

Sanofi Pasteur invites you to attend an educational dinner program during the 48th National Immunization Conference in Atlanta, Georgia.



EMPOWERING CLINICIANS TO BECOME Champions for Influenza Vaccination

Wednesday, May 16, 2018

6:00 PM – 8:30 PM

6:00 PM – 7:00 PM Reception and Dinner

7:00 PM – 8:30 PM Presentation

**Southern Exchange
Ballrooms**

200 Peachtree Street NW
Atlanta, Georgia

Tracy Bieber, RN, BSN

Clinical Services Manager
Enterprise Clinic Services
Sanford Health
Sioux Falls, South Dakota

Ruth M. Carrico, PhD, DNP, APRN

Associate Professor
Founding Co-Director, Global Health Center
Clinical Director, Global Health Center-Travel Clinic
Division of Infectious Diseases
University of Louisville School of Medicine
Louisville, Kentucky

Serese Marotta

Chief Operating Officer
Families Fighting Flu
Arlington, Virginia

Barbara A. Pahud, MD, MPH

Associate Director
Vaccine and Treatment Evaluation Unit
Children's Mercy Hospital
Associate Professor
Department of Pediatrics
University of Missouri-Kansas City School of Medicine
Kansas City, Missouri

PROGRAM DESCRIPTION

This past influenza season demonstrated how severe influenza can be and how it can impact our most vulnerable patient populations. These populations are at an increased risk of hospitalization, mortality, and other poor clinical outcomes. Vaccination can help improve these outcomes. Clinicians often underestimate the value of their role in being champions for vaccination, making strong vaccination recommendations, and building confidence in influenza vaccination.

A panel of expert faculty members will review the latest epidemiology data and critical risks associated with influenza, examine why immunization rates are well below national goals, and share and demonstrate effective communication techniques to overcome common vaccine hesitancy concerns. Overall, the panel will propose ideas to create vaccination champions who can help protect patients against the consequences of influenza.

REGISTER ONLINE by clicking on the link below:

[Empowering Clinicians to Become Champions for Influenza Vaccination](#)

Attendance is limited, and pre-registration is required.

If you have any questions regarding this program, please contact Frances Mauro by email at frances.mauro@sanofi.com.

This is a non-CME/CE educational event. CME/CE credit will not be offered for this program.

In accordance with Sanofi Pasteur's policies and the PhRMA Code on Interactions with Health Care Professionals, attendance at this educational program is limited to health care professionals. Value transfers to licensed health care professionals by pharmaceutical companies may need to be reported according to certain state laws, as well as federal Sunshine Act provisions. Facilitated by PRI Healthcare Solutions