



Rise to Immunize®

Successes and challenges in improving adult vaccination among US healthcare systems

Elizabeth Ciemins, PhD, MPH, MA

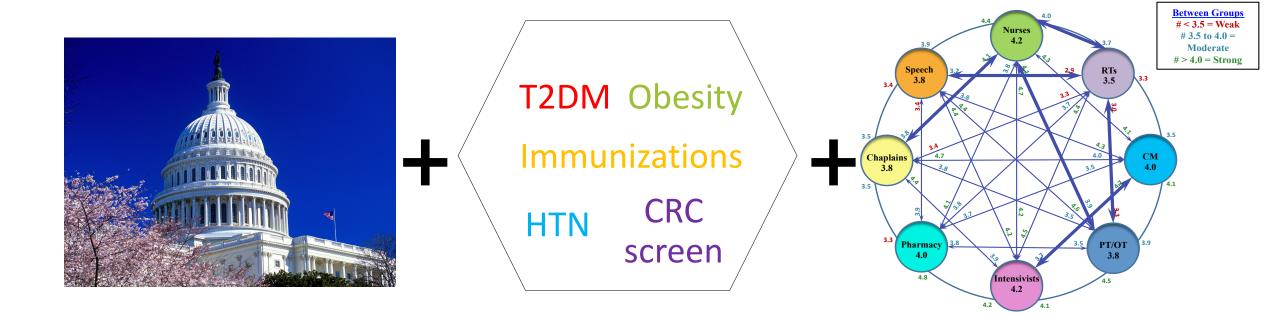




AMGA Overview

AMGA: What we do





AMGA Today



400+

Medical group
and health
system members

177,000

Physicians practice at AMGA member groups

> 1 in 3

Americans receive care from an AMGA member

Representative AMGA Members













HealthPartners^a

























































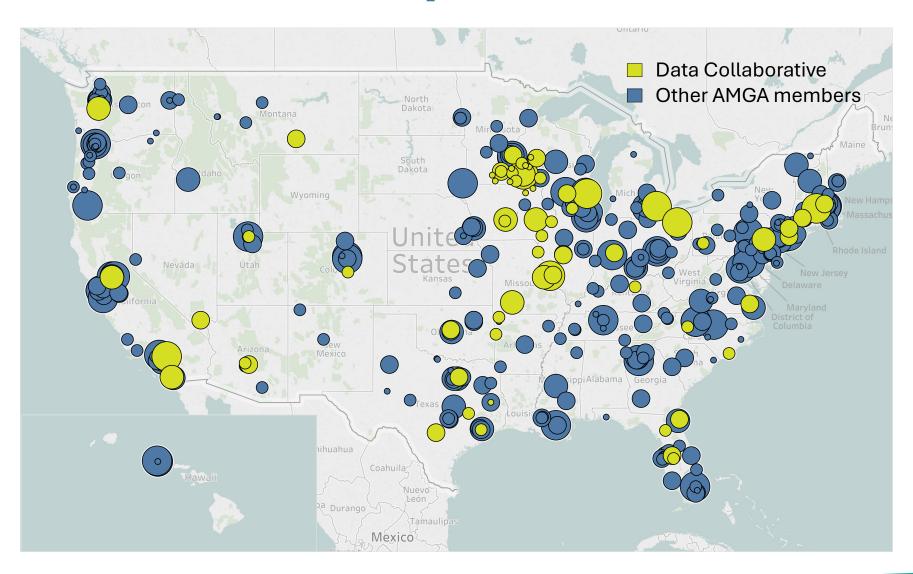






AMGA Membership







