



Babies are born in AZ each day, none arrive immunized. - Dr. Daniel T Cloud, TAPI Founder

The Arizona Partnership for Immunization



NAICP Quarterly Meeting

October 3, 2017

Maricopa County Public Health Hard to Reach Populations Partners

History of the partner development

- This group was developed in 2010 in response to H1N1
- Funding was provided via Emergency Preparedness
- A survey was developed and disseminated to a variety of harder to reach populations in Maricopa County to determine their understanding of the H1N1 season, how they responded, who got vaccinated and what barriers they faced.
- Survey results showed – each group faced different challenges and had different strengths. Therefore Maricopa County determined that funding to begin to develop a steady means of communication for ANY public health need was important.
- Hard To Reach Populations Committee was born!

Maricopa County Public Health Hard to Reach Populations Partners

Current Active Partners:

- American Cancer Society
- American Diabetes Association
- American Red Cross
- Antorcha International
- Alzheimer's Association Desert Southwest Chapter
- Arizona Alliance of Community Health Centers
- Area Agency on Aging
- Arizona Commission of the Deaf and Hard of Hearing
- Arizona Department of Health Centers
- Asian Pacific Community in Action
- ASU, School of Nutrition and Health Promotion
- Catholic Diocese of Phoenix
- Celerion
- Crisis Response Network
- Concilio Latino de Salud
- Consulado General de Guatemala en Phoenix
- Consulado General de México en Phoenix
- Donate Life Arizona – Done Vida Arizona
- Empty Bowl Pet Pantry
- First Things First
- Keogh Health Connections
- Muhammad Ali Parkinson Center
- Native Health
- The Arizona Partnership for Immunization
- The Centers for Habilitation
- Phoenix Rescue Mission

Maricopa County Public Health Hard to Reach Populations Partners

Biweekly Teleconference with Partners

- ✓ Emergency preparedness
- ✓ Seasonal issues
- ✓ Immunizations
- ✓ Healthy Eating
- ✓ Health Care access
- ✓ Partner updates
- ✓ County wide events/activities
- ✓ Partner public health challenges
- ✓ Resource sharing

Maricopa County Public Health Hard to Reach Populations Partners

Building Bridges to Health

Maricopa County Public Health Hard To Reach Populations Partners

[Home](#) [About](#) [Partners](#) [Calendar](#) [Library](#) [Contact](#)



Event Photos



Building Bridges to Health

Website resource for partners to access meeting minutes, partner events and contact information as well as to highlight special meetings, awards or information for the group.

Maricopa County Public Health Hard to Reach Populations Partners

General Immunization Education/Outreach

- Providing targeted immunization education materials to partners
- Presenting regularly on HTRP calls about immunizations needed, addressing common questions and following up on any news articles related to immunizations
- Specific input from group on immunization education and outreach needs to assist in creating materials to educate the community
- We provide updates on answers to those FAQ's that we all hear in the community to empower our partners with science based education and answers


Flu Season Vaccines During Pregnancy
HPV Vaccine Questions
Responses to False Media
Funding Needs/Focuses
Accessibility Challenges
Cultural Barriers

Maricopa County Public Health Hard to Reach Populations Partners

Immunization and Pregnancy Education/Outreach Campaigns

- TAPI developed a growth chart with a March of Dimes Community Grant many years prior.
- The growth chart was presented to the HTRP group and the group decided to undertake looking for funds to print so we could target pregnant women in this groups population
- TAPI reviewed the chart on a call and did targeted education
 - Talking Points
 - FAQs – how to respond
 - Resource availability
- Funds were received from APS (power company) and they printed 10,000 charts and TAPI added information regarding their financial assistance program for APS and residence in need of financial support to pay their power bills.
- The charts were given out through HTRP partners at Community Fairs, events, placed in outreach centers, Community Health Centers and provided to WIC clients.

Maricopa County Public Health Hard to Reach Populations Partners

Growing Healthy Babies  The Arizona Partnership
for Immunization

Make Healthy Choices Before You Get Pregnant

- Take a multivitamin with folic acid
- Eat right and stay active and fit
- Visit your health care provider for regular checkups
- See your dentist for regular exams and cleanings
- Make sure your immunizations are up to date
 - Tdap (With each pregnancy)
 - Influenza (Yearly)



Keep You and Your Baby Healthy During Your Pregnancy

Where to Go for Help?

