Operationalizing Vaccinations in Community Pharmacy

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OVERVIEW

• Implementing vaccinations into pharmacy workflow
• Optimize vaccination opportunities
• Overcoming patient barriers
IMPLEMENTING VACCINATIONS INTO PHARMACY WORKFLOW

- Create a system
  - Step 1: Utilize your technicians!
    - Educate on vaccination recommendations
    - Contacting patients for potential appointments
    - Post-vaccination follow-up calls
    - Technician Immunization certification

- Step 2: Data-Entry
  - Use of template short-codes at data-entry (ex. =Shingrix)

- Step 3: Documentation
  - Pre-populated vaccination intake forms
  - Pharmacy system based vaccination tracking
    - Review vaccination plans while checking patient prescriptions
    - IMPACT Program with APhA
OPTIMIZING VACCINATION OPPORTUNITIES

Target Potential Vaccination Opportunities

- Medication Synchronization
- Medication Therapy Management (ex. OutcomesMTM)
- Forecasting refills that are coming due within the next week
- Patient specific factor search
- Facility Immunizations
- Physician outreach
- Community Vaccination Days
OVERCOMING PATIENT BARRIERS

• Vaccination Burnout
• Misinformation and Social Media Influence
• Cost
  • Medicare Coverage
  • Vaccinations for Adults Program
• Unknown vaccination record
  • Coordination with physician’s office
  • Updating the Immunization Information System (IIS)

CONCLUSION
THANK YOU!