

2025
Immunization
Excellence Awards
Ceremony

May 14, 2025
11:45pm – 2:00pm ET





National Adult
and Influenza
Immunization
Summit

2025 Immunization Excellence Awards

Awards Ceremony

NATIONAL ADULT & INFLUENZA IMMUNIZATION SUMMIT

2025 Immunization Excellence Awards



Awards Presentation

May 14, 2025
Atlanta, GA



La actividad de la gripe ha aumentado en Washington. Tome estas medidas para detener la propagación de la gripe.



FLU FACT:
FLU VACCINES CANNOT GIVE YOU THE FLU.

Champions In Action

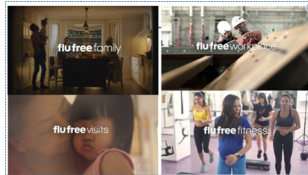
Honoring the Memory of Laura Scott

"She made the world a better place for our children and all of us."



In 2014, the National Adult and Influenza Immunization Summit (NAIIS) awarded Laura Scott the 2014 National Adult and Influenza Immunization Summit (NAIIS) Excellence Award for Outstanding Individual. The award recognizes individuals who have made significant contributions to the field of adult and influenza immunization. Laura Scott was recognized for her dedication and leadership in the field of adult and influenza immunization. She was a dedicated and passionate advocate for the health and well-being of her community. She was a role model for others and a true champion in action.

On March 3, 2015, Family Fighting Flu (FFL) lost its long-time Executive Director and co-founder, Laura Scott. Laura was also an active participant in NAIIS and a dedicated member of the NAIIS community. She was a dedicated and passionate advocate for the health and well-being of her community. She was a role model for others and a true champion in action. Her death was a loss to the field of adult and influenza immunization. She was a dedicated and passionate advocate for the health and well-being of her community. She was a role model for others and a true champion in action.



National Adult
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Laura Scott 2024-25 Outstanding Influenza Season Activities Award

"Immunization Neighborhood" Champion Award

2025 Immunization Excellence Awards



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Thank You...

Awards Selection Committee

- ◆ Shelle Allen (FFF)
- ◆ Carolyn Bridges (Immunize.org)
- ◆ Allison Hill (APhA)
- ◆ Robert Hopkins, Jr. (NFID)
- ◆ Jessica Richman (FFF)
- ◆ *Mitchel Rothholz, (Three-C Consulting), chair
- ◆ Jennifer Tinney (Arizona Partnership for IZ)
- ◆ LJ Tan (Immunize.org)



National Adult
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*=did not vote

NATIONAL ADULT & INFLUENZA IMMUNIZATION SUMMIT

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Summit Honorable Mention Award Winners

“Immunization Neighborhood” Champion Award

UC San Diego Health

Laura Scott 2024-25 Outstanding Influenza Season Activities Award

***Washington State Department of Health – Center for Health
Promotion & Education (DOH)***

Summit Honorable Mention Award Winner

“Immunization Neighborhood” Champion Award

UC San Diego Health



Parag Agnihotri, MD
Chief Medical Officer



Brandi Mabry, EdD
Instructional Designer



*Summit Honorable Mention Award
Winner*

“Immunization Neighborhood” Champion Award

UC San Diego Health





“Laura Scott 2024-25 Outstanding Influenza Season Activities” Award Honoring the Memory of Laura Scott



Laura Scott

“She made the world a better place for our children and all of us.”

Summit Honorable Mention Award Winner

Laura Scott 2024-25 Outstanding Influenza Season Activities Award

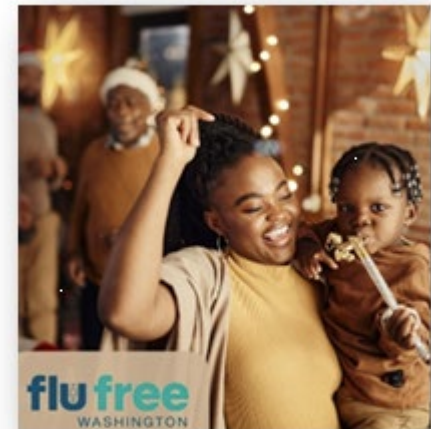
*Washington State Department of Health –
Center for Health Promotion & Education
(DOH)*



