



2023
Immunization
Excellence Awards
Ceremony

May 10, 2023
11:30am – 2:00pm ET



National Adult
and Influenza
Immunization
Summit

**2023 Immunization
Excellence Awards**


Awards Ceremony



Thank You...

Awards Selection Committee

- Carolyn Bridges (Immunize.org)
- Susan Farrall (HHS/OASH)
- Claire Hannan (AIM)
- Joe Lastinger (FFF)
- Alexandra Piasecki (CDC)
- *Mitchel Rothholz, (Three-C Consulting), chair
- Elizabeth Sobczyk (AMDA)
- LJ Tan (Immunize.org)




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*=-did not vote

NATIONAL ADULT & INFLUENZA IMMUNIZATION SUMMIT

**2023 Immunization
Excellence Awards**



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**Awards
Presentation**

May 10, 2023
Atlanta, GA

Summit Honorable Mention Award Winners

“Immunization Neighborhood” Champion Award

Recipient:

Casa Immigrante & Julissa Soto

Houston Health Department Immunization Bureau

“Laura Scott 2022-23 Outstanding Influenza Season Activities” Award

Recipient:

National Minority Quality Forum (NMQF)



Summit Honorable Mention Award Winner

“Immunization Neighborhood” Champion Award

• Recipient: **Casa Immigrante & Julissa Soto**



**Summit Honorable Mention Award
Winner**

**“Immunization
Neighborhood”
Champion Award**



**Summit Honorable Mention Award
Winner**

“Immunization Neighborhood” Champion Award
• Recipient: **Houston Health Department
Immunization Bureau**



H. Omar Salgado
Immunization Bureau Chief



**Summit Honorable Mention Award
Winner**

**“Immunization
Neighborhood”
Champion Award**



**“Laura Scott 2022-23 Outstanding
Influenza Season Activities” Award**
**Honoring the Memory of
Laura Scott**



“She made the world a better place for our children and all of us.”



**Summit Honorable Mention Award
Winner**

**“Laura Scott 2022-23 Outstanding Influenza
Season Activities” Award**

- Recipient: **National Minority Quality Forum
(NMQF)**



Laura Lee Hall, PhD
Center for Sustainable Health Care
Quality and Equity



**Summit Honorable Mention Award
Winner**

**“Laura Scott
2022-23
Outstanding
Influenza Season
Activities” Award**



Summit National Award Winners



“Immunization Neighborhood” Champion Award

Recipient:

AltaMed Health Services - Community Organizing and
Research Engagement (CORE) Team

Virginia Cooperative Extension Collaborative on Immunization
Teaching and Engagement

“Laura Scott 2022-23 Outstanding Influenza Season Activities” Award

Recipient:

AMGA Foundation’s Rise to Immunize™ Campaign

New York City Health + Hospitals/Elmhurst



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Summit National Award Winner

“Immunization Neighborhood” Champion Award

Recipient: AltaMed Health Services - Community Organizing and
Research Engagement (CORE) Team



Summit National Award Winner

**“Immunization Neighborhood”
Champion Award**



Summit National Award Winner

“Immunization Neighborhood” Champion Award
Recipient: **Virginia Cooperative Extension Collaborative on Immunization Teaching and Engagement**



Kathy Hosig
VCE



Summit National Award Winner

“Immunization Neighborhood” Champion Award



Summit National Award Winner

“Laura Scott 2022-23 Outstanding Influenza Season Activities” Award

Recipient: **AMGA Foundation’s Rise to Immunize™ Campaign**



John W. Kennedy, MD
President, AMGA Foundation; CMO, AMGA



Summit National Award Winner

**“Laura Scott
2022-23 Outstanding
Influenza Season
Activities” Award**



Summit National Award Winner

**“Laura Scott 2022-23 Outstanding Influenza Season
Activities” Award**

Recipient: New York City Health+ Hospitals / Elmhurst



Helen Arteaga Landaverde
Chief Executive Officer



Summit National Award Winner

**“Laura Scott
2022-23
Outstanding
Influenza Season
Activities” Award**



NYC HEALTH+ HOSPITALS | Elmhurst




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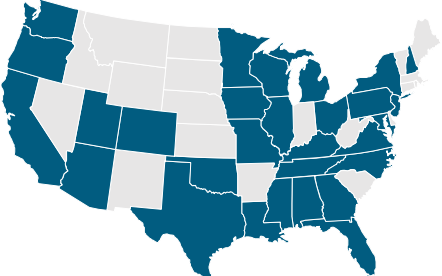
Panel Discussion





Nationwide Reach

- Campaign Participants: **81**
- FTE Physicians: **49,000+**
- States: **29**



■ State with RIZE participating group



Participating Organizations





Campaign Goal

25 million immunizations administered by 2025

- Influenza (19+)
- Pneumococcal (66+)
- Td/Tdap (19+)
- Zoster (50+)



