



Pediatric Influenza Vaccination

Challenges & Opportunities

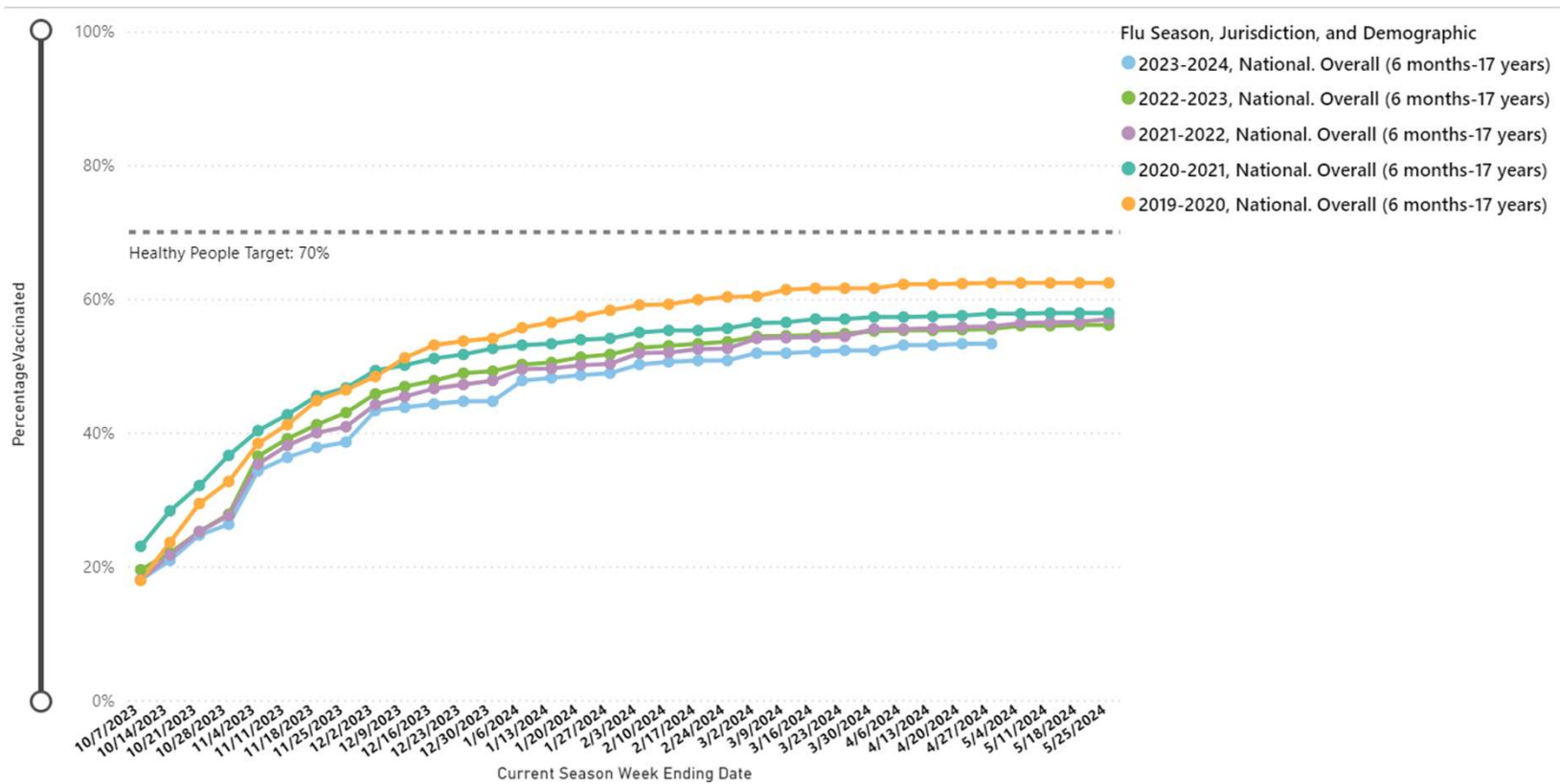