Barry Iverson

COVID-19 & Influenza Vaccine Health
Promotion and Education Supervisor

Center for Health Promotion & Education



Summit Honorable Mention Award Winner

**Laura Scott 2024-25 Outstanding Influenza Season
Activities Award**



Summit National Award Winners



Laura Scott 2024-25 Outstanding Influenza Season Activities Award

Finger Lakes Community Health (FLCH)

“Immunization Neighborhood” Champion Award

Missouri Pharmacy Association, CPESN Missouri and CPESN Health Equity

Summit National Award Winner

Laura Scott 2024-25 Outstanding Influenza Season Activities Award

Finger Lakes Community Health (FLCH)



Ellen Hey FNP
Chief Clinical Officer



Summit National Award Winner

“Laura Scott

2024-25 Outstanding Influenza Season Activities”
Award





Vaccine Program

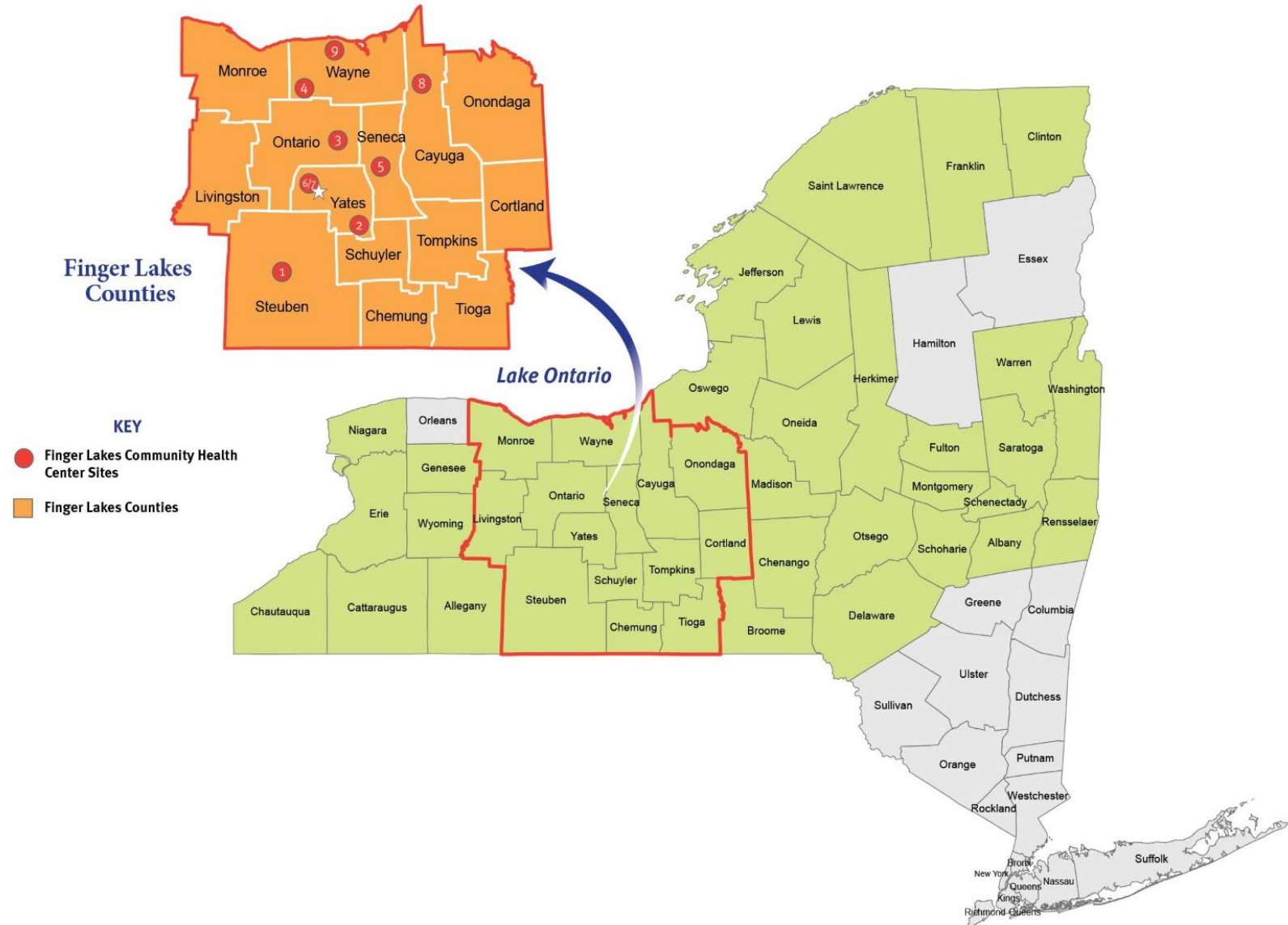
Presented by: Ellen Hey, FNP, Chief Clinical Officer

