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Elizabeth Sobczyk, MSW, MPH, is the Associate Executive Director for the Post-Acute and Long-Term Care Medical Association. For the past 5 years, she has led the Moving Needles cooperative agreement with the CDC to improve vaccination rates among staff and residents in post-acute and long-term care settings. Elizabeth has worked to improve immunization delivery across the lifespan for 20 years, focusing on quality improvement at the provider level and systems changes to enable easier delivery more broadly.