



National Adult and Influenza Immunization Summit

The National Adult and Influenza Immunization Summit (NAIIS) is proud to recognize the following exemplary leaders and partners whose outstanding efforts have strengthened our nation's immunization neighborhood and advanced protection for communities across the country.

Semmes Pharmacy

Semmes, AL

Semmes Pharmacy has built a high-volume, high-touch adult immunization program that now serves as a regional hub across five counties in South Alabama. In 2025, their team of five immunizing pharmacists and five immunizing pharmacy technicians delivered more than 12,000 vaccines, including influenza, COVID-19, zoster, tetanus, pneumococcal, RSV, and hepatitis B doses. They conducted more than 100 off-site clinics at low-income senior housing, workplaces, schools, charitable pharmacies, and community centers, vaccinating more than 400 seniors in affordable housing communities and helping over 110 refugees complete complex schedules required for U.S. citizenship. Using the state immunization information system (IIS) to review every patient's record, translated screening tools, and two community health workers to address transportation, language, and insurance challenges, Semmes Pharmacy has created a coordinated, equity-driven model that closes long-standing vaccination gaps.

Smiles by Rosie Family Dentistry

Somerville, MA

Smiles by Rosie Family Dentistry in collaboration with the National Organization for Dental Immunizers (NODI), is redefining flu vaccination access by bringing vaccinations into dental settings. Led by Dr. Rosie Wagner, the practice offers influenza vaccination to every dental patient, with clear education, Massachusetts IIS documentation, and visible signage and community outreach so neighbors recognize the dental office as a vaccination site. Through NODI, Dr. Wagner convenes dentists, hygienists, physicians, pharmacists, and public health partners to share real-time policy, coding, workflow, and clinical updates that enable dental teams to assess, recommend, administer or refer, and document vaccines in alignment with NVAC Adult Immunization Standards. Her leadership in establishing the first CDT code for influenza vaccination in dentistry (D1720), training students at Tufts and Boston University, and organizing community flu clinics has expanded the immunization neighborhood to include a new cadre of trusted providers.

Serese Marotta

Washington, DC

Serese Marotta of Vaccinate Your Family has built national platforms that translate lived experience into system-level impact. The Vaccination Collaborative she leads now includes more than 900 individuals from over 400 organizations who meet monthly and connect via an active listserv to share best practices, address topics like the childhood schedule, hepatitis B, vaccine ingredients, and myth-busting, and coordinate advocacy. Through programs such as The SQUAD (SQuaring Up Against Disease), the Vaccination Community Navigator Program, and the Vaccination Community Learning Program (VCLP), Serese has overseen development of 8 Trusted Messenger modules for 3,000 Good Health WINs members and a redesigned flagship curriculum with over 500 enrolled learners, plus supplemental influenza, COVID-19, and RSV mini-courses timed to respiratory virus season. In 2025, she directed \$100,000 in grants to 16 community organizations and SQUAD members, supporting at least 12 community activations that delivered 963 vaccines and 3,000 educational materials in disproportionately impacted communities. Her long-standing WIC partnership supported 19,849 online vaccine lesson completions across 39 states and territories, with 332 staff attending a live webinar, demonstrating her reach from national infrastructure to family-level decision-making.

University of Arkansas System Division of Agriculture Cooperative Extension Service

Little Rock, AR

The University of Arkansas System Division of Agriculture Cooperative Extension Service is being recognized for its EXCITE work linking rural Arkansans to vaccines through trusted messengers. Across four counties, Extension integrated the Learn. Understand. Decide. framework into 15 “How to Talk to Your Doctor” sessions, reaching 123 adults and equipping them to discuss recommended vaccines with providers; 72 percent planned to talk with a provider within six months and 62 percent intended to schedule a vaccination. County Extension agents engaged independent pharmacists and early childhood educators as core partners, placing QR-coded materials in pharmacies, county fairs, and local events, and hosting pharmacist-supported vaccination opportunities at Extension-led activities. Rapid collaboration with the Best Care early childhood education network during a measles outbreak produced and disseminated targeted MMR materials, showing how localized partnerships, IIS-informed outreach, and decision-support tools can move communities from awareness to action.

Washoe Tribal Health

Gardnerville, NV

Washoe Tribal Health is being recognized for its pharmacist-led transformation of immunization access among the Washoe Tribe of Nevada and California. Serving approximately 3,000 patients across four tribal communities spanning 40 miles, they have implemented systematic EPIC and IIS (Nevada WebIZ and California's RIDE) reviews, partnered with five primary care and walk-in providers, and brought vaccines into community centers, back-to-school events, and cultural festivals. During the 2025–2026 respiratory virus season, the health center, for the first time, fully utilize its pre-ordered influenza vaccine dose supply, while also delivering COVID-19 doses, adult RSV vaccinations, and pediatric RSV monoclonal antibody doses. Year-over-year influenza vaccination rates have risen by 10 percent, 6 percent, and 7 percent over the last three seasons, with projected additional gains, alongside increased uptake of hepatitis B, PCV-20, HPV, Tdap, and zoster vaccines. Through sensory-friendly tools, motivational interviewing, VFC access, and cross-state coordination, Washoe Tribal Health has reduced geographic, cultural, and financial barriers and demonstrated how a pharmacist can serve as both clinician and public health advocate.