There are many organizations that can help answer your questions and link you with free or sliding scale resources:

- **Woman Infant and Children (WIC) at 1-800-252-5942** • AZDHS.gov/azwic - provides food, nutrition and breastfeeding information for women, infants and children.
- **Pregnancy and Breastfeeding Hotline at 1-800-833-4642**
www.HealthyChildren.org/breastfeeding
- **Arizona Alliance for Community Health Centers - AACHC.org** - community health centers are non-profit clinics located in rural and urban areas throughout Arizona. They provide medical care to anyone regardless of insurance status.
- **Arizona Department of Health Services Healthy Babies - AZDHS.gov/baby** - provides information and resources about WIC, safe sleep nurseries, healthy eating, vitamins and more.
- **Nurse-Family Partnership* (NFP)** • www.NurseFamilyPartnership.org/locations/Arizona - is a nurse home visiting program for women in Phoenix, Mesa, Queen Creek, Apache Junction and around AZ who are having their first baby. A trained nurse will visit you in your home throughout pregnancy and continue to visit until your baby is 2 years old. It is FREE.

Talk to Your Doctor About

- Staying healthy and active
- Weight gain questions
- Managing stress
- Family Planning
- 6 month dental cleanings and check-ups
- Getting a Tdap vaccine with each pregnancy

Maricopa County Public Health Hard to Reach Populations Partners

Eating Healthy For You & Your Baby

- It's important to eat healthy foods while you are pregnant and even after baby arrives! A well balanced diet will help you feel better and provide you with the nutrition you need.
- Visit ChooseMyPlate.gov for healthy and balanced food choices for you during your pregnancy and for your growing family.
- Vitamins are also important – your daily prenatal vitamin and don't forget to take folic acid too.

It All Feels New!



Scan the QR code for important information and links.

Questions like: is caffeine ok, what about pregnancy cravings, how can I manage my stress, what foods should I avoid and so much more.

Things to Think About



- Set up a safe sleep nursery for your baby and visit AZDHS.gov/baby or www.HealthyChildren.org
- Child Safety Seats - visit NHTSA.gov to find a location near you to inspect your car seat.
- Breastfeeding - Call 1-800-833-4642 with any questions.



It's Almost Time!

