



— NATIONAL  
MINORITY QUALITY  
— FORUM —



Center for  
Sustainable Health Care  
Quality and Equity

## Summit Weekly Update: NMQF and Vaccines

Chinonso (Chinnie) Ukachukwu, MPH, Senior  
Director, Quality Improvement and Equity

Laura Lee Hall, PhD, President Emeritus, Center for  
Sustainable Health Care Quality and Equity

*February 2026*



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## What Are We Going to Talk About?

Who we are

Our programs and resources

A little bit on outcomes

Invitation

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Founded in 1998, National Minority Quality Forum (NMQF) is a United States-based, health care research, education and advocacy organization whose mission is to reduce patient risk and advance health equity by assuring optimal care for all.



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## Promoting Health Equity Through the Education of Clinicians and Community Leaders

### Clinician Engagement

Clinical teams partner with SHC to implement quality improvement and community engagement projects in underserved communities.

[Learn More](#)

### Community Interventions

Trusted voices in the community are ESSENTIAL partners in promoting health equity, engaging and educating diverse and underserved populations as well as connecting them to social determinants of health needs and health care. SHC programs engage churches, barbers and hair stylists, and community pharmacists in these activities.

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# SHC Programs



## What is Unique About Our Approach to Quality Improvement

Equity focus

Emphasis on team-based activities

Clinician, staff, and patient education is highlighted

Community engagement is key

Communicating and celebrating

System-wide activities

# DRIVE 2025: Advancing Flu Vaccination Equity



## Putting DRIVE into Action

SHC's DRIVE program helps primary care teams promote high quality, equitable care through the rapid cycle improvement model, by promoting a champion-led, patient-centered, team-based approach. This module outlines six practical steps for increasing flu vaccination for your patients of color.

### Program Overview

- Led by SHC & NMCF to reduce flu vaccine disparities
- Focused on underserved communities

### Key Components

- **Educational Modules**
  - Flu basics, disparities, and equity strategies
- **Action Planning Toolkit**
  - Team roles, workflow assessment, outreach design
- **Resources Provided**
  - Downloadable modules, planning templates, outreach materials
- **Support Tools**
  - ZIP code maps, implementation guides, email updates

### Goal

Empower clinics & community organizations to improve flu vaccine access and equity

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# DRIVE Toolkits: Drive - Sustainable Health Care

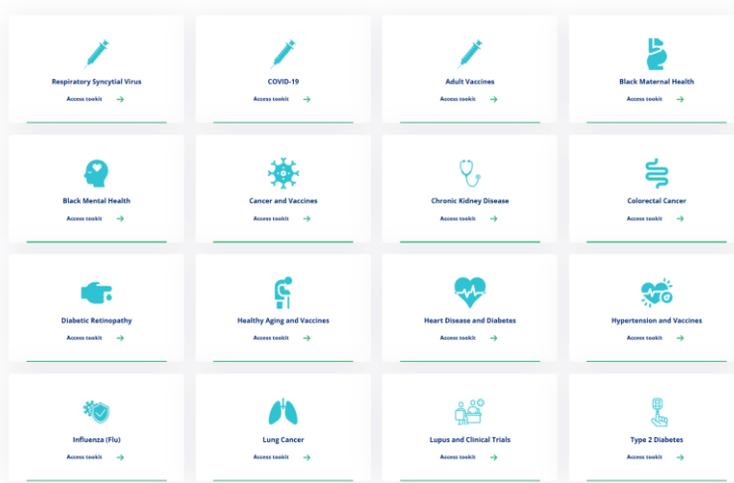
<p><b>DRIVING Equity in Alzheimer's Clinical Research</b></p> <p><a href="#">Access Module →</a></p>	<p><b>Understanding Shingles: Prevention, Diagnosis &amp; Treatment (CPA 2024)</b></p> <p><a href="#">Access Module →</a></p>	<p><b>Driving Equity in Shingles Immunization Toolkit 2024</b></p> <p><a href="#">Access Module →</a></p>
<p><b>DRIVING Equity in Lung Cancer Screening</b></p> <p><a href="#">Access Module →</a></p>	<p><b>DRIVING Equity in Adult Immunization</b></p> <p><a href="#">Access Module →</a></p>	<p><b>Equity in Clinical Research</b></p> <p><a href="#">Access Module →</a></p>
<p><b>Lupus Module</b></p> <p><a href="#">Access Module →</a></p>	<p><b>DRIVING Equity in Flu Vaccination: 2025-2026</b></p> <p><a href="#">Access Module →</a></p>	<p><b>DRIVING Equity in Colorectal Cancer Screening</b></p> <p><a href="#">Access Module →</a></p>
<p><b>Drive For Type 2 Diabetes</b></p> <p><a href="#">Access Module →</a></p>	<p><b>Download the DRIVING Equity in COVID-19 Immunization Toolkit [Updated October 2024]</b></p> <p><a href="#">Access Module →</a></p>	

