

**Kari Sapsis, MPH**  
**Lead, Health Communication Team, Division of Viral Hepatitis**  
**Centers for Disease Control and Prevention**

Kari Sapsis leads the Health Communication Team in CDC's Division of Viral Hepatitis where she is responsible for development and management of the division's campaigns, management of the website and social media strategy, promotion of publications and management of 4 cooperative agreements to promote coalition building and provide continuing medical education about viral hepatitis.

Ms. Sapsis has worked in public health communication, training, and education for over 25 years. She spent 10 years working in the National Immunization Program/NCIRD where she helped establish National Immunization Awareness Month, led development of CDC's first seasonal influenza vaccine campaign and first adolescent immunization campaign, including roll out of HPV vaccine.

Kari has also had leadership roles in two campaigns to prevent chronic disease, including the personal story-based *Tips from Former Smokers™* Campaign, and the Bring Your Brave breast cancer campaign for young women and their healthcare providers.

Some of Kari's most memorable and rewarding work has been in global health, where she has had the opportunity to work on a polio vaccination project in Indonesia, HIV/TB treatment in Botswana and the roll out of an HPV vaccination initiative in Rwanda.

Kari received her MPH in Behavioral Science and Health Education from the Rollins School of Public Health of Emory University. In her free time, she enjoys exploring new places, photography, reading, and spending time with her two cats.