T²: How to use Transparent Communication and Technology to increase Adult Vaccinations

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Objectives

Review Transparent Communication initiatives to help increase adult vaccinations

Review Technology initiatives to help increase adult vaccinations
Transparent Communication
Patient, Provider and Clinical Support Staff

Patient Communication
- Televox
- MyChart
- Vaccine Information Sheets
- Social Media Outreach
- COVID-19 Vaccine Call Line
- Shared-Decision Making
2023 National Adult and Influenza Immunization Summit - 5/10/23

Provider Communication

Newsletters Formulary Review Pharmacy Team Support Provider Meeting Presentations
Electronic Education Town Halls Letters

Clinical Support Staff

Newsletters Pharmacy Team Support Electronic Education Town Halls Vaccine Annual Competencies
Educational Handouts In-service with a Pharmacist Direct Contact for questions Pre-visit planning Vaccine Labels
Technology

Transact Rx

- A web-based system used to help overcome the challenges with billing and reimbursement of vaccines covered by Medicare Part D
- All ACIP approved vaccines
GRITS (Georgia Registry of Immunization Transactions and Services) is interfaced with our electronic medical record

Electronic Health Record

- Immunization documented directly in EHR
- Health Maintenance Overview
- Medication Scanning to increase safe vaccine practices
- Smart Sets for providers to easily order vaccines (preventative and disease state specific)
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