Rise to Immunize®

AMGA Foundation’s
Adult Immunization Campaign
Nationwide Reach

- Campaign Participants: **82**
- FTE Physicians: **50,016**
- States: **29**
Participating Organizations
25 million immunizations administered by 2025

- Influenza (19+)
- Pneumococcal (66+)
- Td/Tdap (19+)
- Zoster (50+)
Campaign Resources

- Campaign Toolkit
- Community Listserv
- Monthly Webinars
- RIZE Casts
- Blinded Comparative Data Reports
- Newsletter
Year 1 & 2 Impact by Vaccine

8,923,208  influenza vaccines (19+)

475,732  pneumococcal vaccines (66+)

1,438,426  Td/Tdap vaccines (19+)

1,101,594  zoster vaccines (50+)

11,938,960  total vaccines administered or documented
John W. Kennedy, MD accepting NAIIS award on behalf of RIZE at Summit in Atlanta on May 10.
Statement of Need for Expansion & Extension

• Current campaign performance
• Increasingly complex adult immunization schedule
• AMGA member group interest
Value of Expansion & Extension

- Prioritize
- Time
- Awareness
- Data
- Framework
- Sustainability
Revised Campaign Goal

30 million immunizations administered by 2027 through comprehensive and equitable vaccine initiatives

Influenza
Pneumococcal
Td/Tdap
Zoster

RSV
COVID-19
Hepatitis B
Looking to the Future

- March: External announcements
- April: Upgrading current groups
- May: Complete data portal revamp
- June: 1st reports submitted of MY 4
- July: Launch updated blinded comparative reports
- August
- Sept.
- October
- Nov.
Partners

National Adult and Influenza Immunization Summit

Hepatitis B Foundation

amda, The Society for Post-Acute and Long-Term Care Medicine

National Minority Quality Forum

National Foundation for Infectious Diseases

VACCINATE YOUR FAMILY

Immunize.org

UNITY™ United for adolescent vaccination

The Gerontological Society of America®
Q&A