Social Media Content for Childhood Campaign Partners to Help Promote
“Journey of Your Child’s Vaccine” Video

Facebook
Wonder how your baby’s vaccines are tested, licensed and monitored? Watch this video to learn the journey of a vaccine from the laboratory to the doctor’s office.
[https://www.cdc.gov/vaccines/parents/resources/childhood.html#videos]

Twitter
Did you know that it take years to develop a #vaccine? Watch how childhood vaccines are developed, approved, manufactured, and monitored in this video:
[https://www.cdc.gov/vaccines/parents/resources/childhood.html#videos] #immunization

LinkedIn

The Journey of Your Child’s Vaccine

Clinicians: CDC recently launched a new video for parents that takes viewers on the journey of a childhood vaccine from development through safety monitoring after a vaccine is licensed and introduced in the population. The 5-minute video explains the three phases of clinical trials, vaccine manufacturing, and how a vaccine is added to the U.S. recommended immunization schedule. Please share the video with parents and link to it from your website and social media channels.