

Proposed Ideas and Activities from the “SharkTank” Exercise

at National Adult and Influenza Immunization Summit, Atlanta Meeting, May 2015

Improve public awareness of adult immunizations

Involve media in adult immunizations

Encourage use of CDC and other handouts for patients on adult immunizations

Focus on college students and pre-med students to encourage the importance of immunizations. Future parents and Future employees

Campaign targeting different age and risk groups of adults with messages that immunizations=healthy lifestyle, including travel vaccines

Outreach to disparate populations with educational materials for this group specifically

NFL challenge

Chelsea Clinton serve-a-year

Promote implementation of Standards

Promote implementation of Standards through professional societies

Promote use of Standards slide sets by Summit Organizations

Maintain and promote standards slide sets

Encourage use of AFIX visits for adult providers

Evaluate data on disparities regarding chronic disease and immunization rates to develop strategies to integrate preventive services

Promote immunization as the quality improvement project of choice for MOC

Promote and distribute adult vaccination immunization toolkit

Promote documents on how to make a strong recommendation (e.g. Medscape article on vaccine recommendations)

Promote systems changes in large healthcare systems to improve routine assessment of patient vaccination status

Better understand provider hesitancy regarding recommendations through provider surveys.

Support research to determine best practices for provider offices, e.g. ordering and stocking, promoting, etc.

Promote "family vaccination" efforts by primary care doctors, pediatricians and other providers

Outreach to occupational health and employer groups to improve immunizations

Invite medical societies (ACP, AAFP) and specialist societies (AGS, etc.) to invite members to submit posters to their annual meetings on improving adult immunization uptake.

Identify ways to recognize practices meeting Standards.

Identify what are the critical core elements and pathways for providers to achieve the standards

Create a program to develop new immunization champions across all disciplines

Immunization Champion Advocates and Mentors Program (GSA prgm starts June 20150

Health Department Activities

Provide county-level vaccination rate data to providers

Develop and provide AFIX visits for adult providers

Encourage use of developed patient handouts on immunizations by providers

Increase collaboration between providers and health departments to improve use of IIS

Improve provider training on immunizations

Improve training and education of providers regarding adult immunizations

Improve training and education of nurses and other office staff regarding adult immunizations, e.g. interdisciplinary training

Develop roadmap to help providers assess current workflow and implement process changes to help providers maximize quality incentive payments.

Communication training in medical schools to help equip HCP to talk to vaccine hesitant patients

required immunization training as part of medical, nursing, and pharmacy school curriculum

Expand idea of residency rotation (conducted in San Diego for 10 years), including immunization curriculum, vaccine safety, clinical rotation giving shots with health department, pre and post test

Reduce financial and billing barriers for providers

ICD-10 immunization coding fact sheet on vaccine and vaccine administration

Provide education for providers on ICD-10 coding for immunizations

Develop online coding tutorial

CPT code for adult vaccine counseling

Develop best practices for immunization services reimbursement

Address network adequacy / in-network provider recognition

Promote need for scientific study to determine the cost of providing vaccination services by different provider types

Have insurers provide information to patients and providers regarding vaccinations covered and how

Work on optimizing vaccine administration fees for commercial and Medicaid payers

Educate providers and patients about ACA provisions such as 1st dollar coverage

STAR rating of payers of adult vaccination

Improve use of IIS (registries) by adult providers

Market IIS to EMR companies to encourage better bidirectional data transfer between EMRs and IIS

Improve bidirectional exchange between EMRs and IIS

Develop and promote template brochure for health departments to market their IIS to providers

Implementation Science

Leverage the principles of improvement and implementation sciences to develop vaccine centric active implementation frameworks (public and private)

Use the frameworks to reverse engineer the best practices and actively disseminate.

Create a Vaccine Improvement and Implementation Sciences Institute of Excellence (e.g. provide leadership and technical assistance).

Quality Improvement

Create immunization QI activities to engage pharmacies using the IIS as a measurement tool.

Develop additional quality measures, in collaboration with insurers such as Medicare, to hold PCP's accountable for vaccination

Include adult vaccination in STAR rating of payers of adult vaccination - e.g Medicare Part D

OTHER

Tax incentives or provider health plan incentives for patients who are fully up-to-date on vaccines

Promote "family vaccination" efforts by primary care doctors, pediatricians and other providers

Simple, clear algorithm for PPSV23 and PCV13 vaccines