

Julian Ritchey
Vice President and Head of Vaccines Public Affairs and Patient Advocacy
Sanofi Vaccines US business

As Vice President and Head of Vaccines Public Affairs and Patient Advocacy for the Sanofi Vaccines US business, Julian drives sustainable public health improvement through external and internal collaboration and education to achieve partner and company growth goals.

Current areas of focus include:

Immunization Policy - development, coordination, and communication with public and private stakeholders including the Centers for Disease Control and Prevention (CDC), state governments, patient and provider advocacy organizations, and the Biotechnology Industry Organization (BIO) trade group to establish and preserve conditions supportive of immunization. In 2023, he lead efforts to add the first long-acting pediatric mAb for prevention of RSV, Beyfortus, onto the ACIP immunization schedule and to be included in the VFC program.

Patient Advocacy – foster relations with a variety of patient and provider organization to enable the joint identification, creation, and implementation of initiatives that engage vaccine stakeholders, grow disease awareness, and strengthen immunization efforts and patient-centered health measures.

Strategic Initiatives – interface with and optimize relationships between Sanofi Vaccines and external partners, which have included the Bill and Melinda Gates Foundation, BIO industry trade organization, LifeSciences PA, and Team PA to advance collaborative goals on global, national, and state levels.

Over the course of 30 years with Sanofi Vaccines, Julian has held diverse positions of increasing responsibility within the organization with both US and global responsibilities. Sales and Marketing roles have included P&L responsibility for the launch and promotion of flagship brands such as Daptacel, Menactra, Pentacel vaccines. Globally he led the Sanofi Pneumococcal and Meningitis vaccine franchises, and co-led global commercial preparations for a late-stage vaccine candidate. He established a US Customer Marketing organization, ran the US New Products group, and headed the Medical Communications group where he oversaw the national Medical Science Liaison team and development of opinion leader relationships.

A graduate of Denison University, Julian studied microbiology and earned a Bachelors of Science degree. He earned his MBA from the Rutgers University School of Business Administration and has participated in various professional development programs and conferences to continue to grow and stay abreast of the latest thinking in business management.

He and his wife reside in the Lehigh Valley, Pennsylvania with their daughter and three sons. Together they are active in the community through volunteer work and organizational participation.