Finger Lakes Community Health (FLCH)

- Rural Community and Migrant Health Center (FQHC) in Finger Lakes region of NY State
- Providing comprehensive medical, dental, behavioral health, nutrition, care management, and advocacy services
- 9 health centers in 8 NY State counties
- Community Dental Program (Schools, Head Starts, etc.)
- Mobile Medical Program for farmworkers (22 counties)
- Extensive Care Management services



Where are we?





Our “WHY” Statement:

“Coming together to empower
a healthier community
through innovative care.”





Partner Collaboration

- Public Health
- Integrated substance use services
- Forward Leading Independent Provider Association (FLIPA)



Vaccine Programs

- Commercial
- Vaccines for children
- Vaccines for adults



Strategies for Success:

- Planning
- Partnership
- Outreach - “boots on the ground”
- Full staff approach
- Communication! Communication! Communication!





Vaccine events:

Every Visit is a Vaccine Visit

Mobile Events

Drive Thru Events

Family Events

Flu Rodeos



Opportunities for Improvement

- Cycle of seasons
- Education (myths, untruths, beliefs)
- Consistent funding availability
- Administrative requirements





Thank you!

Presented by: Ellen Hey, MS FNP-C

Chief Clinical Officer

Email: ellenh@flchealth.org

Web: www.LocalCommunityHealth.com

Summit National Award Winner

“Immunization Neighborhood” Champion Award

Missouri Pharmacy Association, CPESN Missouri and CPESN Health Equity



Annie Eisenbeis, PharmD, MBA –
Director of Practice Development at
the Missouri Pharmacy Association



National Adult
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Summit National Award Winner

“Immunization Neighborhood” Champion Award



Pharmacy [Vaccine] Gap Closure Program

[Insert any preventive or primary care gap.]

Why Pharmacy?



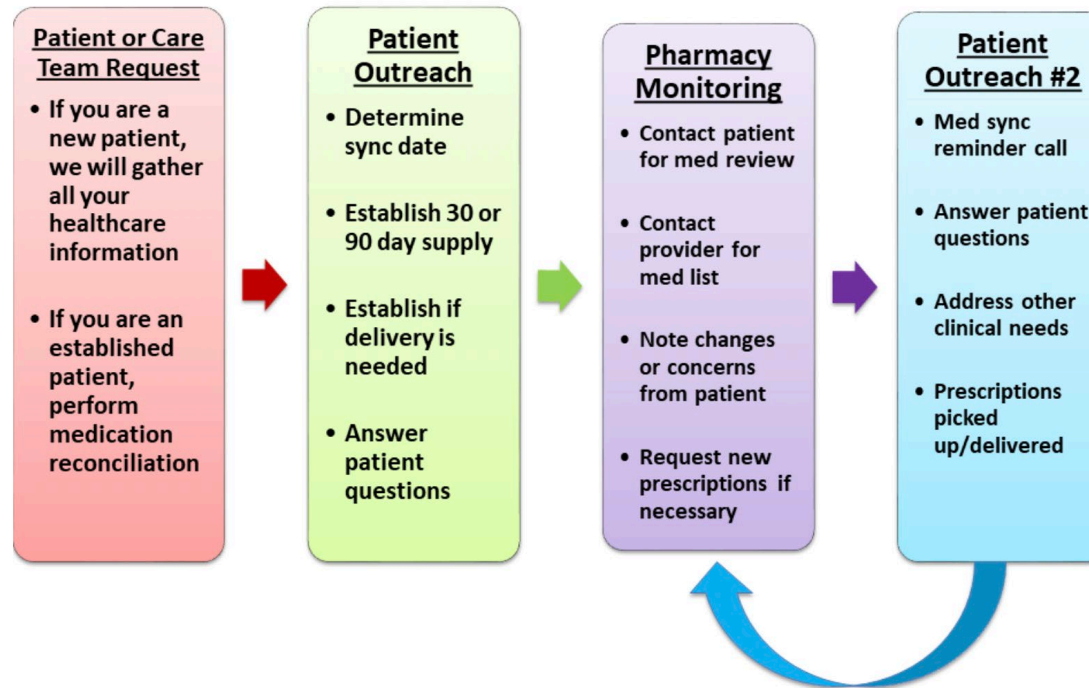
Slide courtesy of CPESN USA. Reference available at www.cpesn.com

