

# Workplace Challenges for Vaccination

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# Flu Vax Changes

- 30% of employees now work from home
- Significant employer economic / budget constraints
- Growing employee vaccine hesitancy



Source: NY Times + WFH Research

# Using Walmart as a barometer

- Administered 2% fewer flu shots than in 2023/24 season
- Found on site demand AND participation down significantly
- Raised minimums (additional barrier)
- May discontinue on site vaccinations in 2025

# Hepatitis A Vax Changes

- Complexity of issues include:
  - Employees working sick
  - Lack of PTO
  - No health insurance
- Increased vaccine refusal in outbreak situations

# Whooping Cough Resurgence

- Increased incidence
- Waning vaccinations
- More unvaxxed workers

# And last but not least... current measles outbreaks

- Religious and political exemptions
- Unvaxxed workers
- International travel
- Misinformation

# Real Challenges for Employers

- Distrust of Public Health
- How to become a trusted source of information or vaccinations

# The Executive Briefing

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