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## Community Resources

<https://shc.nmqf.org/toolkits/>

Explore our collection of practical, evidence-informed toolkits designed to support communities, faith leaders, health champions, clinicians, and partners. Each toolkit includes easy-to-use resources—such as conversation guides, fact sheets, and actionable steps—to help you share accurate health information, build trust, and encourage informed decisions.



Center for Sustainable Health Care Qu

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# NMQF-SHC Health Champions Flu Toolkit



FLU Toolkit.pdf - Google Drive



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## Overview & Community Pharmacist Ambassadors





### Objectives

- Introduce the impact influenza has had in previous years
- Describe the vaccination rates among all generations and races/ethnicities
- Understand the roles of pharmacists in health equity
- Explain what is a Community Pharmacist Ambassadors and the Mission: Flu training program

### Understanding Health Equity

According to CDC, Health equity is when "everyone has a fair and just opportunity to attain their highest level of health." It is achieved when one focuses on evaluating "everyone equally and focused ongoing societal efforts to address historical and contemporary injustices; overcome economic, social, and other obstacles to health and healthcare; and eliminate preventable health disparities."

Equitable immunization systems:

- Prevent potentially devastating vaccine-preventable illnesses.
- Attract people, including marginalized populations, into healthcare to improve other health inequalities.



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### NMQF VACCINE UPDATE: NOVEMBER 2025

## INFORMATION YOU AND YOUR FAMILY CAN TRUST!

**Vaccines save lives.** For hundreds of years, vaccines have protected people from serious diseases. In the last 50 years alone, they have saved more than 150 million lives around the world. **But not everyone gets the same protection.** People of color are less likely to get vaccinated, which means they are more likely to get sick, go to the hospital, or even die from diseases that vaccines can prevent.

**Get The Facts!**



**280 children died last flu season** – the highest in 15 years



People of color were nearly **2x more likely** to be hospitalized with flu



**Less than 50% of adults got a flu shot** – and vaccination rates keep going down



Similar disparities are seen with other vaccines among different racial and ethnic groups

**What Are Vaccines?**



**Vaccines help your body fight sickness.** They train your immune system to remember germs, so you're protected if you meet them again later.

Some vaccines need more than one shot to work best. Others need a booster later to keep you protected.

**Stay Informed!**

ADULT VACCINES

Talk to your community about adult vaccinations! Use our communication toolkit

**VaccineFinder**

Find where you can get vaccines near you!

See the next page for more facts and resources

### NMQF VACCINE UPDATE: OCTOBER 2025

## UPDATES THAT YOU CAN TRUST FOR YOUR BUSY PRACTICES

**It's respiratory virus season again. As viruses circulate, so does a lot of mixed information.** NMQF is committed to helping you stay abreast of key happenings in the world of vaccines, giving you monthly updates and links to materials to use with your patients.

**What Are the Respiratory Vaccine Guidelines?**

Concerns about the CDC vaccine policy have prompted several professional groups to create evidence-based guidelines. Our expert panel suggests following the guidelines from the [American Academy of Family Physicians \(AAFP\)](#), [American Academy of Pediatrics \(AAP\)](#), and [American College of Obstetricians and Gynecologists \(ACOG\)](#). You can also review the [Vaccine Integrity Project](#) for guideline comparisons and consult regional collaboratives such as the [Northeast Public Health Collaborative](#) and [West Coast Health Alliance](#).