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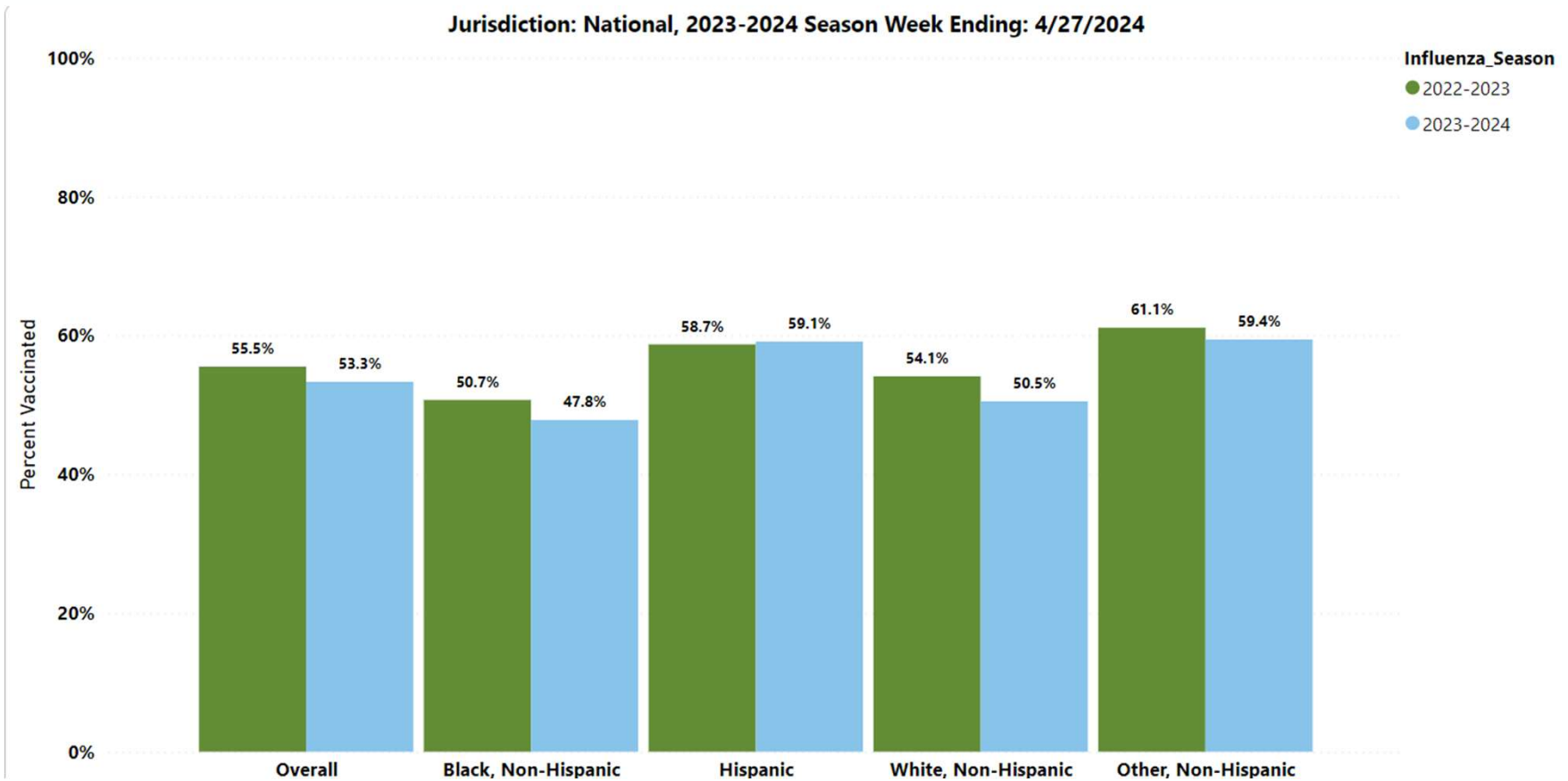


