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Glen Nowak, Ph.D., is Associate Dean for Research and Graduate Studies at the University of Georgia Grady College of Journalism and Mass Communication. He is also co-Director of the Grady College's Center for Health and Risk Communication. He is a national and internationally known expert in health and risk communication research and training related to infectious and vaccine-preventable diseases, crisis, and emergency risk communication and vaccination acceptance and decision making. Prior to re-joining the University of Georgia (UGA) faculty in January 2013, Dr. Nowak spent 14 years at the U.S. Centers for Disease Control and Prevention (CDC), including six years as the Communications Director for the National Immunization Program and six years as the agency's Director of Media Relations. Dr. Nowak is an author or co-author of over 50 peer-reviewed journal articles, ten book chapters (including "Communicating During an Outbreak or Public Health Investigation" in the CDC Field Epidemiology Manual), and co-editor of the book *Advancing Crisis Communication Effectiveness*.