COVID-19 Vaccines	RSV Protection
<ul style="list-style-type: none"> <li>• <b>Everyone 6 months and older:</b> Give one updated COVID-19 shot.</li> <li>• <b>Includes:</b> Children, all adults, and pregnant people (any trimester or during breastfeeding).</li> </ul> <p style="font-size: 0.7em; margin-top: 5px;">See more recommendations for <a href="#">children here</a>.</p> <p style="font-size: 0.7em; margin-top: 5px;">See more recommendations for <a href="#">adults here</a>.</p>	<ul style="list-style-type: none"> <li>• <b>Adults 75+:</b> Give one RSV shot. Only 1 dose per lifetime is needed.</li> <li>• <b>Adults 50-74:</b> Give one RSV shot for those at <a href="#">increased risk for severe illness</a>.</li> <li>• <b>Pregnant people:</b> Give one RSV shot at 32-36 weeks (Sept-Jan) to protect infants.</li> <li>• <b>Infants and children 6-18 months:</b> Give one nirsevimab or clesrovimab dose before their second RSV season if at increased risk for severe illness, regardless of prior maternal RSV vaccination or previous dose.</li> </ul> <p style="font-size: 0.7em; margin-top: 5px;">See more <a href="#">here</a>.</p>
Flu Vaccines	
<ul style="list-style-type: none"> <li>• <b>Everyone 6 months and older:</b> Give a flu shot every year.</li> </ul> <p style="font-size: 0.7em; margin-top: 5px;">See more <a href="#">here</a>.</p>	

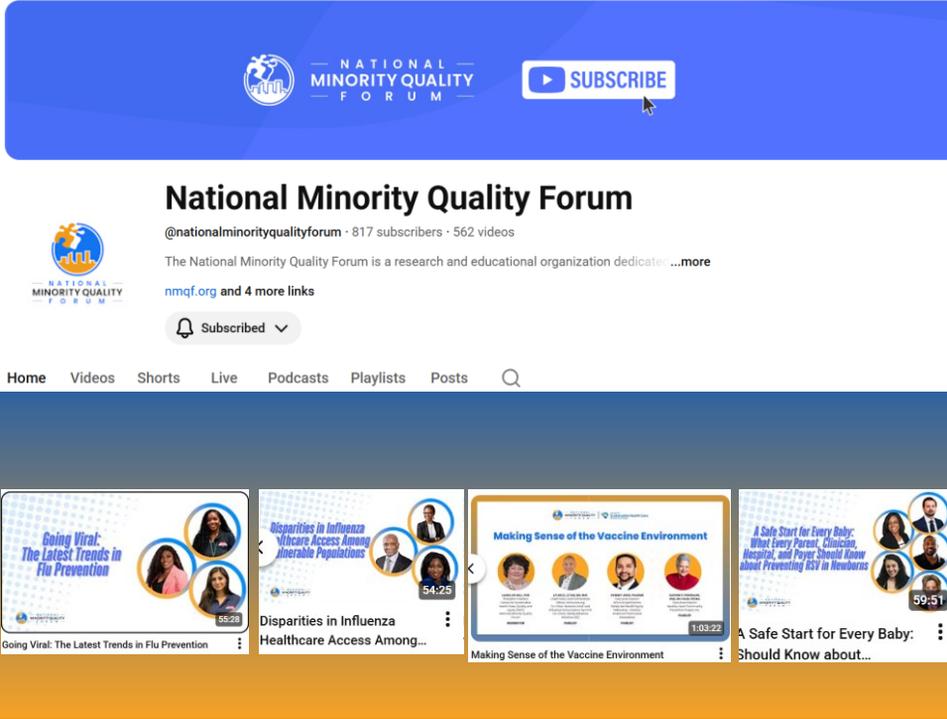
See the [AAP Recommended Child and Adolescent Immunization Schedule here](#).

See the [AAFP Immunization Schedule for children, adolescents, and adults here](#).

See the [ACOG Maternal Immunization Guidance for COVID-19, Influenza, and RSV here](#).