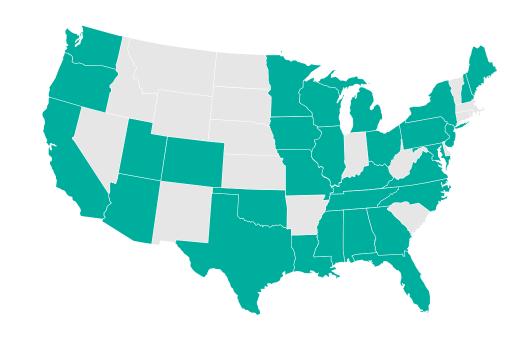
Rise to Immunize Campaign®

Rise to Immunize®



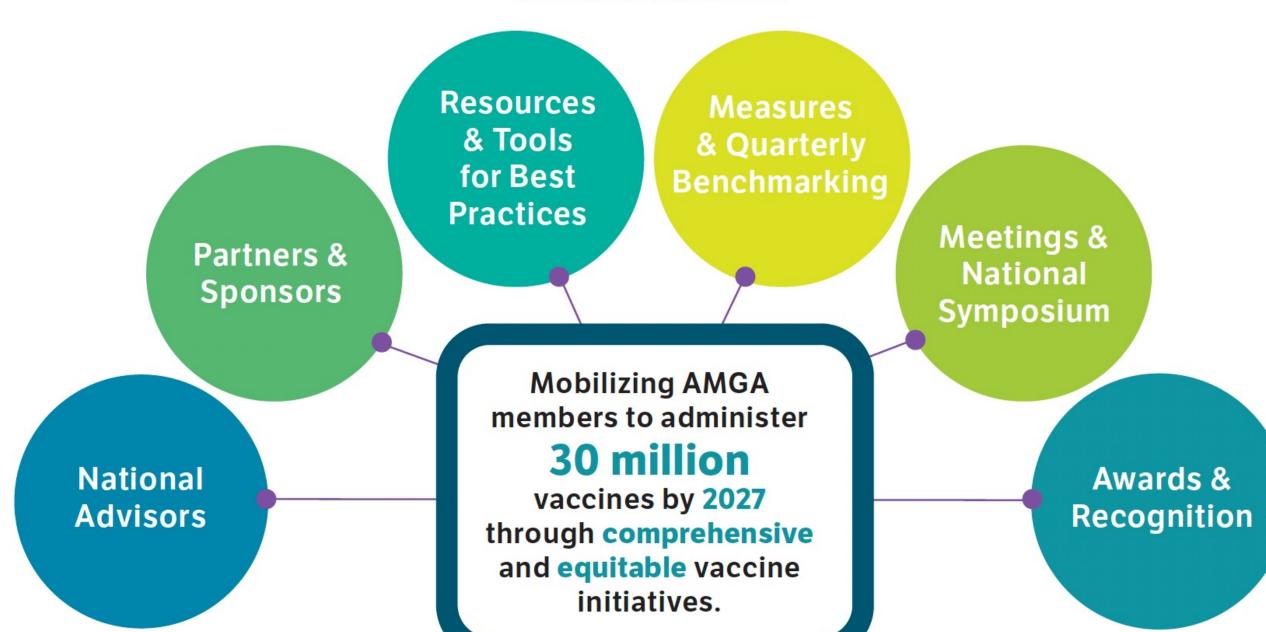
National campaign to improve adult vaccination rates.

- Campaign Participants: 85
- FTE Physicians: 54,294
- States: 30



State with RIZE participating HCO

FRAMEWORK



Vaccine Measures



Influenza (19+)

Pneumococcal (66+)*

Td/Tdap (19+)

Zoster (50+)

Bundle (66+) all 4 vax

RSV (75+)

COVID-19 (19+)

Hepatitis B (19-59)

^{*}Subset of Participants: +High Risk Pneumococcal (19-64 with underlying medical conditions)

