

**Synovia Moss, PhD, MA**

**National Project Manager**

**National Council of Negro Women, Inc. (NCNW)'s Good Health Women's  
Immunization Networks (Good Health WINs)**

**CEO and Managing Partner of Moss Consulting & Management Group, Inc.**

Dr. Synovia Moss is a distinguished executive leader, strategist, and community advocate with over thirty years of experience supporting large-scale initiatives that empower communities of color. A Legacy Life Member of the National Council of Negro Women, Inc. (NCNW), she currently serves as the National Project Manager for NCNW's Good Health Women's Immunization Networks (Good Health WINs), where she leads the largest vaccine confidence program with innovative public health strategies focused on vaccine confidence, equity, and community partnerships with 40 state and national organizations reaching over 4 million people. She is also CEO and Managing Partner of Moss Consulting & Management Group, Inc., overseeing impactful community engagement and health equity initiatives nationwide.

Dr. Moss's long-standing relationship with NCNW began in 1986 when she served as the Los Angeles Regional Coordinator for the Black Family Reunion Celebration. Under her leadership, event attendance grew from 300,000 to 900,000, sponsorships exceeded \$1 million each year, and more than 2,000 volunteers along with 100 community groups participated. Her accomplishments led civil rights icon Dr. Dorothy I. Height to appoint her as National Director of the Black Family Reunion Celebrations at age 26, expanding the program to seven major U.S. cities and reaching over 2.5 million attendees.

Beyond her work with NCNW, Dr. Moss has held significant leadership roles across major institutions, including the Medical College of Wisconsin, Betty Brinn Children's Museum, Milwaukee Area Technical College, California State University Fullerton, and IBM. She has also served as a global Strategic Advisor for the Brain Matters Early Learning Global Network and as Program Director for the Child Advancement Network (CAN) at the Clinical and Translational Science Institute (CTSI), leading efforts to advance health equity, early learning, and collective impact.

Dr. Moss actively participates in NCNW leadership at all levels. She is the founding charter president and the immediate past president of the NCNW Milwaukee Section. Currently, she serves as the NCNW Wisconsin State President and was a co-chair of the national NCNW COVID-19 Task Force. She is also a member of four NCNW affiliate organizations.

Dr. Moss earned her doctorate from the University of Southern California, her MA in Public Administration with honors from California State University, Dominguez Hills, and her BA in Political Science from the University of California, Riverside.