See how the different respiratory virus immunization guidelines compare [here](#) (CIDRAP Fall Immunization Infographic).

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## Combating Vaccine Misinformation and Policy Turmoil with Data and Community Action from Trusted Voices

Monday, April 28th, 2025

Moderator:

Keith C. Ferdinand, MD, FACC, FAHA, FASPC, FNLA  
Professor of Medicine

Gerald S. Berenson Chair in Preventative Cardiology  
Tulane School of Medicine  
New Orleans, LA



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## DRIVE Participants and Partners 2024-25

- ARCare – Arkansas, Kentucky, Mississippi; 60 primary care clinics, 6 pharmacy clinics
- Daily Planet – Richmond, VA
- Asian American Health Coalition, TX
- Faith Health Alliance
- GA: 3 AME Zion Churches (Atlanta, Gwinett, Mableton)
- Albany Coalition of Churches (37 Churches, 3 major flu campaigns and including flu vaccination in already scheduled programs)
- Southeast Medical Group (30 clinics)
- Medical College of Georgia
- HAIR Wellness Warriors – 10 locations
- Healthy Heart – Flu Ready NOLA
- Michigan United
- National Association of Free and Charitable Clinics:
  - Arlington Free Clinic, VA
  - Community Medical Clinic of Aiken County, SC
  - Community Volunteers in Medicine West Chester, PA
  - Good Samaritan Health Center Atlanta, GA
  - Greenville Free Medical Clinic, NC
  - Helping Hands Health and Wellness Center, OH
  - Ibn Sina Foundation Houston, TX
  - ICNA Relief Charleston, CA
  - Miami Rescue Mission Clinic, FL
  - Point Washington Medical Clinic Santa Rosa Beach, FL
- NYU Health and Hospitals: Elmhurst
- Purdue University, Center for Health Equity and Innovation - CPA summit
- University of Cincinnati
- Walgreens

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## Total Flu Vaccines Given as a Result of DRIVE This Year

- A total of **193,125 flu vaccinations** were given in the 2024-25 season as a result of the DRIVE program
- All entities with N/A in the 2023-24 season column did not participate in the DRIVE program last season.
- There was another **10% increase in flu vaccination rates realized in 2024-25 vs 2023-24 seasons despite the systemic barriers that persist especially in the current political climate.**

Organization	Flu Vaccines 2024-25	Flu Vaccines 2023-24
Elmhurst	15,365	9,849
NOLA	91,664	89,677
Louisiana, African Americans	27,195	21,496
University of Cincinnati	4,332	N/A
ALAS (Medical College of GA)	25	N/A
Daily Planet	1,739	1,237
ARcare	13,845	12,142
Asian American Health Coalition	7,656	N/A
SEMG	17,991	17,476
Faith Health Alliance	2,800	2,250
AME Zion Churches	150	N/A
Albany Coalition of Churches	800	N/A
Michigan United	3,800	3,500
HAIR	50	95
NAFCC	5,713	4,937
<b>Total</b>	<b>193,125</b>	<b>175,102</b>

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### Flu Ready NOLA Vaccine Campaign

- 4 flu & Covid-19 events- 1 major hospital & 3 community centers
- Key partners - health department & pharmacy, NORD & hospital
- Promotion: 200-yard signs, 10,750 flyers – targeted neighborhood
  - TV, radio, social media & digital streaming platforms, billboards
- Incentive - \$20 store gift card

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## Community Vaccination Event



- 14<sup>th</sup> Annual Back to Nature Heart Walk & HHCPP partnership
- On-site vaccination event at NOEH in February 2024 for participants (25)
- N.O. Health Department provided vaccines.
- Educational presentation - Dr. Keith Ferdinand on flu & Covid vaccine benefits, highlighting at risks communities
- Incentive: \$20
- Followed Mardi Gras holiday

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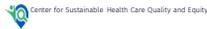
## Flu Data Lessons Learned



Orleans Parish	Statewide
# flu vaccines in 2022-2023 season = 87,215	
# flu vaccines in 2023-2024 season = 89,677	# flu vaccines in 2023-2024 = 784,610