Participating Organizations









































































MERCY HEALTH

Revere Health



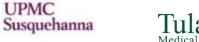






















































High Risk Pneumococcal Participating Organizations









































Revere Health

































MERCY HEALTH



































































PROVIDER & STAFF EDUCATION CLINICAL SUPPORT

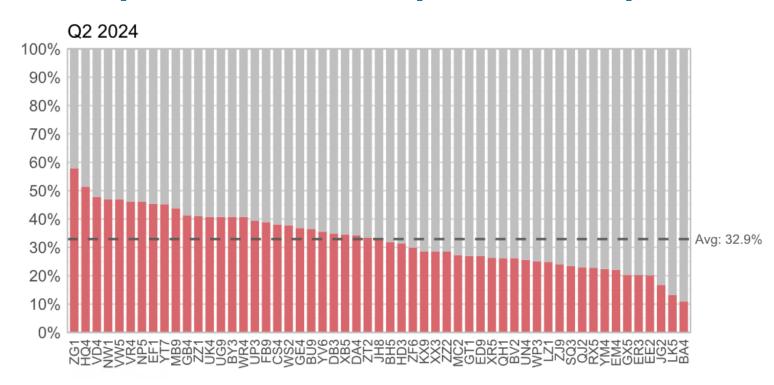
IT / DOCUMENTATION

PATIENT **EDUCATION**

FINANCIAL **MANAGEMENT**

Blinded Comparative Data Report – Example: Influenza





Top 5	Highes	t Influ	enza
Vaccinat	ion Rat	es in Q	2 2024

Org	Rank	Rate
ZG1	1	57.9%
HQ4	2	51.4%
VD4	3	47.7%
NW1	4	46.9%
VW5	5	46.9%

Top 5 Most Improved Orgs by Rank

of spots moved from Q2 2023 to Q2 2024

Org	Increase in Rank
GE4	11
FB9	9
EF1	8
ZT2	8
ZF6	8

Top 5 Orgs with Largest Increase (or Smallest Decrease) in Rate

Change from Q2 2023 to Q2 2024

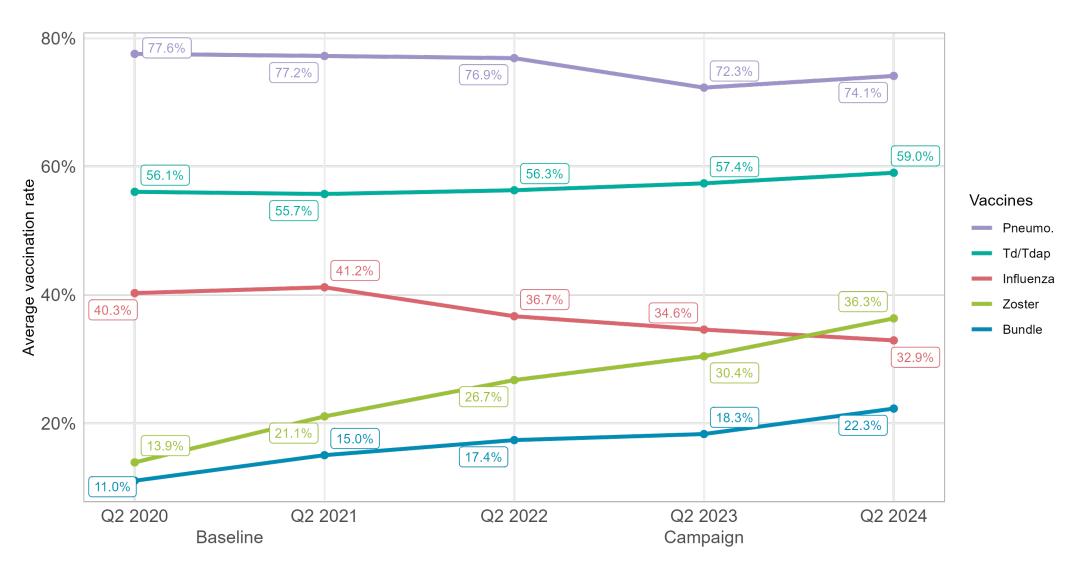
Org	Change in Rate
GX5	5.9%
B9	5.6%
GE4	5.4%
RX5	3.6%
ZT2	3.2%



Results, Best Practices, & Lessons Learned

Average vaccination rates across HCOs, 2020–2024 (n=56)







