Partnering for Vaccine Equity: Lessons from the Learning Community

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Overview of the Partnering for Vaccine Equity (P4VE) Program

• Virtual listening session conducted in July 2020 with diverse leaders highlighted the importance of:
  - equipping influential trusted messengers
  - increasing access to vaccinations
  - supporting this work at the community level

• Since 2020, the program has engaged more than 500 national, state, and local partners (over half of which are community-based organizations)
P4VE Learning Community

Group Learning Events
P4VE Learning Community

Group Learning Events

Community Connector Website

P4VE Learning Community

Group Learning Events

Community Connector Website

Communities of Practice
P4VE Learning Community

- Group Learning Events
- Communities of Practice
- Community Connector Website
- Promising Practices

Stories from the field
Korean Community Services of Metropolitan New York

The Center for Black Health & Equity

We Live in the Misinformation Age

Black communities are constantly flooded with misinformation on social media in the form of hoaxes and false claims. All it takes is a like, a share, or a comment, and harmful info in your newsfeed can spread out of control.

The Truth Check Toolkit gives you the tools you need to protect your social media timeline from fake news.
Why have the Community Based Organizations been successful in their vaccination efforts?
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- Trusted Messengers/Venues
- Cultural Responsiveness
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- Trusted Messengers/Venues
- Cultural Responsiveness
- Social determinants of health
- Nimbleness and flexibility
What do CBOs need to be successful in the future?

Flexible funding
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- Capacity building support
- Ready-to-use resources
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- Flexible funding
- Capacity building support
- Ready-to-use resources
- Connections to providers