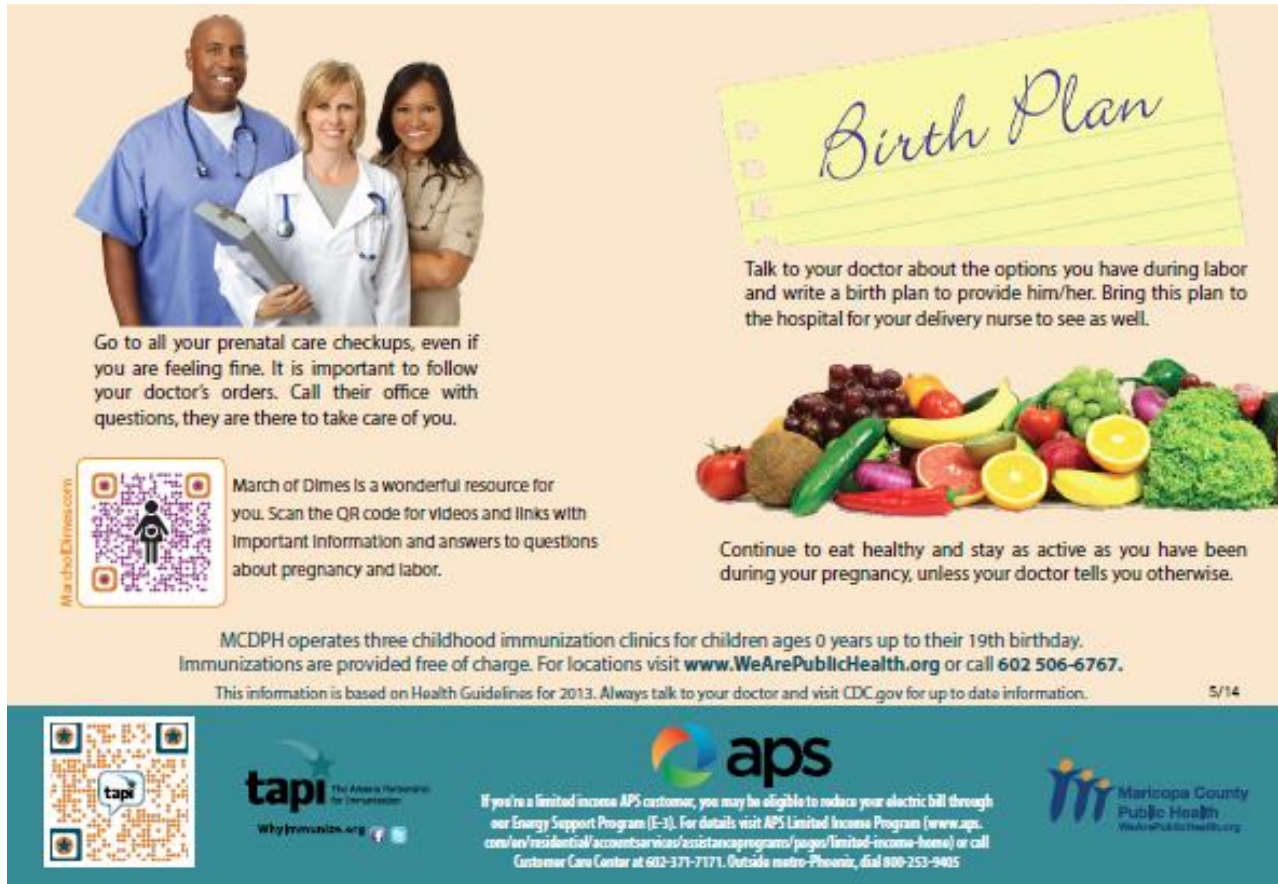


Pack your bag ahead of time. Make sure you have a going home outfit for baby as well as a few comfy options for yourself and personal care products.



Install a proper child seat/restraint (infant seat) in your car prior to going to the hospital. Follow the installation instructions. All infants should ride in a rear-facing car seat until they are 2 years old or they reach the highest weight or height allowed by their car seat's manufacturer. Visit NHTSA.gov or www.HealthyChildren.org for more help and to find an inspection station near you.

Maricopa County Public Health Hard to Reach Populations Partners



Go to all your prenatal care checkups, even if you are feeling fine. It is important to follow your doctor's orders. Call their office with questions, they are there to take care of you.






March of Dimes is a wonderful resource for you. Scan the QR code for videos and links with important information and answers to questions about pregnancy and labor.

Talk to your doctor about the options you have during labor and write a birth plan to provide him/her. Bring this plan to the hospital for your delivery nurse to see as well.

Continue to eat healthy and stay as active as you have been during your pregnancy, unless your doctor tells you otherwise.

MCDPH operates three childhood immunization clinics for children ages 0 years up to their 19th birthday. Immunizations are provided free of charge. For locations visit www.WeArePublicHealth.org or call 602 506-6767. This information is based on Health Guidelines for 2013. Always talk to your doctor and visit CDC.gov for up to date information.

5/14



If you're a limited income APS customer, you may be eligible to reduce your electric bill through our Energy Support Program (E-3). For details visit APS Limited Income Program (www.aps.com/en/residential/accounts/services/assistanceprograms/pages/limited-income-home) or call Customer Care Center at 602-371-7171. Outside metro-Phoenix, dial 800-253-9405

Maricopa County Public Health Hard to Reach Populations Partners

Healthy Kids Growing Up

tapi The Arizona Partnership for Immunization
Maricopa County Public Health
aps

46 _____

45 _____

44 _____

43 _____

42 _____

41 _____

40 _____

39 _____

38 _____

37 _____

36 _____

35 _____

34 _____

6 Years

- ✓ Booster Seat until your child reaches 4 feet 9 inches and is between 8 and 12 years old
- ✓ Yearly check-ups with a health care provider is important

5 Years

- Aware of gender
- Speaks very clearly
- Counts 10 or more things
- Hops
- ✓ Get up to date on kindergarten immunizations

4 Years

- Cooperates with other children
- Tells stories
- Uses scissors
- Can name 4 colors

BIKE SAFETY

- ✓ Buy a fitting helmet
- ✓ Have your child wear their helmet on every bike ride
- ✓ Visit SafeKids.org/bike
- ✓ Wear close-toed shoes when riding a bike

3 Years

- Dresses and undresses self
- Can name most familiar things
- Pedals a tricycle
- ✓ Thinking about a Head Start Program? Call **602.338.0449**

