

Importance of Vaccine Preparedness

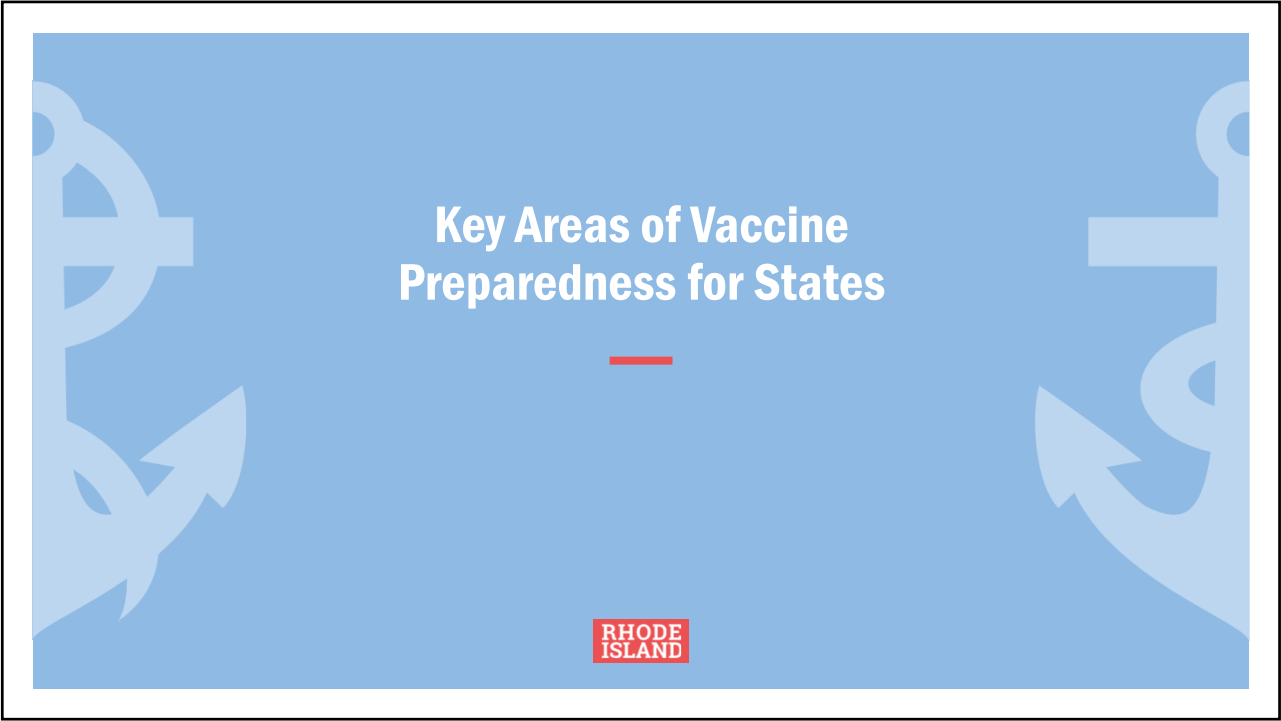
- **Purpose:** Emphasize the need for robust state-level preparedness, specifically around vaccines, to minimize the impact of future pandemics.
- **Context:** Vaccines were a critical tool in managing the COVID-19 and mpox pandemics, while also presenting challenges (distribution, equity, public hesitancy).
- **Objective:** This presentation focuses on what could be doing right now to strengthen their vaccine distribution infrastructure, research capabilities, and public health communication systems.

Lessons Learned from COVID-19 & Mpox Vaccine Responses

- **Vaccine Distribution Challenges:**
 - Cold chain storage issues for some vaccines (e.g., Pfizer, Moderna).
 - Supply chain disruptions and the global competition for doses.
 - Coordination between federal, state, and local governments for distribution.
 - Different ordering system
- **Data and Technology Challenges:**
 - Universal registration system
 - Vaccine availability locations – Vaccines.gov did not meet the need – community clinics were one and done
 - Required reporting
- **Public Hesitancy and Misinformation:**
 - Misinformation around vaccine safety and efficacy.
 - Addressing distrust, particularly in vulnerable or marginalized communities.
 - Importance of clear and transparent communication.

