

Changes in Adult Pneumococcal Immunization during COVID-19 Pandemic

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COVID-19 has led to disruption in healthcare engagement and the path to adult immunization

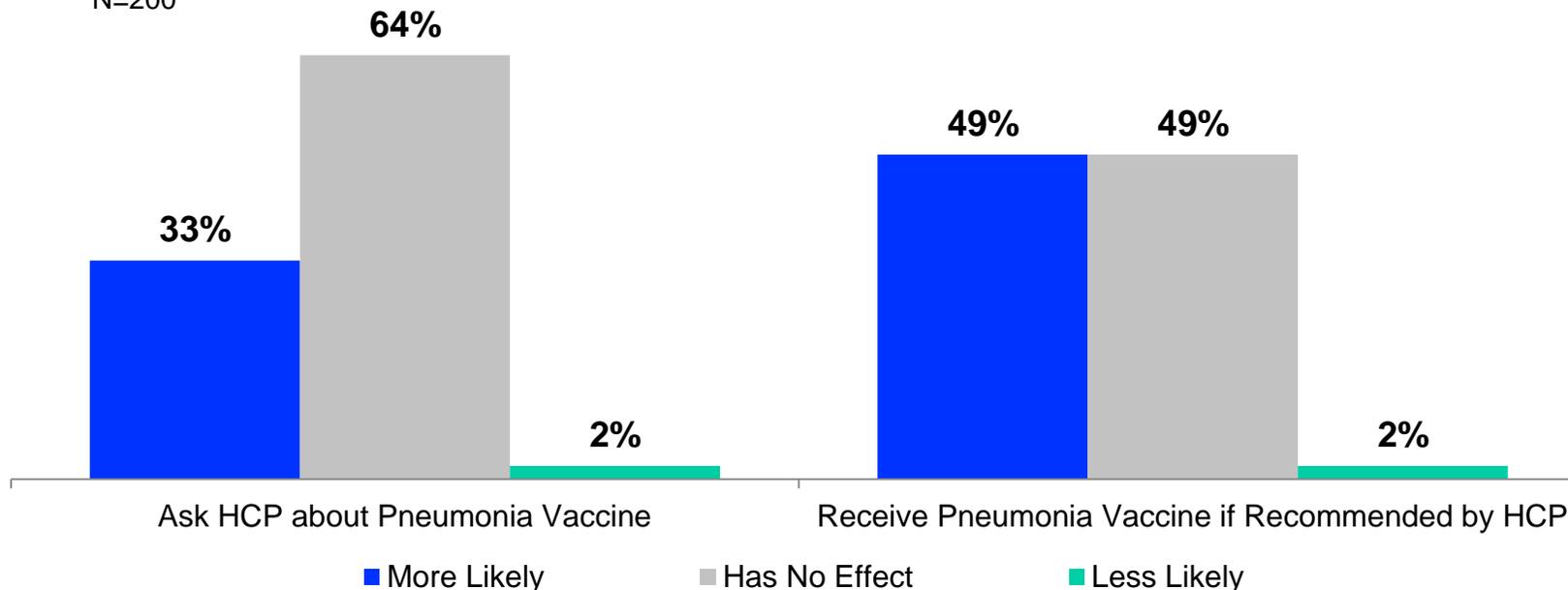
Signs of patient interest in pneumococcal vaccination increases

Vaccination Attitudinal Shifts*

Of Those Who Have Not Received Pneumococcal Vaccines:

Does concern about the recent coronavirus outbreak make you more or less likely to...

N=200



- Patient appointments deferred and/or shifted
- Virtual interaction will continue to be the norm, with limited in person access to HCPs and more telehealth visits
- Consumer interest increases in preventative vaccinations

* Pfizer data - COVID-19 Market Impact IQVIA - w/e June 5, 2020

Since COVID-19 pandemic, pharmacists indicate that current pneumococcal vaccine recommendations for all adults 65+ have decreased

% Subjects Recommended Pneumococcal Vaccine

Prior to COVID-19

CURRENT

19-64 At/High Risk

(n=150) 33%

(n=150) 29%

Age 65+

(n=150) 61%

(n=150) 47%

PHARMS who interacted with customers in category

•Source: Pfizer data June 2020

Adapting in a New Immunization Environment

- **Prioritize Pneumococcal Pneumonia and Flu Vaccination**



Patients

- **Ensure patients and advocacy organizations have relevant information to help protect against pneumococcal pneumonia and flu among vulnerable patients**
- **Improve awareness of CDC and public health leaders' programs and materials to support safe immunization during COVID-19 for older and at-risk adults**



Health Care Providers

- **Ensure physicians, pharmacists, nurses, and other vaccinators have sufficient information to protect against pneumococcal pneumonia and flu among vulnerable patients**
- **Ensure inclusion and emphasis on under-vaccinated 65+ African American, Hispanic, and high-risk adults**



Access

- **Support annual wellness visits for Medicare patients and link telehealth visits to routine, safe immunization venues**
- **Provide reminder recall programs to help close gaps in immunization for patients 65 and older**
- **Work with stakeholders on innovative programs to facilitate vaccination for older adults and those at-risk in safe settings (e.g., drive-through and in-home options)**

Thank you!