2 Years

- Points to things in a book
- Begins to sort shapes and colors
- Throws a ball overhead
- ✓ Use a forward-facing car seat with a harness, as required. www.HealthyChildren.org

Place your child's photo here

Place your child's photo here

6 Year Well Visit

Appt Date _____

Influenza (Yearly)

5 Year Well Visit

Appt Date _____

Influenza (Yearly)

***4 Year Well Visit**

Appt Date _____

DTaP IPV

Influenza (Yearly)

MMR VAR

3 Year Well Visit

Appt Date _____

Influenza (Yearly)

***24 Month Well Visit**

Appt Date _____

Influenza (Yearly) HepA

18 Month Well Visit

Appt Date _____

15 Month Well Visit

Appt Date _____

DTaP (if not given at 12 months)

Maricopa County Public Health Hard to Reach Populations Partners

Embracing Immunity



WhyImmunize.org

Immunization Education for the Whole Family During Pregnancy

- TAPI developed a brochure funded from a March of Dimes Grant
- Our HTRP group helped design it
- Their input helped up specifically target/address their community needs.

Maricopa County Public Health Hard to Reach Populations Partners

"Protect me"



4 out of 5 babies with whooping cough (pertussis) catch it from someone at home.

WHAT VACCINES DO YOU NEED?

Before your baby comes home, family members including grandparents, aunts, uncles, siblings, babysitters etc. should be vaccinated to prevent the spread of pertussis (whooping cough) & seasonal flu.

Adults & teens need one Tdap (tetanus, diphtheria, pertussis) shot to protect against pertussis. Children under 7 need the child series (DTaP) for the same protection. Everyone over 6 months needs a yearly flu vaccine.

FIND MORE INFORMATION:
cdc.gov/vaccines/parents

WhyImmunize.org



"Protégeme"



4 de cada 5 bebés con tos ferina (pertussis) se contagian de alguien en su propio hogar.

¿QUÉ VACUNAS NECESITA?

Antes de que llegue un bebé a la casa, todos los miembros de la familia deben ser vacunados para evitar el contagio de la tos ferina.

Adultos y adolescentes necesitan una vacuna de Tdap (tétano, difteria, tos ferina) para la protección contra la tos ferina. Menores de 7 años necesitan la serie infantil (DTaP) para la misma protección. Todas las personas mayores de 6 meses necesitan una vacuna contra la gripe cada año.

¿QUIERE MÁS INFORMACIÓN?
cdc.gov/vaccines/parents

WhyImmunize.org



PARA LAS MUJERES EMBARAZADAS
¡ES TIEMPO!
Promueva Su Inmunidad



¡LO QUE LAS MUJERES EMBARAZADAS DEBEN SABER!

LA TOS FERINA (también conocida como pertussis) es una grave enfermedad. Los síntomas incluyen: secreción nasal, fiebre y una grave tos. La tos puede durar 10 semanas o más.

Vacúnase con la vacuna Tdap (tos ferina) y la vacuna de la gripe durante el embarazo. Esto ayuda a que pase la protección a su bebé, antes de que él o ella nazca.

Hable con su médico acerca de la gripe y vacunas Tdap para ayudar a dar a su bebé que añade protección.

Visite a WhyImmunize.org para su *promueva su inmunidad* kit de recursos.

WhyImmunize.org



FOR PREGNANT WOMEN
IT'S TIME!
Embrace Your Immunity



WHAT PREGNANT WOMEN NEED TO KNOW!

WHOOPIING COUGH (also known as pertussis) is a serious disease. Symptoms include: runny nose, fever and a severe cough. The cough can last 10 or more weeks.

Get vaccinated with Tdap (for whooping cough) and flu vaccines while you are pregnant. This helps you pass on protection to your baby, before he or she is born.

Talk to your doctor about getting the flu and Tdap vaccines to help give your baby that added protection.

Go to WhyImmunize.org for your *embrace your immunity* materials.

WhyImmunize.org



Maricopa County Public Health Hard to Reach Populations Partners

Protect Your Family With HEALTHY HABITS!



