

NACHC IMMUNIZATION INITIATIVES 2024

Risk Less Do More Campaign

- HHS-sponsored campaign with funding
- October 2024-2025
- Impact:
 - Direct= 2 states, 4 health centers
 - Indirect=all CHCs in all states

COVID-19 Vaccine Access Initiative

- Partnership with Direct Relief and Association of Immunization Managers
- October 2024, ongoing
- Impact: all CHCs

RISK LESS, DO MORE CAMPAIGN



PARTNERING ORGANIZATIONS



Community Health Centers:

Central Mississippi Health Services (part of CHC Association of Mississippi): Jackson, MS

El Rio Health: Tucson, AZ

Mariposa Community Health Cetner: Nogales, AZ

Southeast Mississippi Rural Health Initiative, Inc. (SEMRHI); across Mississippi



Primary Care Associations:

Arizona Alliance for Community Health Centers

Texas Association of Community Health



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NACHC AND COMMUNITY HEALTH CENTER PARTICIPATION



As a trusted partner of the *Risk Less. Do More.* Pan Respiratory Virus (PRV) Public Education Campaign (PEC), NACHC primarily worked with four community health centers (CHCs) and three Primary Care Associations (PCAs) to promote the campaign and administer vaccines at a variety of events. NACHC also used its platform, both virtually and in-person (conference) to promote vaccination.



As a result of our partnership with the campaign,

1669 people attended in-person events (with 485 individuals receiving vaccines) and over 120,000 people were reached through media combined efforts.

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VACCINATION CLINICS

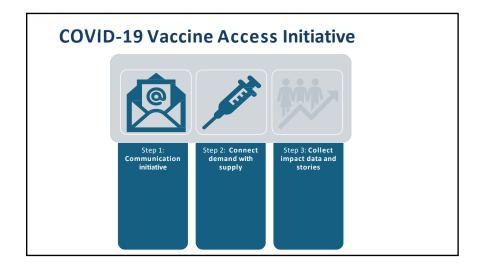
Total: 25 vaccine clinics

- Mariposa Community Health Center in Arizona held weekly (10) vaccination clinics, increasing access to influenza, COVID and RSV immunizations focusing on age 65+ and their caregivers.
- El Rio in Arizona and Central Mississippi Health Services & SEMRHI in Mississippi held 15 health fairs/events or partnered with community partners to provide health information and vaccination services.
- Highlights and successes include vaccination, access to other health screenings and services, and an increase of exposure to pro-vaccination messaging, especially for the elderly and their caregivers.





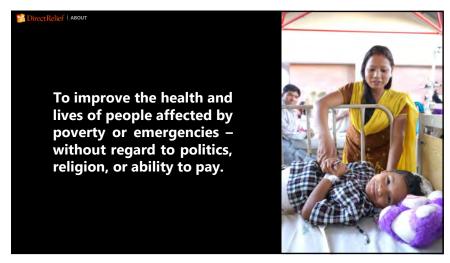


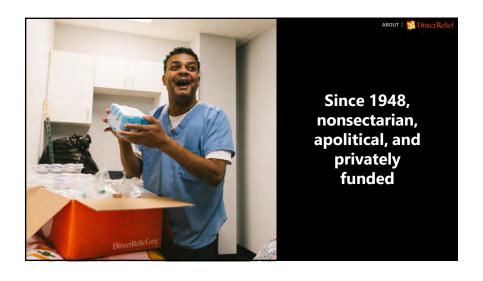










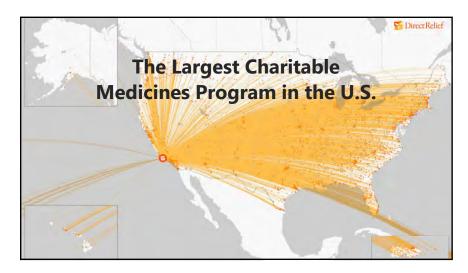










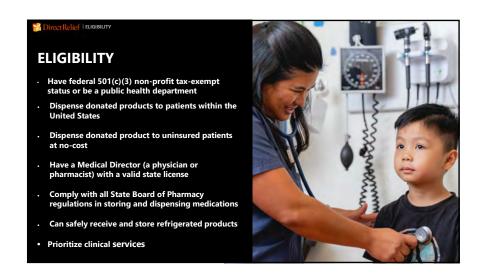


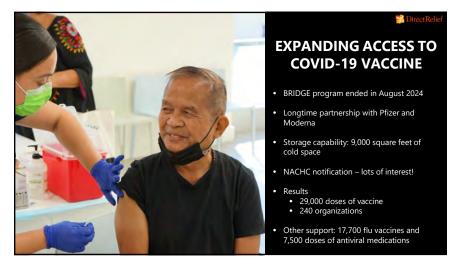


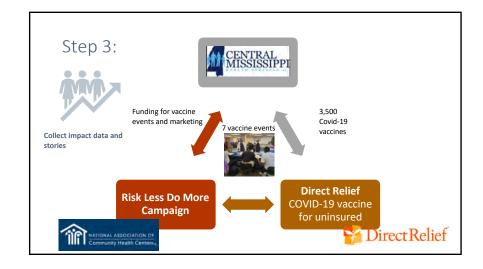


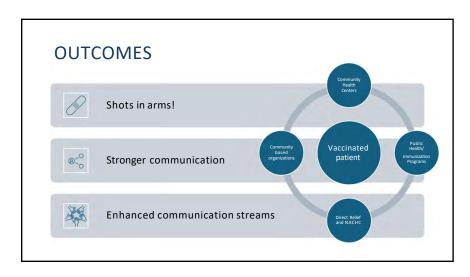












For more information or to explore partnerships with Community Health Centers:

For more information about Direct Relief:

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