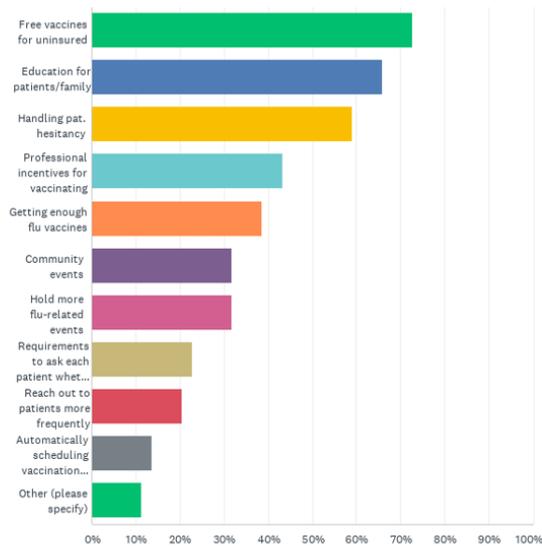
### Lessons Learned

- Historically, African Americans in Louisiana have underperformed in flu vaccinations compared to their White counterparts.
- State Health Dept. reported in Orleans Parish:
  - ✓ 3,235 African American received flu shots between January and March 2023
  - ✓ 4,219 African Americans received flu shots between January and March 2024



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Q20 What would make the biggest difference in getting more people vaccinated? Check all that apply.



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**Objective**

The overall goal of the program was to increase awareness and uptake of the shingles (herpes zoster) vaccine among adults, particularly those aged 50 and older. The initiative aimed to reduce vaccination disparities by implementing targeted, evidence-based strategies designed to address known barriers to immunization. These strategies included:

- **Patient Education:** Culturally relevant and accessible educational materials were delivered to improve knowledge about shingles, its potential complications, and the benefits of vaccination.
- **Improved Vaccine Accessibility:** Access was enhanced through streamlined scheduling processes, coordination with pharmacy partners, and efforts to address cost-related concerns in order to reduce vaccine abandonment.
- **Enhanced Patient Engagement:** Proactive discussions between patients and healthcare providers were encouraged through the use of reminders, motivational interviewing techniques, and tailored outreach efforts in underserved communities.

Through these efforts, the program sought to support more equitable vaccine uptake and contribute to the overall reduction of shingles-related morbidity among the adult population.

**Program Components**

- **Advisory Group** – Expert and stakeholder guidance
- **Partner Survey** – Clinical input
- **DRIVE Toolkit** – Quality improvement framework
- **DRIVE Health System Partners** – QI pilot implementation
- **Community Pharmacist Ambassadors (CPA) Module** – Pharmacy-based outreach and education with a focus on equity



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## Program Components

NMOP | Shingles Vaccination

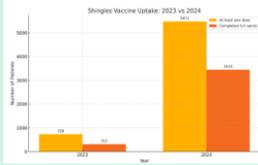
### NYC Health + Hospitals/Elmhurst

Elmhurst is one of 11 acute care hospitals in NYC Health + Hospitals, the **largest public health care system in the United States**. Located in one of the most densely populated ZIP codes in New York State, Elmhurst provides **primary care services to approximately 32,500 adults**.

The primary care team includes 14 attending physicians, 16 nurse practitioners, 15 registered nurses, and 4.4 Clinical and Disease Management Team (CDMT) pharmacists, all measured in full-time equivalents (FTEs).

### Results

This graph illustrates a significant increase in shingles vaccine uptake between 2023 and 2024. The number of patients who received at least one dose increased from 728 to 5,471, while those who completed the full two-dose series rose from 312 to 3,444.



### QI Outcomes



From 2023 to 2024, patients receiving **at least one dose rose from 728 to 5,471 (650% increase)**, and **full-series completions grew from 312 to 3,444 (over 1,000%)**. Among 18,024 eligible adults, the **completion rate improved from 43% to 63%**, demonstrating strong gains in engagement and follow-through.



