

Diana Yassanye, MSeD
Communications Director
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Diana Yassanye, MSeD, is the Communications Director at Vaccinate Your Family. She has over 30 years of public health experience, including a focus on infectious and vaccine-preventable diseases. She is responsible for strategizing, directing, and supervising all VYF communications to advance public and partner understanding of vaccines, immunization policy, and evidence-based health information. Prior to this role, Diana co-founded Parasol Health Consulting, held multiple leadership positions at the CDC, and practiced public health at grassroots, local, state, and international levels. Her final federal title was Lead of the Federal Retail Pharmacy Program during the COVID pandemic, providing COVID vaccine to 41,000 pharmacies nationally.

Diana has publications in peer-reviewed journals including *Vaccine*, *Health Security*, *Public Health Reports*, and the *Journal of Public Health Management and Practice*. She holds a Bachelor of Arts in Child Development from California State University Northridge and a Master of Science in Health Education from Columbia University Teachers College.