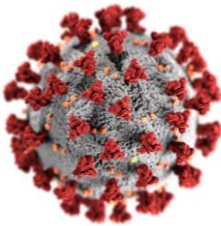


COVID Data Tracker Weekly Review

Benjamin Silk, PhD, MPH
Respiratory Viruses Branch,
Division of Viral Diseases, NCIRD

National Adult and Influenza
Immunization Summit Call
March 4, 2021

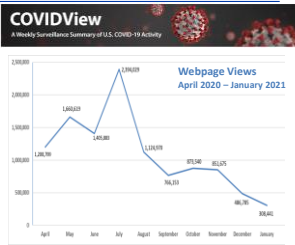


cdc.gov/coronavirus

1

Redesign of CDC's COVIDView Report

- COVIDView had central role in summarizing CDC surveillance trends during 2020
 - Over 10M webpage views, including >2.3M views in July
- Decreasing views on COVIDView and growth of CDC's COVID Data Tracker present opportunity for redesign

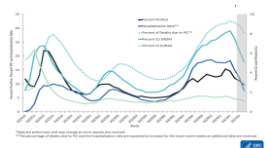


2

COVIDView archived, but COVID-NET and FluView ongoing

COVIDView

National COVID-19 and flu activity indicators: laboratory, outpatient/emergency department, hospitalization, and mortality data



COVID-NET

- Population-based, active surveillance network that collects data on laboratory-confirmed COVID-19-associated hospitalizations in 14 states
- COVID-Net Interactive rates and characteristics: https://gis.cdc.gov/grasp/COVIDNet/COVID19_3.html https://gis.cdc.gov/grasp/COVIDNet/COVID19_5.html


FLUVIEW

- ILI activity, viral surveillance, hospitalizations, pediatric mortality, P&I mortality, novel Flu A, map
- FluView interactive: <https://www.cdc.gov/flu/weekly/fluviewinteractive.htm>

3

COVID Data Tracker Weekly Review

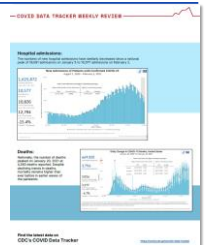
- Highlights key data from CDC's COVID Data Tracker by providing narrative interpretations and visuals summarizing the week's trends
- COVID Data Tracker Weekly Review replaces COVIDView weekly surveillance summary report
- Continued use of COVIDView webpage to retain existing audience and add links to COVID Data Tracker



4

COVID Data Tracker Weekly Review

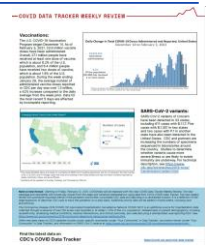
- Centralize and promote COVID Data Tracker and other priority data
- Initial data include
 - Trends in reported cases, new hospital admissions, and deaths
 - COVID-19 vaccine doses administered
 - Map of SARS-CoV-2 variants of concern



5

COVID Data Tracker Weekly Review

- Flexibility in adding other surveillance data and spotlighting timely analyses
- New communications products, including website redesign and weekly email newsletter
- Released Fridays to align with media briefings
- Launched Friday, February 12



6