Training Pharmacy Techs as CHWs

- Tying the clinical aspect of care with the social and community aspect
 - Pharmacist: Patient
 - Tech/CHW: Person
- Broad access for patients to reach a CHW/tech in a pharmacy
 - No appointment necessary
 - Already have substantial opportunity for touchpoints (at least monthly)
 - Home visit options with pharmacy delivery drivers

In-Pharmacy Operations

- Longitudinal Care Process (using Med Sync program as template)



<https://www.advcr.com/services/pharmacy-services/medication-synchronization>

The Service Outline:

1. Eligible patients are screened by the pharmacist for all vaccinations prior to monthly care call.
2. Patients are counseled initially on appropriate vaccinations by the pharmacist during their medication synchronization monthly care call or in-person during their monthly pick-up date. Initial standardized patient intake form completed including SDoH screening, allergy update, address, race, ethnicity, etc. data collected.
3. Pharmacy tech trained as Community Health Worker (CHW) in the pharmacy connects with patients through additional outreach who initially refuse the appropriate vaccine to address hesitancy or access issues (especially those related to SDoH) during medication synchronization monthly care calls. CHW will also refer to pharmacist for additional vaccine counseling, as needed.

Why it works:

- Current workflow model already exists, uses the entire team, and current pharmacy software supports
- Already have established relationship and rapport with patients
- Patients answer the phone when the pharmacy calls!
- Additional touchpoints: monthly call + pick-up/delivery of medications

Expanding to Community Reach:

- ▶ Community Care Clinics – defined as outside of pharmacy business walls or normal operation hours
 - ▶ Expanded education/information and vaccine access
 - ▶ Examples:
 - ▶ Walk-by clinic on a community college campus or public park
 - ▶ YMCAs
 - ▶ Home visits
 - ▶ Assisted Living facilities
 - ▶ Manufacturing plants
 - ▶ Places of worship
 - ▶ Grocery stores
 - ▶ Public libraries
 - ▶ City Halls
 - ▶ Door-to-door with Meals on Wheels deliveries
 - ▶ Food pantries
- ▶ Vaccine Gap Closures through CHW care coordination and verification (includes patients who do not utilize our pharmacy)

In 9 months

- ▶ Vaccine Hesitancy and Education Interventions (G0310): **80,000+**
 - ▶ Vaccine Gap Closure Rate: Approx. 22%
 - ▶ Over 91% of Zip Codes in MO reached (936 out of 1024)
 - ▶ 5,342 persons with disabilities (self-identified)
 - ▶ 24,182 persons with comorbid health conditions
 - ▶ 6,148 persons with health-related social need identified
- ▶ Total Interventions: **Over 100,000**
- ▶ Over 500 providers enrolled in the program, including pharmacists and CHW/technicians across 139 community pharmacies
- ▶ Over 12,000 vaccine gaps closed in August and September community care vaccine clinics alone
- ▶ 132 October health-equity focused vaccine clinic requests
 - ▶ Anticipated number of uninsured patient vaccine gaps closed: 6,300+

Opportunities to scale and close *[significantly more]* care gaps.

CPEsn USA → CPESN Health Equity & local networks



2025 Immunization Excellence Awards Q&A



UC San Diego Health



2025 Immunization Excellence Awards



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Thank You To All
Who Contributed
to the Effort...



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