

**Catherine Flores,**  
Executive Director,  
California Immunization Coalition

Catherine Flores is the Executive Director for the **California Immunization Coalition (CIC)** based in Sacramento, California and works in partnership with coalitions and professional organization that support their mission of ensuring that everyone has access to lifesaving vaccines.

Ms. Flores has over twenty-five years of healthcare experience involving health care systems, private medical practices, public health departments, nonprofit organizations and numerous volunteer activities. She has worked in the immunization for twenty-three years in public health promotion, coalition development, registry recruitment and program management. She coordinates and facilitates professional and community education programs, conferences and media events including webinars, on-line and in person training, provider updates, regional immunization events and their annual statewide immunization coalition conference.

She earned her Bachelors of Science degree in Health Administration and Communication at California State University, Fresno. Catherine works with public health leaders around the country to support coalition development and create effective advocacy and education campaigns; identifying resources, developing collaborative partnerships, and utilizing social media and other technologies to promote immunizations to local, state, and national stakeholders. She is a steering committee member of the California HPV Roundtable, is a past board member of Vaccinate Your Family, and a founding member of #WeThePeopleVax

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