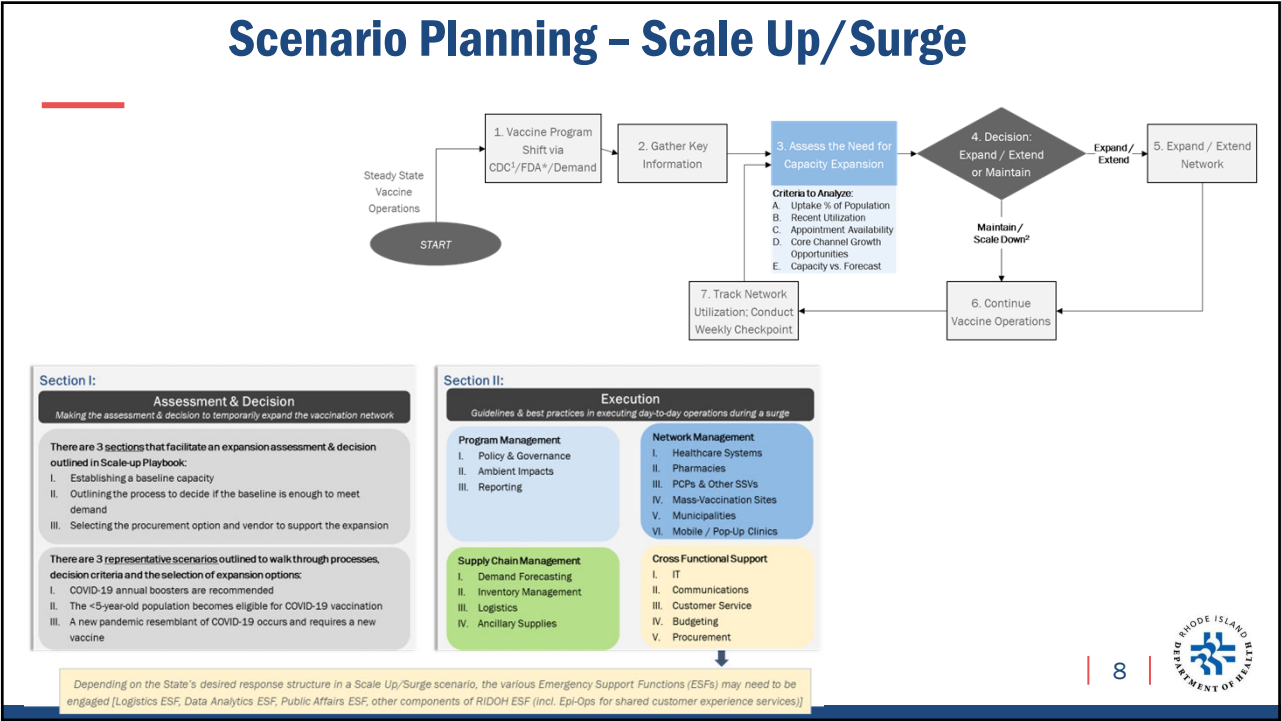
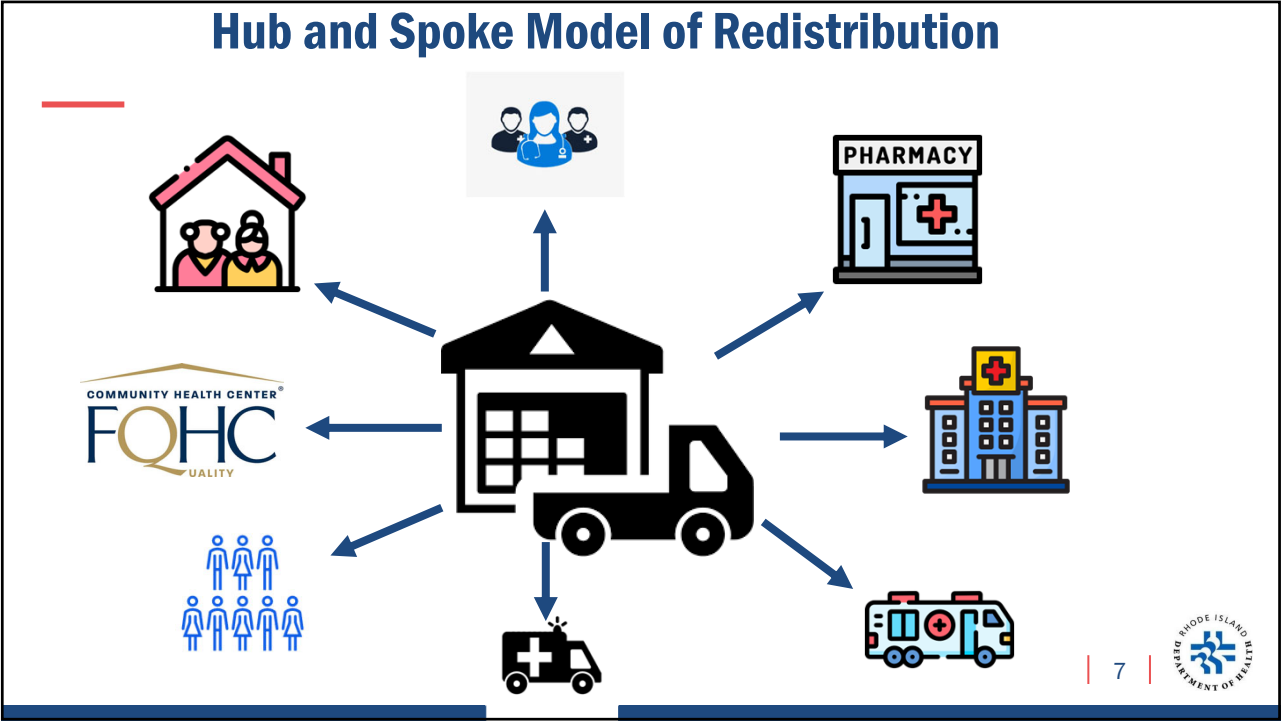
Current Challenges States Face in Pandemic Preparedness

- **Vaccine Distribution:** Slow or uneven vaccine rollout during the COVID-19 pandemic revealed gaps in distribution infrastructure.
- **Equity Issues:** Vulnerable populations, rural areas, and underserved communities were disproportionately impacted by delayed vaccine access.
- **Public Confidence:** Vaccine hesitancy, misinformation, and lack of trust in government bodies hindered mass adoption.