GET VACCINATED

- Family members
- Extended family members
- Babysitters, nannies & child care workers

COVER YOUR COUGH

- Sneeze and cough inside our elbow

WASH YOUR HANDS

- Before caring for babies
- Before preparing & eating food
- After changing diapers or going to the bathroom

STAY HOME WHEN SICK

- Stay away from others while sick

WhyImmunize.org

- Visit our website for more information



3/16 E.J. Brochure

HEALTHY FAMILY RESOURCES

MARCH OF DIMES

Information to support healthy pregnancies and babies

MarchOfDimes.org

(WIC) WOMEN, INFANTS AND CHILDREN ADHS

Information about food, healthy eating and breastfeeding

1-800-252-5942

HEALTHYTEETH – OFFICE OF ORAL HEALTH ADHS

Preventing tooth decay and gum disease

602-542-1891

STRONG FAMILIES AZ

Home visiting programs focussing on raising healthy children ready to succeed in school and in life.

StrongFamiliesAZ.com

THE AMERICAN ACADEMY OF PEDIATRICS

Healthy living, safety & prevention, family life, health questions for all ages and stages of childhood

HealthyChildren.org

BIRTH TO FIVE HELPLINE

Crisis phone line offers support for parents when times get tough

1-877-705-5437

ARIZONA ALLIANCE FOR COMMUNITY HEALTH CENTERS

Community Health Centers throughout Arizona that provide health care, in a medical home, for all ages, regardless of insurance status

AACHC.org
602-253-0090

ARIZONA FAMILY HEALTH PARTNERSHIP

Provides access to AZ free or low cost quality reproductive health services

ArizonaFamilyHealth.org
888-272-5652

WhyImmunize.org

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The opinions expressed in this material are those of the author and do not necessarily reflect the view of the March of Dimes.

RECURSOS DE SALUD PARA LA FAMILIA

MARCH OF DIMES

Información para apoyar embarazos saludables y bebés saludables
nacersano.MarchOfDimes.org

(WIC) MUJERES, BEBÉS Y NIÑOS ADHS

Información sobre la comida, una alimentación saludable y el amamantamiento

1-800-252-5942

DIENTES SALUDABLES (OFICINA DE SALUD ORAL) ADHS

Para prevenir las caries y las enfermedades de las encías

602-542-1891

FAMILIAS FUERTES AZ

Una red de programas de visitas a los hogares que ayuda a las familias a criar niños sanos y listos para triunfar en la escuela y en la vida.

StrongFamiliesAZ.com/es/

THE AMERICAN ACADEMY OF PEDIATRICS

Vida saludable, seguridad y prevención, vida familiar, preguntas sobre la salud para todas las edades y etapas de la niñez

HealthyChildren.org

LÍNEA TELEFÓNICA DE AYUDA BIRTH TO FIVE

Línea telefónica en caso de crisis – apoyo para padres cuando los momentos son difíciles.

1-877-705-5437

ARIZONA ALLIANCE FOR COMMUNITY HEALTH CENTERS

Centros Comunitarios de Salud a lo largo de Arizona que proporcionan atención médica independientemente del estado del seguro

602-253-0090

ARIZONA FAMILY HEALTH PARTNERSHIP

Provee acceso a servicios de calidad de salud reproductiva a bajo costo o sin costo en todo Arizona

ArizonaFamilyHealth.org
888-272-5652

WhyImmunize.org

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PROTEJA A SU FAMILIA CON HÁBITOS SALUDABLES!



VACÚNENSE

- Miembros de la familia
- Los miembros de la familia extendida
- Las niñeras y cuidadores de niños

CÚBRASE AL TOSER

- Estornudar y toser dentro de nuestro codo

LÁVESE LAS MANOS

- Antes de cuidar de los bebés y otras personas
- Antes de preparar la comida
- Antes de comer
- Después de cambiar pañales o ir al baño

NO SALGA DE SU CASA CUANDO ESTÁ ENFERMO

- Manténgase alejado de los demás mientras está enfermo

WhyImmunize.org



3/16 E.J. Brochure

Maricopa County Public Health Hard to Reach Populations Partners

Final Thoughts –

- The development of this group in Maricopa County has grown to so much more than a way to connect to HTRP in times of emergencies
- Developing these partnerships and participating in a larger picture Public Health meeting has offered TAPI a seat at the table to educate community representatives about immunizations – targeted to pregnancy and much more - allowing them to be the voice back in their communities.
- We have a sounding board of a variety of voices when developing materials, researching challenges and asking for assistance to spread an important immunization message.

HTRP Year End Luncheons & Awards



Thank you!



Karin Szymanski
KarinS@tapi.org
WhyImmunize.org
919.917.8080