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In her role at GSA, Ms. Sobczyk oversees the organization's National Adult Vaccination Program, working with partners in government, industry, and provider organizations to improve adult vaccination rates through education and change management. Ms. Sobczyk is an active participant in the National Adult and Influenza Immunization Summit Organizing Committee.

Prior to joining GSA, Ms. Sobczyk managed immunization initiatives at the American Academy of Pediatrics for 11 years and worked in community health centers providing emergency assistance and running health education initiatives.