

Best Practices

for Increasing Influenza Vaccination Levels among Healthcare Workers

Facility: North End Rehab and Nursing Center
70 Fulton Street
Boston, MA 02109

Type of Facility: Nursing Home

Methods:

- Placed information about the program on posters throughout facility
- Emphasized that vaccinated employees would protect the health of the residents
- Provided vaccinations in private conference room
- With a very limited budget, employees received candy bars
- Participation in program is voluntary; declination form is required
- Employer covers costs of program

Results:

- Vaccination rate in 2007-08 season: 80%

Remaining issues:

- Need to convince aides that the vaccine does not cause “the flu”

Contact:

Linda Moniz
617-726-9700
lmoniz@partners.org

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