**Best Practices**
for Increasing Influenza Vaccination Levels among Healthcare Workers

**Facility:**
North End Rehab and Nursing Center  
70 Fulton Street  
Boston, MA 02109

**Type of Facility:**
Nursing Home

**Methods:**
- Placed information about the program on posters throughout facility
- Emphasized that vaccinated employees would protect the health of the residents
- Provided vaccinations in private conference room
- With a very limited budget, employees received candy bars
- Participation in program is voluntary; declination form is required
- Employer covers costs of program

**Results:**
- Vaccination rate in 2007-08 season: 80%

**Remaining issues:**
- Need to convince aides that the vaccine does not cause “the flu”

**Contact:**
Linda Moniz  
617-726-9700  
imoniz@partners.org

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**Prevent Influenza Now!**

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