Reimbursement for Vaccinations – Coding Formula

A vaccination procedure has two components: 1) the administration of the vaccine and 2) the vaccine product (drug) itself. The administration may be performed by the obstetrician-gynecologist or other health care professional. When the vaccine drug and the administration are provided by the physician's office, report a code for the vaccine and a code for the administration of the vaccine.

ICD-10-CM Code +	+ (1) Administration CPT Code +	(2) Vaccine-Specific CPT Code (different for each vaccine)
Z23 – Encounter for immunization (any)	90480	See table below
	90460, 90461, 90471, 90472	

PATIENT EDUCATION RESOURCES

Get Your Recommended Vaccines During Pregnancy

Get Your Recommended Vaccines During Pregnancy

ACOG

¿Embarazada? Tres razones principales por las que usted necesita la vacuna contra el VRS

- 1 El virus respiratorio sincitial (VRS) puede ser peligroso para los bebés y niños pequeños. La enfermedad por VRS es la razón más común por la que los bebés son hospitalizados en los Estados Unidos.
- 2 Recibir la vacuna contra el VRS durante el embarazo ayuda a proteger a su recién nacido del VRS inmediatamente después del nacimiento y durante los primeros 6 meses de vida.
- 3 La vacuna contra el VRS es segura tanto para usted como para su bebé.

Usted puede recibir la vacuna contra el VRS si va a tener entre 27 y 36 semanas de embarazo entre septiembre y enero. La Pfizer Alltrypax es la única vacuna contra el VRS aprobada para su uso durante el embarazo.

The Flu Vaccine and Pregnancy

share f t d p e

Learn in español

Frequently Asked Questions

What is influenza (the flu)?

Who is at risk of developing complications from the flu?

How does being pregnant increase my risk of complications from the flu?



Vaccine resources on ACOG's Patient Education Portal include:

My Vaccine Choice

Frequently Asked Questions

Get Your Recommended Vaccine Videos...

Infographics

PATIENT EDUCATION RESOURCES

Recommended Vaccines During Pregnancy

—PATIENT EDUCATION RESOURCES—



Scan the QR code to learn more about the
benefits of vaccines during pregnancy.
Learn more at acog.org/Vaccine-Resources



Vacunas Recomendadas Durante el Embarazo

—RECURSOS EDUCATIVOS PARA PACIENTES—



Escanee el código QR para aprender
más sobre los beneficios de las vacunas
durante el embarazo.
Obtenga más información en
acog.org/Vaccine-Resources

SUMMARY OF RECOMMENDATIONS



Summary of Routinely Recommended Maternal Vaccines

Vaccine	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
Tdap	Can be administered at any time											
COVID-19		Administer as soon as available		However, can be administered any time of the year to eligible individuals								
Influenza		Ideally administer early fall		However, can be administered any time while the virus is circulating								
RSV		Administer September through January in most of the continental U.S.*										

ACOG’S 2026 MATERNAL IMMUNIZATION SCHEDULE COMING SOON!

- To be released early June to reduce confusion among clinicians and patients
- Like AAP, ACOG is obtaining endorsements of other medical societies

2026 Maternal Immunization Schedule

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ACOG Endorsed by:

VACCINE	WHO RECOMMENDATION FOR PREGNANT	ACOG RECOMMENDATION FOR PREGNANT	ACOG RECOMMENDATION FOR PREGNANT	ACOG RECOMMENDATION FOR PREGNANT
Inactivated influenza	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.
COVID-19	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.
Tetanus toxoid, reduced diphtheria toxoid, and acellular pertussis (Tdap)	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.
Maternal Rho (D) immune globulin	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.
Human papillomavirus (HPV)	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.
Measles, mumps, and rubella (MMR)	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.
Varicella	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.	ACOG: Recommended for all pregnant women at any point during pregnancy.

ACOG is a not-for-profit organization. All services are provided free of charge. For more information, visit www.acog.org.

MATERNAL IMMUNIZATION PROMOTIONAL ACTIVITIES

- RSV Awareness Month
- #FluFactFriday
- ACIP Statements
- Emerging Issues – Pertussis & Measles Outbreak

WEBINAR
Measles in Pregnancy: A Preventable Threat
JULY 31 | NOON ET

Getting the RSV vaccine during pregnancy is a safe and simple step to protect your baby's health after birth.

You are your patients' most trusted source for vaccine information.
Patient decisions often start with a recommendation from a health care professional. Talk with your pregnant patients about how the flu vaccine can help keep them and their infants healthy.

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THE MATERNAL IMMUNIZATION TASK FORCE







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NEXT STEPS....

- Promotion of Maternal Immunization Guidance & Resources
- Continuous review of ACOG’s clinical guidance
- **UPCOMING:** 2026 Virtual Maternal Immunization Summit
- **UPCOMING:** Fall Season Communication Plans w/VIP & Medical Societies

THANK YOU!

Sheila Reynoso
sreynoso@acog.org

