

**Lisa Cornbrooks**  
**Senior Director**  
**National Health Campaigns at AMGA**

Lisa Cornbrooks serves as the Senior Director, National Health Campaigns at AMGA. In this role, she oversees strategy, implementation, and ongoing execution of AMGA Foundation's national campaigns, including the current award-winning initiative, Rise to Immunize.

She's been with AMGA for over ten years and prior to this role, provided strategic health communications for a range of clients at a global marketing agency. She is also co-founder of Sweat for Breath Foundation, which raises research funds to improve and extend the lives of patients like her husband David, who are living with non-smoking lung cancer.