

**Julian Ritchey, MBA**  
**Vice President, Head of Public Affairs, Patient Advocacy**  
**Sanofi Vaccines US**

As Vice President and Head of Public Affairs and Patient Advocacy for Sanofi Vaccines US, Julian drives sustainable public health improvement through external and internal collaboration, education, and implementation achieving partner and company growth goals.

Key areas of focus include:

**Innovating Immunization Policy** - develop, coordinate, and communicate with public and private stakeholders including the Centers for Disease Control and Prevention (CDC), state governments, patient and provider advocacy organizations, and industry trade groups ( Biotechnology Industry Organization – BIO, and Pharmaceutical Research and Manufacturer Association - PhRMA) trade groups to establish and defend conditions supportive of immunization. He led company efforts to secure inclusion of Beyfortus, the first long-acting pediatric mAb for prevention of RSV, on the ACIP Harmonized Immunization Schedule and to be included in the VFC program. It reached blockbuster status in 2024.

**Enabling Prevention Advocacy** – foster relations with a variety of patient and provider organization to enable shared identification, innovation, and implementation of initiatives that engage vaccine stakeholders, grow disease awareness, and strengthen immunization and patient-centered health across more than 40 organizations.

**Driving Strategic Collaboration** – interface with and optimize relationships between Sanofi Vaccines and external partners, which have included the Bill and Melinda Gates Foundation, BIO, LifeSciences PA, and Team PA to build and advance actions that improve patient health at global, national, and state levels.

Across more than 30 years in vaccines with Sanofi, Julian has held diverse positions of increasing responsibility with both US and global experience. Sales and Marketing roles leading teams with P&L responsibility from launch to sunset for market leading, flagship brands including Daptacel, Menactra, Pentacel vaccines. Global leadership roles have included Pneumococcal and Meningitis Global Franchise Head, and Head, Commercial Market Development for a late-stage vaccine candidate. He established a US Customer Marketing organization, lead the US New Products group, and headed the Medical Communications group – a national team of Medical Science Liaisons to bring outside medical perspectives into Sanofi while taking the inside Sanofi story out to infectious disease opinion leaders.

A graduate of Denison University, Julian earned a Bachelors of Science degree in Biology. He earned his MBA from the Rutgers University School of Business Administration and has participated in various professional development programs and conferences to continue to grow and stay abreast of the latest thinking in business management.

He and his wife reside in the Lehigh Valley, Pennsylvania with their daughter and three sons. Together they are active in the community through volunteer work and organizational participation.