Implemented across three primary care clinics, the program **improved adult immunization by combining structured quality improvement, enhanced patient education, expanded access to care, community engagement, culturally responsive education, and provider-patient collaboration.**

**These outcomes highlight the effectiveness of integrating equity-driven approaches into routine care. The DRIVE model is now being scaled system-wide to support clinics with lower vaccination rates, offering a sustainable, adaptable framework for advancing immunization equity in urban, underserved adult populations.**



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## FAITH HEALTH ALLIANCE MEMBERS

**Bishop J.L. Carter**  
Ark Church  
Baltimore, MD- FHA Chair



<b>Dr. Reginald Bacchus</b> Friendship Baptist Church Chicago, Illinois	<b>Pastor Paul Booth</b> Legacy Pointe Church Cincinnati, Ohio	<b>Rev. Dr. Thurmond BOWENS Jr.</b> Trinity Baptist Church Columbus, South Carolina
<b>Rev. Antoine T. Colvin</b> Historic Little Rock Baptist Detroit, Michigan	<b>Rev. Dr. William Foster</b> Providence Missionary Baptist Church Chicago, Illinois	<b>Pastor Gregg Frazier</b> Sweet Pilgrim of Faith Baptist Church Gary, Indiana
<b>Rev. Eric Goode</b> The People's Baptist Church Philadelphia, Pennsylvania	<b>Alejandro Guerrero</b> Macedonia Baptist Church Los Angeles, California	<b>Pastor Sedrick L. Hamner</b> Reset Church, Inc. Morrow, Georgia
<b>Pastor Craig A. Harcum</b> Macedonia Baptist Church Arlington, Virginia	<b>Rev. Dr. HOSIE HOPKINS</b> New Hope Missionary Baptist Church Memphis, Tennessee	<b>Pastor Gene Howard</b> The Purpose-Driven Church Concord, North Carolina
<b>Bishop Darryl Husband</b> Mt. Olivet Baptist Church Richmond, Virginia	<b>Pastor George Junior</b> Aussano Church Clarksburg, West Virginia	<b>Bishop Anthony McLain</b> The Sanctuary at Kingdom Square Upper Marlboro, Maryland
<b>Pastor Charles McNeill</b> Unity Baptist Church Washington, District of Columbia	<b>Pastor Derek Miles</b> Greater Friendship Baptist Church Louisville, Kentucky	<b>Bishop Eric Morrison</b> Kingdom Word Ministries Kansas City, Missouri
<b>Pastor Erik Nation</b> HOPE Center Oakland, California	<b>Dr. Gregory L. Pollard</b> The Enon Church Atlanta, Georgia	<b>Dr. Joe. S. Ratliff</b> Brentwood Baptist Church Houston, Texas
<b>Rev. Dr. Shane Scott</b> First Baptist Church Capitol Hill Nashville, Tennessee	<b>Rev. Dr. Daniel Simmons</b> Mt. Zion Baptist Church Albany, Georgia	<b>Bishop Leofric Thomas Sr.</b> Open Arms Community Church Jacksonville, Florida
<b>Rev. Nicole Slater</b> Payne Chapel African Methodist Episcopal Church Birmingham, Alabama	<b>Rev. Manuel de Jesus Rodriguez</b> Our Lady of Sorrows Roman Catholic Church Queens, New York	<b>Dr. Calvin Williams</b> Greater St. Stephen Full Gospel Baptist Church New Orleans, Louisiana
<b>Rev. Robin Toogood II</b> Purity Baptist Church and Urban Center Washington, District of Columbia		

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## Protecting Communities of Color from Vaccine-Preventable Diseases



- 30 FHA churches and several networks participated
- Tied in flu vaccine awareness and clinics with a variety of pre-planned programs
- Collaboration with Walgreens continued
- Provided **2,800** flu vaccines at 62 events.

