



# National Influenza Vaccine Summit

## *Influenza Activity Spotlights*

Friday, January 28, and Monday, January 31, 2010

Issue #14

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### Professional Medical Organizations

Please disseminate widely to all of your members.

**1. National Influenza Vaccine Summit meets with the European Scientific Working Group on Influenza (ESWI)**

On January 24, L.J Tan led a team of three members of the National Influenza Vaccine Summit Executive Committee to Antwerp, Belgium to meet with the European Scientific Working Group on Influenza (ESWI). The purpose of the meeting was to assist with ESWI's organization of the first EU Influenza Summit, drawing upon the experiences of our U.S. National Influenza Vaccine Summit. The meeting was very successful and has sparked the official development of a collaboration between the EU Influenza Summit and the U.S. Summit to share ideas and actions that will reduce the burden of influenza across both sides of the Atlantic and to unify concepts around global pandemic planning. As part of this collaboration, the EU Summit will be sending two representatives to the 2011 National Influenza Vaccine Summit meeting in May and the EU has requested that the U.S. Summit also be represented at the EU Summit to be held May 26, 2011. It was noted during discussions that much of the success in influenza prevention in the United States was as a result of the leadership of the partners of the National Influenza Vaccine Summit. Thanks to all Summit partners!

**2. CDC provides talking points on febrile seizures in children younger than two years of age following influenza vaccination**

The CDC has released [talking points](#) on the issue of febrile seizures that was highlighted in the January 14 issue of [Influenza Activity Spotlights](#).

**3. Henry Schein donates vaccine to public health departments**

To help increase access to influenza vaccination, Henry Schein Cares donated nearly 8,000 doses of vaccine to 33 public health departments across the country. With the assistance of the CDC and the National Influenza Vaccine Summit, Henry Schein was able to identify those clinics where the vaccine was most needed. For more information on this effort, please contact Susan Vassallo of Henry Schein at [Susan.Vassallo@henryschein.com](mailto:Susan.Vassallo@henryschein.com).

**4. NFID launches "Are You That Guy?"**

The National Foundation for Infectious Diseases (NFID) is launching a PSA titled "Are You That Guy?", a national influenza educational campaign that encourages personal and social responsibility by reminding Americans how easily the influenza virus spreads. Visit the campaign at [www.flufacts.com/know/flu-iq.jsp](http://www.flufacts.com/know/flu-iq.jsp).

The NFID also has other resources on influenza including: "Help Reduce the Flu @ Work," available at [www.nfid.org/docs/workplaceflu.html](http://www.nfid.org/docs/workplaceflu.html); another PSA on late-season influenza immunization at [www.nfid.org/influenza/media\\_lateseason\\_psa.html](http://www.nfid.org/influenza/media_lateseason_psa.html); and various other Call-To-Action monographs at [www.nfid.org/influenza/](http://www.nfid.org/influenza/).

**5. ABC News Medical Unit produces "Flu Fiction: 15 Common Misperceptions About Seasonal Flu"**

ABC News has created a program dedicated to shattering 15 common myths about influenza, including, "the vaccine gives me influenza," "the vaccine is dangerous, especially for pregnant women," and "Influenza is only dangerous for the very young and very old." See <http://abcnews.go.com/Health/ColdandFlu/myth-busters-debunking-flu-fictions/story?id=12756378&page=1>.

**6. RAND Corporation study finds Hispanic seniors less likely to be immunized against influenza**

A new RAND Corporation study suggests that seniors of Hispanic descent are far less likely to become immunized against influenza or pneumococcal disease compared to similar White seniors. The [report of the study](#) was published in the January 24 edition of the *Archives of Internal Medicine*. See the complete news story at [www.eurekalert.org/pub\\_releases/2011-01/rc-hsl012411.php](http://www.eurekalert.org/pub_releases/2011-01/rc-hsl012411.php).

**7. NIVS Immunization Excellence Awards!**

The National Influenza Vaccine Summit (NIVS) is soliciting candidates for the 2011 NIVS Immunization Excellence Awards. The 2011 awards recognize individuals and organizations that have made extraordinary contributions towards improved adult, and/or childhood influenza vaccination rates within their communities during the 2010-2011 Influenza Season. A National Winner and Honorable Mention recipient will be selected for each award category. The winners will be presented with their awards at the National Influenza Vaccine Summit meeting to be held May, 9-11, 2011 in San Diego. The national winner in each category will be invited to present their programs at the National Influenza Vaccine Summit meeting. To submit a nomination, go to <http://fs16.formsite.com/APhA/2011NIVSAwards>

**8. National Influenza Vaccine Summit 2011 Meeting**

The National Influenza Vaccine Summit meeting will be held May 9-11, 2011 in San Diego, CA. Final contractual arrangements are being completed with the hotel so stay tuned! The meeting will begin at 1PM on the 9<sup>th</sup> and end by noon on the 11<sup>th</sup> to facilitate same-day travel for those on the East Coast, barring snow (you never know with the current winter the East is having)!

**9. The CDC/Influenza Division's Weekly Influenza Surveillance Report** for the weeks ending [January 15](#) and [January 22](#) show influenza to be on the rise in certain parts of the country! The latest CDC influenza key points from January 21<sup>st</sup> and January 28 can be seen [here](#) and [here](#). Archives of previous *FluViews* are at [www.cdc.gov/flu/weekly/fluactivitysurv.htm](http://www.cdc.gov/flu/weekly/fluactivitysurv.htm).