Strengthening Vaccine Distribution Infrastructure

- **Investment in Cold Chain Storage:**
 - **What States Can Do:** Invest in infrastructure for storing vaccines that require cold temperatures (e.g., mRNA vaccines), such as ultra-low temperature freezers in public health centers, hospitals, and mobile vaccination units.
- **Enhance Delivery Networks:**
 - **What States Can Do:** Develop and test systems for distributing vaccines to remote and underserved areas, including partnerships with pharmacies, community health centers, and mobile vaccination clinics.
 - Hub and Spoke Model
 - Scenario planning/Playbook
- **Improve Supply Chain Management:**
 - **What States Can Do:** Strengthening partnerships with suppliers to ensure a steady supply of syringes, vials, and other necessary materials.
 - Pre-negotiated contracts with manufacturers
 - Implementing inventory management systems to track vaccine stocks and prevent shortages.



Planning for Vaccine Equity

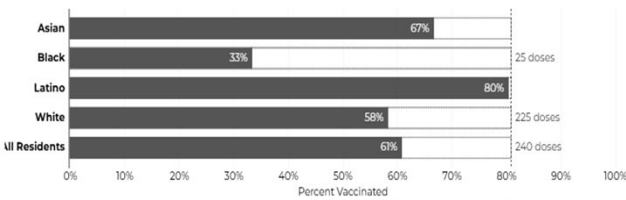
- **Identify Vulnerable Populations:**
 - **What States Can Do:** Use demographic and geographic data to identify populations that may face barriers to accessing vaccines, such as those in rural areas, racial/ethnic minorities, or those with disabilities.
 - Set up processes to track vaccination rates, demographics, and coverage (in real time).
- **Targeted Vaccine Distribution:**
 - **What States Can Do:** Develop targeted outreach and distribution programs to ensure that underserved and vulnerable populations receive vaccines as quickly as possible.
 - Non-traditional sites and mobile units
 - Using data analytics to identify gaps and ensure that all groups are being reached effectively



Project Signal - Closing the Gap in COVID-19 Vaccination



What communities had the largest vaccine gaps?



In Warren, the largest gap was among Black residents. Only **33% of Warren residents** were vaccinated compared to 81% statewide. Approximately **25 more Black residents** needed to receive a dose to close this gap.

How do we reach people who need the annual vaccine?

People with fewer resources have a harder time getting vaccinated.

- Without cars, people might have trouble traveling to certain vaccination sites.
- Without health insurance, people might have trouble paying for healthcare.
- Without internet access, people might have trouble making appointments online.
- People who speak limited English might have trouble understanding materials in English.

Considerations	Community	State
No Vehicle Available	22%	9%
No Health Insurance	8%	4%
No Home Internet	26%	11%
Limited English	13%	5%



Investing in Workforce Training

- **Upskill Healthcare Workers:**
 - **What States Can Do:** Provide ongoing training for healthcare professionals on the latest vaccine technologies, distribution methods, and crisis response protocols, including monitoring for adverse reactions.
 - Develop Just In Time (JIT) trainings
- **Expand Vaccine Administration Capacity:**
 - **What States Can Do:** Develop programs to train non-medical personnel (e.g., dentists, volunteers) to administer vaccines in emergencies.
- **Develop Staff Skills Assessment:**
 - **What States Can Do:** Conduct onboarding and annual surveys of staff of skills that may be outside their current job role
 - Determine level of retraining needed, if activated



Strengthening Public Health Communication & Vaccine Confidence

- **Address Vaccine Hesitancy:**
 - **What States Can Do:** Develop proactive communication strategies to address vaccine hesitancy and misinformation before a crisis. This can include campaigns focused on vaccine safety, efficacy, and the importance of vaccination.
 - Need to be quick to respond to misinformation on social media
- **Engage Trusted Community Leaders:**
 - **What States Can Do:** Partner with local healthcare professionals, community leaders, and trusted figures to communicate the importance of vaccines in an accessible and culturally sensitive manner.
 - Providing platforms for experts to engage with the public, especially in local communities.

“Trust takes years to build, seconds to break, and forever to repair” – Dhar Mann



Key Takeaways

- **Investment in Infrastructure:**
 - States must invest in vaccine-related infrastructure, including cold storage, technology, and healthcare workforce training.
- **Equity is Paramount:**
 - Ensuring vaccines reach all communities is essential for controlling a future pandemic.
- **Ongoing Preparedness:**
 - Pandemic preparedness isn't just a one-time effort—states should continuously improve and adapt systems based on lessons learned.

Thank you!

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