Influenza Vaccination Coverage for Children 6 Months – 17 Years



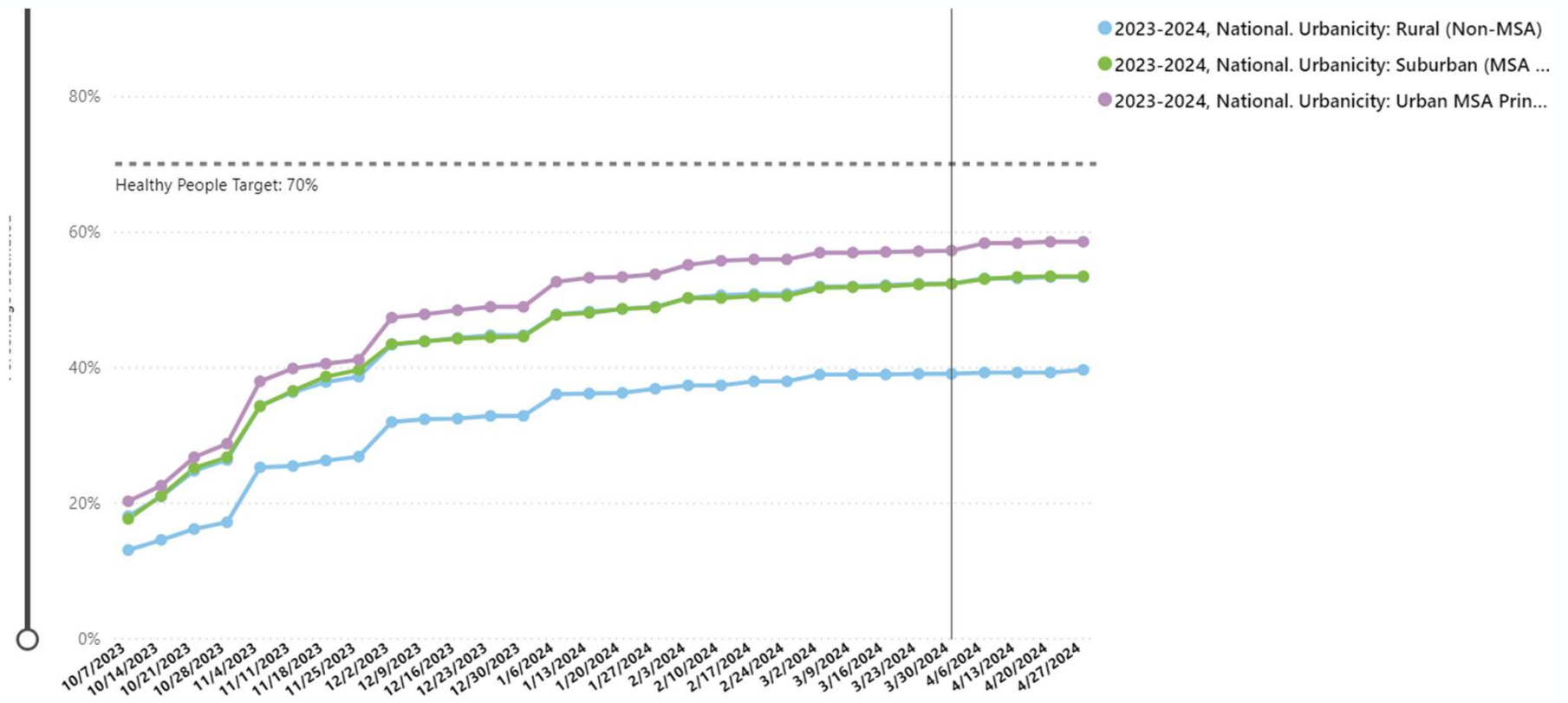
Source: <https://www.cdc.gov/flu/fluview/dashboard/vaccination-coverage-race.html>

