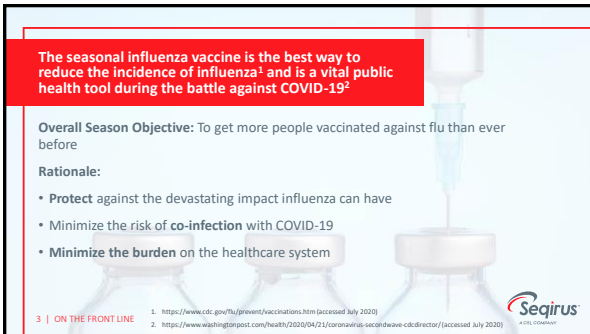




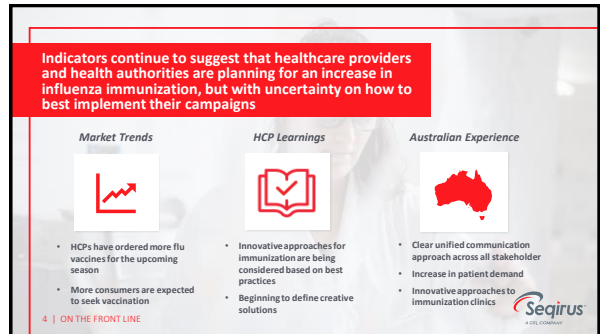
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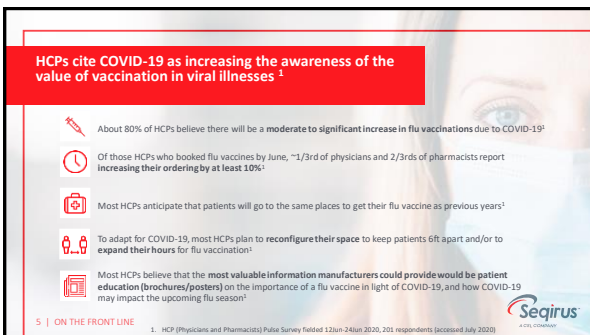
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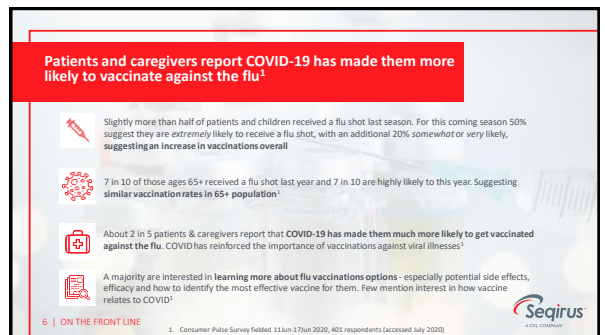
3



4



5



6

Need for a shared vision: we must come together as a community to ensure more people get vaccinated against influenza than ever before

Critical success factors...

-  **Clear objectives and guidance** from CDC and other policy bodies
-  **Clear messaging and call-to-action** for the public to do their part in this crisis
-  **HCPs develop solutions** that consider their patients' and communities' unique needs
-  **Vaccine Mfg work closely with customer** to manage supply and ensure doses are where they're needed
-  **Utilize the full and EXTENDED** immunization season

7 | ON THE FRONT LINE 

7

Seqirus is creating resources to aid our customers' efforts towards planning and amplifying their immunization programs this season



Best Practice Resources

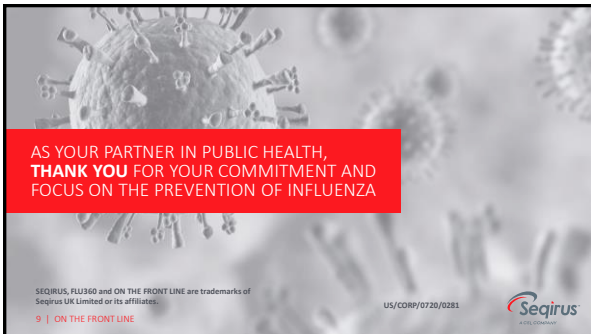




Campaigns


8 | ON THE FRONT LINE 

8



AS YOUR PARTNER IN PUBLIC HEALTH, THANK YOU FOR YOUR COMMITMENT AND FOCUS ON THE PREVENTION OF INFLUENZA

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9 | ON THE FRONT LINE 

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