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## Protecting Our Children from RSV

What is RSV and how can I protect my little ones



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# Vaccine confidence built...Vaccines given

**POP-UP CLINIC**  
SATURDAY, OCTOBER 12  
12:30 PM - 3:00 PM  
Huddle for (3) 520 V  
Please b  
Vaccinations Offered  
Shingles, R  
If you have any questions  
Please contact  
JES LA TEMPO  
VACUNAS C  
LA INFLU  
¿Hay algunas preguntas con  
LA INFLUENZA NOTICIAS  
NO RECIBIR A LA VACUNA  
WALGREEN'S IMMUNIZATI  
IS COMING TO P  
DATE: OCTOBER 19, 2024  
WHERE: FOX CAMERY  
PLACE JEROME, BAL  
TIME: 10:00 AM - 12:00 PM  
RESERVATION AT VALABE  
Flu, COVID  
Please Bring Your Insurance Card

**Q9 Have you received your flu shot this season (in 2023-2024)?**

Response	Percentage
Yes	74.05%
I plan to get the vaccine in the near future	1.27%
No	24.68%
Not sure/don't remember	

**The Ripple Effect: Changing Perceptions through Vaccine Advocacy**  
7:00 AT 12 PM ET / 9 AM PT  
BIT.LV/NMQT208

**EMMA DAVIS**  
Health Health Advocate  
St. Don Baptist Church in Albany, GA  
PASTOR

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PASTOR

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PASTOR

**THE SANCTUARY AT KINGDOM SQUARE**  
FALL VACCINE CLINIC #2  
ANNUAL BOOSTER SHOT FLU SHOT  
SHINGLES SHOT COVID SHOT  
OCTOBER 26TH • 9AM - 12PM  
1300 CRAIN HIGHWAY, UPPER MARLBORO, MD 20773

**FLU SHOT SEASON**  
Get the flu shot that is right for you.

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Journal of Racial and Ethnic Health Disparities

## Building and Sustaining Flu Vaccine Acceptance and Trust in the Black Community through Partnerships with Churches, Salons, and Barbershops

Open access | Published: 06 September 2024  
(2024) | [Download this article](#)

**Henry Nuss, Lois Privor-Dumm, Chinoiso Ukachukwu & Laura Lee Hall**

362 Accesses | [Explore all metrics](#)

### The Impact of Internal/External Influences and Racial Discrimination on Flu Vaccination Rates: A Survey of Black Church Members.

Henry Nuss, Ph.D.<sup>1</sup>, Chinoiso Ukachukwu, MPH<sup>1</sup>, Lois Privor-Dumm, IMBA<sup>1</sup>, Laura Lee Hall, PhD<sup>2</sup>  
<sup>1</sup>Louisiana State University Health Sciences Center, <sup>2</sup>National Minority Quality Forum, <sup>3</sup>Johns Hopkins University International Vaccine Access Center

**INTRODUCTION:** The Centers for Disease Control and Prevention (CDC) estimates that influenza (flu) caused up to 41 million illnesses, up to 17,100 hospitalizations and as many as 6,000 deaths in the United States (U.S.) in 2019 and 2023.<sup>1</sup> Vaccination coverage of Black adults is consistently lower than White adults, resulting in nearly double the hospitalization rates.<sup>2</sup> Recent studies indicate that social factors, including racial discrimination, may account for some of these disparities, yet more research is needed to fully understand the nature of this issue.<sup>3</sup> To address racial/ethnic disparities, the National Minority Quality Forum Sustainable Healthy Communities (SMQHC)

**RESULTS:** Seven churches participated in administering the survey to congregants. We initially received 157 surveys and analyzed data for 114 after checking eligibility data for completeness. Eligible percent were female, 51%, aged 60-74, 52%, married/cohabiting, 57% related with 53% annual household income < \$30,000. Most reported good/excellent health status (81%). Seventy-seven% were vaccinated for 2023/2024 flu vs. 52% who were not.

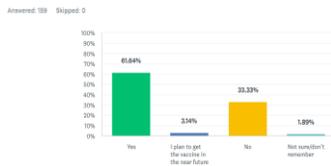
**CONCLUSIONS:** The vaccine rate in this sample was higher than national averages, suggesting program effectiveness. In this sample, a doctor or pastor's recommendation, personal/familial health and PSA's were the main influences for being vaccinated. Racial discrimination was experienced in healthcare settings and did appear to be a vaccine barrier for some.