Pediatric Influenza Vaccination Coverage by Race and Ethnicity



Source: <https://www.cdc.gov/flu/fluview/dashboard/vaccination-coverage-race.html>

Pediatric Influenza Vaccination Coverage by Urbanicity

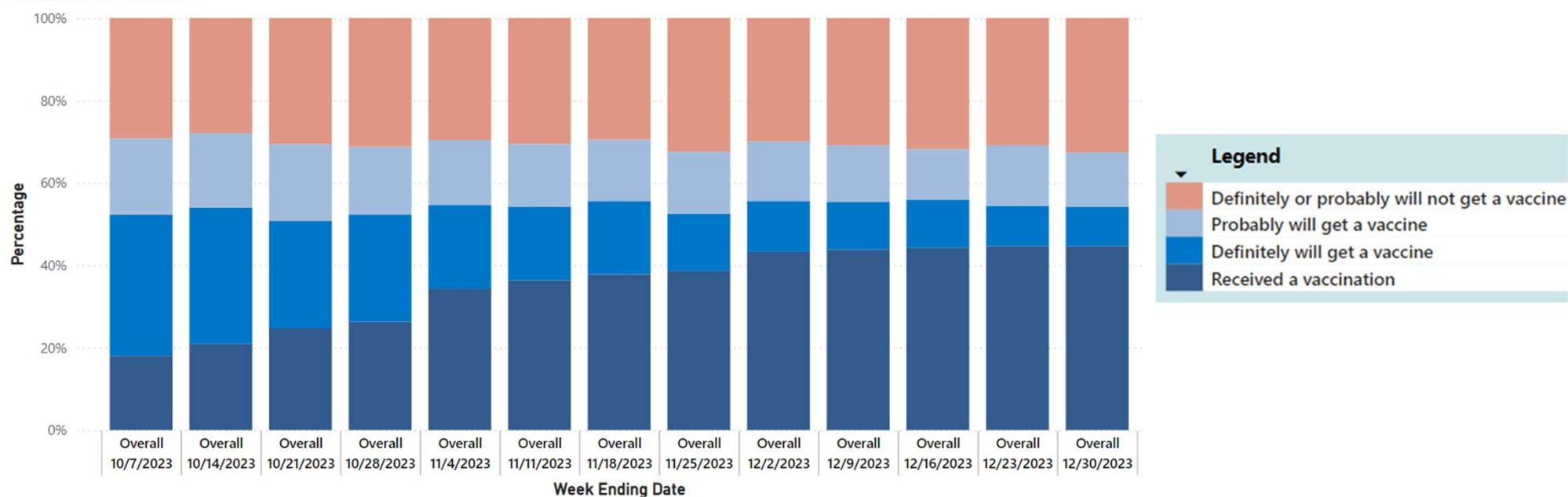


Source: <https://www.cdc.gov/flu/fluview/dashboard/vaccination-coverage-race.html>



Weekly Influenza Vaccination Status and Intent for Vaccination, Children 6 Months – 17 Years, 2023-2024