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Panel Discussion





National Adult and Influenza Immunization Summit

2023 Immunization Excellence Awards

Panel Discussion

AltaMed
Your community health network

Virginia Cooperative Extension
Virginia Tech • Virginia State University

rise to immunize
AMGA Foundation

NYC HEALTH+HOSPITALS | Elmhurst

FLU VACCINES

- ❖ Engaged patients and staff with exciting prizes and gifts throughout the season including two, new NYC H+H "collectibles," the "Flu Fairy," lollipops, holiday giveaways and an end-of-season raffle
- ❖ Strong support from Senior Staff/C-Suite staff (see photo - slide 1)
- ❖ Easy access by online appointments - later walk-in access and the use of the FLU FAIRY as advertised on our facility's website
- ❖ Community engagement and onsite patient engagement

ANNEX O, 1st FLOOR

Hours of operation:
 Monday, Tuesday, Wednesday, Friday
 7:00 AM – 4:00 PM
 Thursday
 10:00 AM – 6:00 PM









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Panel Discussion









DATA

Flu Vaccinations	Q1 2022	Q1 2023	Difference
Community/Patient	17,704	23,206	+5,502
Employee	2,132	3,665	+1,533

- ❖ Rate of Employee Vaccination – 2021/2022 Flu Season: **32.5%**
- ❖ Rate of Employee Vaccination – 2022/2023 Flu Season: **59%** (and counting!)
- ❖ Currently the most employee flu vaccinations given in NYC H+H!
- ❖ Community/Patient Flu Rates increased by 31% from prior season



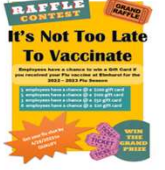
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CURRENTLY

WANT TO REMOVE YOUR MASK
in a non-patient care area?



You will need to be vaccinated for the flu and have a 2022-2023 flu vaccine sticker to demonstrate compliance



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NEXT SEASON

- ✓ Planning for 2023-2024 season has already started
- ✓ More Flu Fairy – meet staff where they are
- ✓ More incentives
- ✓ More education
- ✓ More community engagement in early fall and throughout the season

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Panel Discussion






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Year 1 Impact

3,799,935 influenza vaccines (19+)
administered or documented



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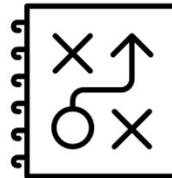
2023 Immunization Excellence Awards

Panel Discussion



Challenges

- Competing priorities
- Burnout and limited staff availability
- Lack of leadership support
- Lack of staff buy-in/education
- Data capture and reporting challenges
- Barriers to stocking vaccine on site
- Vaccine cost (for HCO and patient)
- Vaccine fatigue (for HCP and patient)
- Vaccine hesitancy and misinformation
- Inequitable access to immunizations
- ... and more






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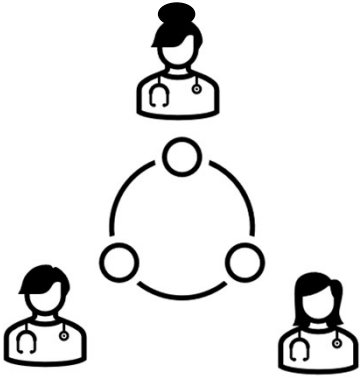
Panel Discussion




Strategies for Success

Culture

- Employ “team-based” approach
- Provide ongoing education
- Address staff and provider resistance
- Leverage the role of support staff
- Engage specialists


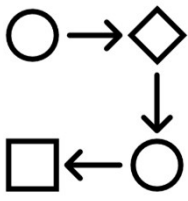




Strategies for Success

Standardization


- Clarify staff roles and responsibilities
- Utilize standing orders
- Standardize workflows
 - Pre-visit planning
 - Daily huddles
 - Scheduling at point-of-care



Strategies for Success

Electronic Medical Record

- Leverage clinician decision support tools
- Utilize point-of-care alerts
- Establish bi-directional data feed





Strategies for Success

Accountability

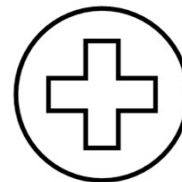
- Develop and distribute performance reports and scorecards
- Conduct periodic in-person meetings with clinic leader



Strategies for Success

Patient Outreach & Access

- Use informed mix of communication channels to reach patients
- Leverage embedded nurse case managers
- Consider health literacy of patients
- Target subpopulations for focused outreach
- Meet patients where they are (e.g., urgent care, mobile clinics)
- Host flu clinics (drive-thru and in-person)





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Panel Discussion



**Thank You To All
Who Contributed
to the Effort...**



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