

Dayle Kern, MA (she/her)  
Associate Director for Communication  
Health Communication Science Office  
National Center for Immunization and Respiratory Diseases  
Centers for Disease Control and Prevention

Dayle Kern serves as the Associate Director for Communication for the National Center for Immunization and Respiratory Diseases where she oversees teams focused on communication research, health communications, digital and web strategy, public affairs, and emergency response communications. Prior to her role in NCIRD, she spent 8 years in CDC's Division of HIV Prevention, where she served as issues management lead, organized the 2019 National Prevention Conference, and led a social marketing campaign for HIV care providers. Before joining CDC in 2016, Dayle led communications and media relations work for the American Diabetes Association, the United Nations Foundation, and the American Academy of Ophthalmology. She also spent several years teaching English in rural Japan. Dayle holds a BA in peace and global studies/politics from Earlham College and an MA in sustainable development from the SIT Graduate Institute.