Jurisdiction: National



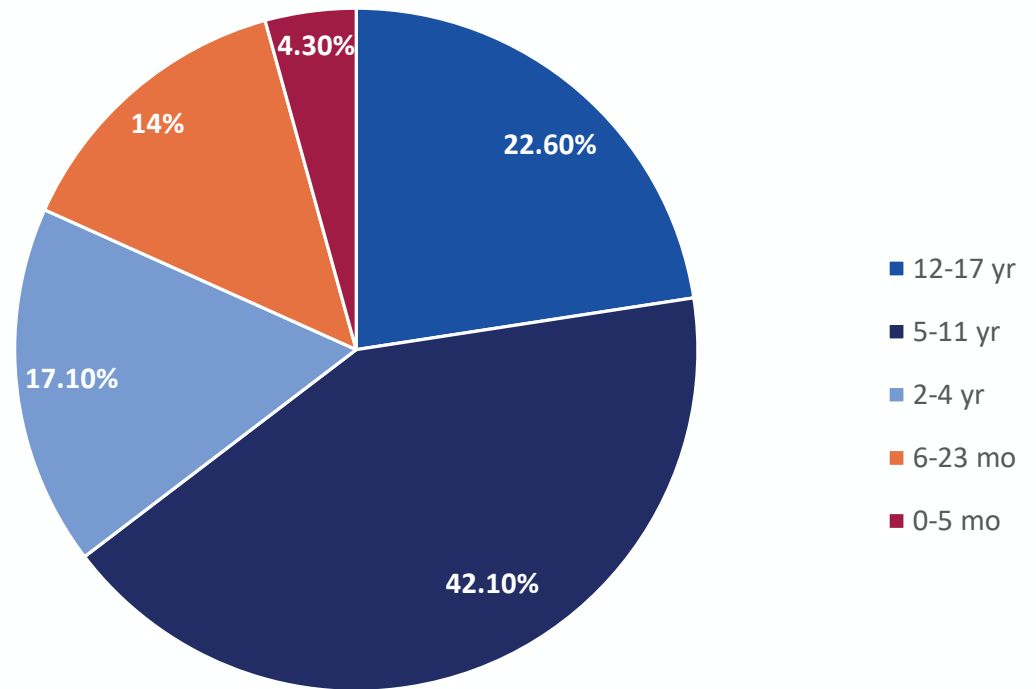
Source: <https://www.cdc.gov/flu/fluview/dashboard/vaccination-coverage-race.html>



Pediatric Deaths

By Age Group, 2023-2024

- 164 flu-related pediatric deaths this season
- Approximately 80% of flu-related pediatric deaths occur in children who are not fully vaccinated



Source: <https://gis.cdc.gov/GRASP/Fluview/PedFluDeath.html>



Challenges

Reasons for low influenza vaccination coverage are likely multifactorial

- Logistical barriers for families (eg transportation, missing work/school)
- Vaccine confidence (eg safety concerns)
- Complacency (eg belief that the threat is minimal)
- Practice-level administrative burden (eg storage, short-staffed)

Opportunities

New AAP Report Published February 2024

- Provides information about the scope and impact of vaccine hesitancy and refusal
- Presents facts surrounding common vaccination concerns
- Explains the latest evidence regarding effective communication techniques for the vaccine conversation

CLINICAL REPORT Guidance for the Clinician in Rendering Pediatric Care

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Strategies for Improving Vaccine Communication and Uptake

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COMMITTEE ON INFECTIOUS DISEASES; COMMITTEE ON PRACTICE AND AMBULATORY MEDICINE; COMMITTEE ON BIOETHICS

Source: <https://doi.org/10.1542/peds.2023-065483>

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Opportunities

AAP Partners with Trusted Messengers to Reach Rural and Under Resourced Communities



Al vacunarse, usted
**REDUCE EL
RIESGO**
de enfermedades
graves y
hospitalizaciones.

Los pediatras recomiendan
vacunas anualmente para
todos desde los 6 meses de
edad en adelante.

**INFORMACIÓN
SOBRE LA GRIPE**



**YOUNG CHILDREN
AND ELDERS**
are more likely to be
hospitalized from flu.

*Pediatricians
recommend annual
flu shots for everyone
6 months and older!*

FLU FACT



The best thing you can do
to protect your children from the flu
is to get them vaccinated

callmedarii • Follow
Original audio

callmedarii Protecting my family starts
with a flu shot 📌 Learn more about
why the American Academy of
Pediatrics recommends the flu
vaccinations for you and your family.
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10w

trinitysierra I know I gotta look into this!
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March 5

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Opportunities

AAP Resources

<https://www.aap.org/influenza>

AAP has created tools and resources to support pediatricians in providing and promoting influenza vaccination, including:

- Preparing for the season
- Managing influenza vaccination in your practice
- Influenza news and data
- Education and training for health care professionals
- Resources for early education and child care
- Social media toolkits
- Patient education



Thank You

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