**Abstract**  
Despite the benefits of flu vaccines, Black adults continue to experience lower vaccination rates in the United States. Contributing factors include lack of access to health care and trusted information about vaccines. The National Minority Quality Forum's Center for Sustainable Health Care Quality and Equity collaborated with church pastors, barbers, and hair stylists to disseminate a survey to their communities to assess barriers/facilitators to flu vaccine uptake. The population (n = 262) was mostly Black (93%), female (77%), between the age of 50-64 (39%) and vaccinated (73%). The most common reasons cited by respondents for being vaccinated were personal health, a habit of getting the shot, and a desire not to spread it to others. Among the unvaccinated (27%), the most common reasons for not vaccinating were lack of perceived need, concern the shot would make them sick, and that they do not normally get vaccinated. Vaccine knowledge and trust in health care providers' recommendations was higher amongst vaccinated individuals. Amongst the unvaccinated, trust was lower and there was a stronger belief that the vaccine would not prevent illness. Age was also associated with the likelihood of being vaccinated and greater vaccine knowledge and trust in provider recommendations. Unvaccinated individuals, particularly those under 54 years of age, did not hold strong distrust, attitudes were more neutral, and concern for others was moderate, suggesting an opportunity to target younger age groups. This study highlights the importance of trusted community messengers in conveying targeted messages on the safety and effectiveness of the flu vaccine.

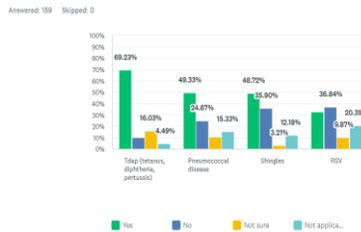
**Keywords** Influenza vaccination · Racial disparities · Barriers to immunization · Community leaders · Faith-based · Trust

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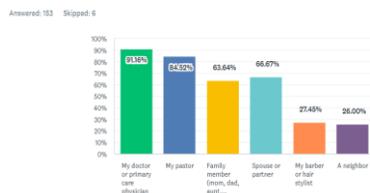
Have you received the most recent COVID vaccine (the monovalent vaccine released in the fall of 2023)?



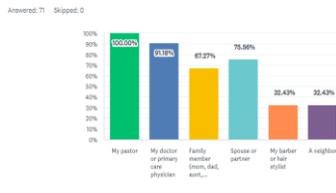
Are you up-to-date on the following vaccines?



In the past year, who has recommended that you get vaccinated for flu? Check all that apply.



In the past year, who has recommended that you get vaccinated for flu? Check all that apply.



**NMQF AND ARK CHURCH  
HEALTH ADVOCACY  
TRAINING WORKSHOP**

September 24-25, 2025  
The Sanctuary at Kingdom Square





# First Annual QIE Champion Training Program – October 2025



Promoting Health Equity Through the Education of Clinicians and Community Leaders

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NATIONAL MINORITY QUALITY FORUM



Center for Sustainable Health Care Quality and Equity

## U.S. Vaccine Climate: Community Voices Through an Equity Lens (Early 2026)

February 2026



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## What Families Are Experiencing (Access, Trust, Clarity)

### What communities are telling us:

- Vaccine information often feels inconsistent or hard to navigate
- Safety questions increase when guidance changes without explanation
- Trust grows when information comes from familiar, local voices

### Community voice

"I want to protect my family, but I need clear information from people I trust."

— Parent, Washington, DC



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## What Frontline Providers See (Delivery & Relationships)

### Healthcare and community health workers report:

- More families asking thoughtful, trust focused questions
- Hesitancy driven by uncertainty, not refusal
- Time, empathy, and relationship-building matter more than ever

### Frontline perspective

"When we slow down, listen, and meet people where they are, conversations change."

— Frontline provider, Mississippi



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## Concerns, Next Steps

People of color and from under-resourced communities are especially and increasingly vulnerable in the current vaccine policy environment

Critical to include stake-holders from these communities and the clinicians who serve them – they are the trusted voices

We have many resources that you can use for free PLUS we look forward to partnering with you (in research, QI, community engagement)

Become a health equity champion!

Contact us at: [cukachukwu@nmqf.org](mailto:cukachukwu@nmqf.org); [lhall@nmqf.org](mailto:lhall@nmqf.org); [Homepage - Sustainable Health Care](#)

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Thanks to all of our  
partners,  
supporters... and  
you!

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