2023 Immunization Excellence Awards Ceremony

May 10, 2023
11:30am – 2:00pm ET

2023 Immunization Excellence Awards

Awards Ceremony
"Immunization Neighborhood" Champion Award

Laura Scott  2022-23 Outstanding Influenza Season Activities Award
Thank You...

Awards Selection Committee

- Carolyn Bridges (Immunize.org)
- Susan Farrall (HHS/OASH)
- Claire Hannan (AIM)
- Joe Lastinger (FFF)
- Alexandra Piasecki (CDC)
- *Mitchel Rothholz, (Three-C Consulting), chair
- Elizabeth Sobczyk (AMDA)
- LJ Tan (Immunize.org)

*=did not vote
“Immunization Neighborhood” Champion Award
Recipient:

Casa Immigrante & Julissa Soto
Houston Health Department Immunization Bureau

“Laura Scott 2022-23 Outstanding Influenza Season Activities” Award
Recipient:

National Minority Quality Forum (NMQF)
Summit Honorable Mention Award Winner

“Immunization Neighborhood” Champion Award

Recipient: Houston Health Department Immunization Bureau

H. Omar Salgado
Immunization Bureau Chief
Summit Honorable Mention Award Winner

“Immunization Neighborhood” Champion Award

“Laura Scott 2022-23 Outstanding Influenza Season Activities” Award
Honoring the Memory of Laura Scott

“She made the world a better place for our children and all of us.”
Summit Honorable Mention Award Winner

“Laura Scott 2022-23 Outstanding Influenza Season Activities” Award

• Recipient: National Minority Quality Forum (NMQF)
Summit National Award Winners

“Immunization Neighborhood” Champion Award
Recipient:
AltaMed Health Services - Community Organizing and Research Engagement (CORE) Team

Virginia Cooperative Extension Collaborative on Immunization Teaching and Engagement

“Laura Scott 2022-23 Outstanding Influenza Season Activities” Award
Recipient:
AMGA Foundation’s Rise to Immunize™ Campaign

New York City Health + Hospitals/Elmhurst
Summit National Award Winner

“Immunization Neighborhood” Champion Award

Recipient: Virginia Cooperative Extension Collaborative on Immunization Teaching and Engagement

Kathy Hosig
VCE
Summit National Award Winner

“Immunization Neighborhood” Champion Award

Recipient: Virginia Cooperative Extension

Summit National Award Winner

“Laura Scott 2022-23 Outstanding Influenza Season Activities” Award

Recipient: AMGA Foundation’s Rise to Immunize™ Campaign

John W. Kennedy, MD
President, AMGA Foundation; CMO, AMGA
Summit National Award Winner

“Laura Scott 2022-23 Outstanding Influenza Season Activities” Award

Recipient: New York City Health+ Hospitals / Elmhurst

Helen Arteaga Landaverde
Chief Executive Officer
Summit National Award Winner

“Laura Scott 2022-23 Outstanding Influenza Season Activities” Award

2023 Immunization Excellence Awards Panel Discussion
Nationwide Reach

- Campaign Participants: 81
- FTE Physicians: 49,000+
- States: 29

Participating Organizations
Campaign Goal

25 million immunizations administered by 2025

- Influenza (19+)
- Pneumococcal (66+)
- Td/Tdap (19+)
- Zoster (50+)

2023 Immunization Excellence Awards
Panel Discussion
FLU VACCINES

- Engaged patients and staff with exciting prizes and gifts throughout the season including two, new NYC Health "collectibles," the "Flu Fairy," lollipops, holiday giveaways and an end-of-season raffle.
- Strong support from Senior Staff/C-Suite staff (see photo – slide 1).
- Easy access by online appointments – later walk-in access and the use of the FLU FAIRY as advertised on our facility’s website.
- Community engagement and onsite patient engagement.

ADDENDA, 1st FLOOR

Hours of operation:
Monday, Tuesday, Wednesday, Friday:
7:00 AM – 4:00 PM
Thursday:
10:00 AM – 6:00 PM

2023 Immunization Excellence Awards
Panel Discussion

National Adult and Influenza Immunization Summit

AltaMed
Your community health network
DATA

<table>
<thead>
<tr>
<th>Flu Vaccinations</th>
<th>Q1 2022</th>
<th>Q1 2023</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community/Patient</td>
<td>17,704</td>
<td>23,206</td>
<td>+5,502</td>
</tr>
<tr>
<td>Employee</td>
<td>2,132</td>
<td>3,665</td>
<td>+1,533</td>
</tr>
</tbody>
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- Rate of Employee Vaccination – 2021/2022 Flu Season: 32.5%
- Rate of Employee Vaccination – 2022/2023 Flu Season: 59% (and counting!)
- Currently the most employee flu vaccinations given in NYC H+H!
- Community/Patient Flu Rates increased by 31% from prior season

CURRENTLY

WANT TO REMOVE YOUR MASK

in a non-patient care area?

You will need to be vaccinated for the flu and have a 2022-2023 flu vaccine sticker to demonstrate compliance.
NEXT SEASON

- Planning for 2023-2024 season has already started
- More Flu Fairy – meet staff where they are
- More incentives
- More education
- More community engagement in early fall and throughout the season
2023 Immunization Excellence Awards
Panel Discussion

Year 1 Impact

3,799,935 influenza vaccines (19+) administered or documented
Challenges

- Competing priorities
- Burnout and limited staff availability
- Lack of leadership support
- Lack of staff buy-in/education
- Data capture and reporting challenges
- Barriers to stocking vaccine on site
- Vaccine cost (for HCO and patient)
- Vaccine fatigue (for HCP and patient)
- Vaccine hesitancy and misinformation
- Inequitable access to immunizations
- ... and more
2023 Immunization Excellence Awards
Panel Discussion

Strategies for Success

Culture

• Employ “team-based” approach
• Provide ongoing education
• Address staff and provider resistance
• Leverage the role of support staff
• Engage specialists
Strategies for Success

Standardization

- Clarify staff roles and responsibilities
- Utilize standing orders
- Standardize workflows
  - Pre-visit planning
  - Daily huddles
  - Scheduling at point-of-care

Strategies for Success

Electronic Medical Record

- Leverage clinician decision support tools
- Utilize point-of-care alerts
- Establish bi-directional data feed
Strategies for Success

Accountability

- Develop and distribute performance reports and scorecards
- Conduct periodic in-person meetings with clinic leader

Strategies for Success

Patient Outreach & Access

- Use informed mix of communication channels to reach patients
- Leverage embedded nurse case managers
- Consider health literacy of patients
- Target subpopulations for focused outreach
- Meet patients where they are (e.g., urgent care, mobile clinics)
- Host flu clinics (drive-thru and in-person)
2023 Immunization Excellence Awards
Panel Discussion

Thank You To All Who Contributed to the Effort...