

Serese Marotta
Chief Operating Officer
Families Fighting Flu

Ms. Marotta is the Chief Operating Officer for Families Fighting Flu, a national non-profit 501(c)(3) organization dedicated to saving lives and reducing hospitalizations by protecting children and their families against influenza through education and advocacy.

Ms. Marotta originally came to Families Fighting Flu in 2010 following the loss of her five-year old son, Joseph, to the flu in 2009. Serese served on the Board of Directors for the organization for six years before coming on-staff in May 2016 as the COO. Prior to joining Families Fighting Flu, she worked as an environmental scientist for 16 years at a consulting firm conducting ecological and human health risk assessments for hazardous waste sites. She now works tirelessly to raise awareness about the seriousness of flu and the critical importance of annual flu vaccination for everyone six months and older.