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Julie Zajac is a senior evaluator with CDC's Immunization Services Division whose portfolio includes multiple vaccine equity projects. During the early stages of the COVID-19 Vaccine Rollout, Julie led the rural health team which explored the challenges and successes in vaccinating rural populations. She later led the evaluation team within the Vaccine Implementation and Evaluation Unit of the Response which conducted formative evaluations seeking to understand the impact of CDC's funded partnerships for vaccine equity. Julie also conducted rapid community assessments in rural Georgia and Indiana to understand local perspectives on COVID-19 vaccination and provide recommendations to improve access and enhance vaccine confidence. She continues to work with CDC partners to reach rural communities to improve uptake of adult immunizations.