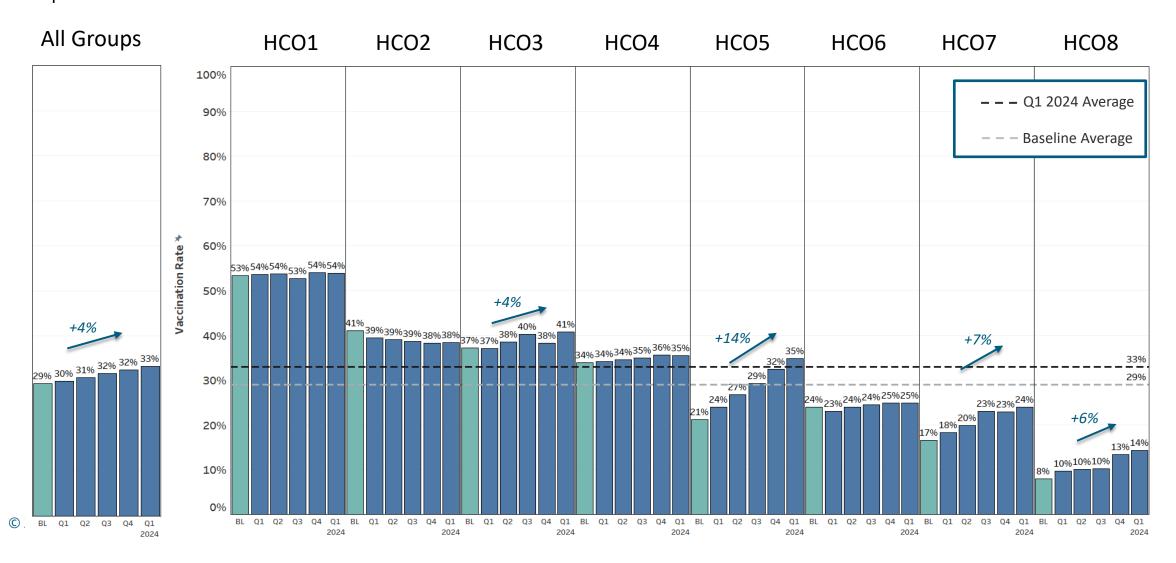


	Year 1			Year 2		Year 3		
Influenza (19+)	4,361,177			4,484,222		4,621,060		
Pneumo. (66+)	214,091	265,174	273,581				18.3 M	lillion
Td/Tdap (19+)	713,036		741	741,197 841		,894	total vacc	
Zoster (50+)	607,51	0 5	44,234	599,30	00		over thre	e years

Pneumococcal vaccination rates 2022-24 – high risk



Change in vaccination rates from Q4 2022 to Q1 2024 ranged from -3% to 14%. Overall, the collaborative average improved 4% from baseline.





STAFF EDUCATION

SUPPORT

MANAGEMENT

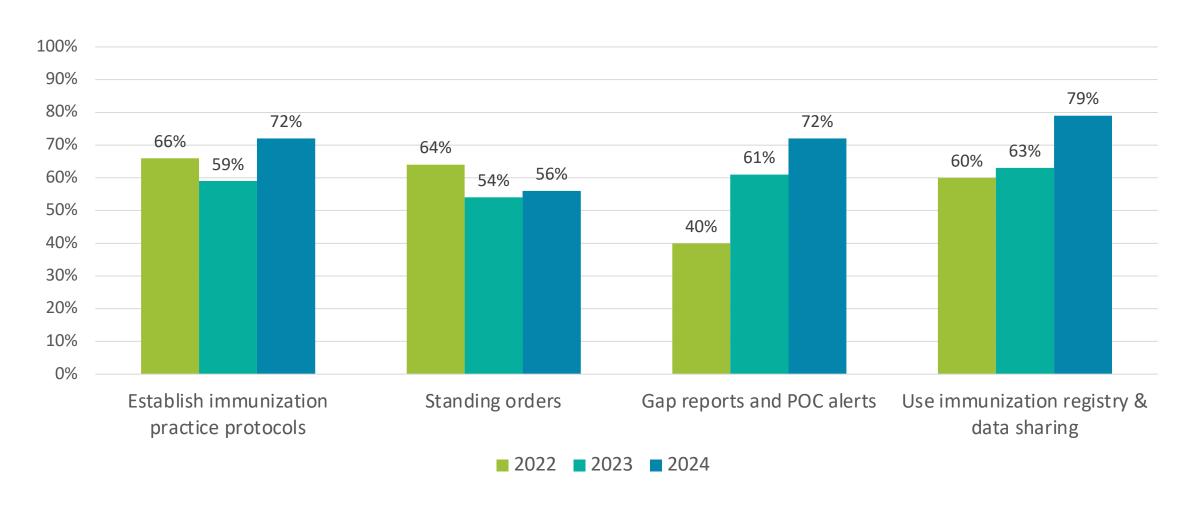




EDUCATION

Plank Implementation Progress (n≈45)





Barriers to vaccine uptake



Provider burnout and hesitancy



Changing vaccine recommendations and messaging



Organizational challenges



Patient mistrust and lack of vaccine access



Data and logistical limitations

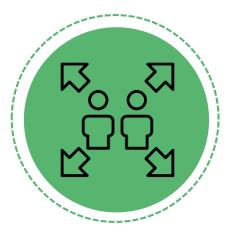
Drivers of Vaccine Uptake



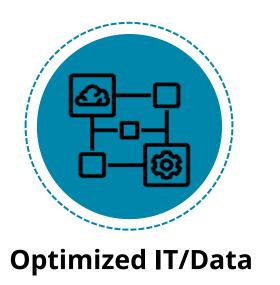




and Staff



Robust Patient
Outreach Initiatives



Best Practices Snapshot: UCSF Health's Flu Vaccination Strategy for Patients and Employees



Roving Community
Health Initiative (RCHI)



Increasing Seasonal Flu Vaccination Among UCSF East Bay Employees



Vaccination Taskforce Communications



Campaign Supporters



Sponsors









Principal Sponsors



DYNAVAX

Achieving Sponsor

Contributing Sponsor

CSL Segirus

Supporting Sponsor

Partners



















* Pneumococcal Collaborative Exclusive Sponsor

Questions?





For more information contact Elizabeth Ciemins, eciemins@amga.org or Emily Nick, enick@amga.org.