

## Summit National Award Winner

### "Immunization Neighborhood"

#### Champion Award

- Recipient: **Sterling Rapid Response, LLC**



Veronica Amoah, PharmD



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PRESIDENT OF STERLING RAPID RESPONSE



dba Sterling Community Health

## Overcoming barriers to COVID-19 Vaccinations

- ▶ Targeting Disparities in COVID-19 Vaccines
  - ▶ Race
  - ▶ Health Literacy
  - ▶ Accessibility to Vaccines
  - ▶ Socioeconomic Background



## Collaborative Approach

- ▶ Collaboration started in 2020
  - ▶ **Get Out The Vax Event (Springdale, OH)**
    - ▶ Springdale Health Department, The Health Collaborative, Spanish Coalition
  - ▶ **OH MEDICAID Managed Care Plans:** CareSource, Buckeye, Molina, Paramount, Aetna, UHC (Homebound and Event vaccinations)
  - ▶ **Companies:** Sugar Creek Manufacturing, Smithfield Foods, The Armor Group Inc.
  - ▶ **School:** Cincinnati College Preparatory Academy
  - ▶ **Churches:** The Church of Pentecost Cincinnati and Dayton, The Vineyard Cincinnati Churches, La Iglesias Episcopal del Espiritu Santo
  - ▶ **Other:** My Project USA (Food Pantry in Columbus, OH)



## Accomplishments

- ▶ Bridged gap with the Black, Hispanic, and immigrant communities
  - ▶ Accessibility to Walk-in vaccinations
  - ▶ 4000+ homebound vaccinations in the state of Ohio - mobile Healthcare (the elderly & persons with disabilities)
  - ▶ 28000+ vaccinations have been administered in less than two (2) years
- ▶ Increased health literacy among underserved communities
- ▶ Provided Covid Testing to the general public
- ▶ Contributed to COVID-19 vaccine study in Cincinnati (Sterling Research Group, now Meridian Clinical Research)
- ▶ Opened up facilities for ongoing student pharmacists and public health students to gain competency in their fields
- ▶ Increased collaboration efforts with the Ohio Department of Health and Springdale Health Department to vaccinate adults and children
  - ▶ Influenza, Covid-19 Vaccines, & all CDC recommended school-aged vaccines

