

Update on The National Adult and Influenza Immunization Summit (NAIIS) Activities

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Chief Strategy Officer, IAC

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The National Adult and Influenza Immunization Summit

- Was formed in 2012 to build upon the strategies and successes of the National Influenza Vaccine Summit
 - IAC, CDC and NVPO, as lead organizations, developed a MOU for National Adult and Influenza Immunization Summit (NAIIS)
 - MOU established NAIIS Organizing Committee
 - AAP, AAFP, AAPA, AANP, ACP, ACOG, AMA, AMGA, ANA, APhA, GSA, IDSA, NFID
 - AIM, NACCHO, AIRA, ASTHO, BIO also participate as SOC liaisons
- Work done throughout year by working groups
- Over 800 participants representing about 140 public and private entities



The Summit Organizing Committee (SOC)

- SOC members included based on their intellectual contributions to meeting agenda planning and leading working groups
- SOC members works to further the goals of raising awareness about ACIP recommended adult immunizations and influenza vaccine and raising coverage for ACIP recommended vaccines
- Provide input to the agenda, meeting planning, and priorities for the work of the NAIS and participate in one or more working groups



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Summit Working Groups (and Co-Leads)

- Thank you to all these wonderful volunteer leaders!
- Access and Provider
 - Co-Leads: Carolyn Bridges, contractor to CDC; Debra Hawks, ACOG; Kim Martin, ASTHO; Mitch Rothholz, APhA; L.J Tan, IAC; and Salem Wubu, ACP.
- Quality Measures
 - Co-Leads: Amy Groom (IHS); Angela Shen (NVPO); and Sharon Sprenger (Joint Commission).
- Influenza
 - Co-Leads: Amy Behrman (U Penn), Kelly McKenna (EverThrive Illinois), Amy Parker Fiebelkorn (CDC)



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Accomplishments of the NAIS – Access and Provider

- Developed and published on-line billing and coding resources for adult vaccination to reduce errors
- One-pager on immunizations activities and MIPS points
- Updated disparities fact sheet - adds disparities in Tdap vaccination of pregnant women on Medicaid
- Maintenance of Standards slide sets
- Planning two meetings to address and develop implementation tools on:
 - Adult immunizations roadmap for healthcare systems, building upon previous work (Executive briefing, webinar, white paper)
 - Adult immunizations business case – clinicians and systems
- Updated IIS “benefits for patients and providers” brochure
 - Refined messages to 4 target audience: clinicians, pharmacists, healthcare systems, and occupational health providers



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A screenshot of the National Adult and Influenza Immunization Summit website. The page title is "Coding and Billing for Adult Vaccinations". The content includes a paragraph explaining the problem of coding and billing for adult vaccinations, a search bar, and a sidebar titled "Coding and Billing Subgroup Members" listing several individuals and organizations. The main content area also includes "Information Sections" with links to "Top Questions on Coding and Billing for Vaccinations: Avoiding Common Errors" and "Scenarios: Straightforward Guidance for Dealing with Common Problems Encountered When Billing for Adult Vaccines". The website header includes navigation links for HOME, WORKGROUPS, ANNUAL SUMMIT, SUMMIT AWARDS, ADULT STANDARDS, WORLD SUMMITS, and RESOURCES. The footer includes the National Adult and Influenza Immunization Summit logo.

Working with healthcare systems

White Paper:

<http://go.beckershospitalreview.com/lowering-the-burden-of-adult-disease-one-shot-at-a-time>

Webinar:

<https://www.youtube.com/watch?v=BuhQmCVJ9Vs>

BECKER'S HOSPITAL REVIEW

Making Prevention the Priority – How to Boost Adult Immunization Rates

Despite providers' and health agencies' efforts to advocate for the importance of vaccinating adults – especially those most vulnerable to infection – rates of adult immunization remain low, creating a substantial burden on the American health system.

Adult immunization is an uphill battle due to a number of reasons, including cultural misperception and socioeconomic barriers. However, healthcare organizations that make adult vaccination a strategic care priority can realize significant improvements in population health.

In 2015, the overwhelming cause of the economic burden of disease was attributable to poor vaccine adherence by U.S. adults, according to a 2016 study published in the journal *Health Affairs*. For the study, researchers analyzed health data compiled in various national databases

"We kind of get pediatric immunizations, it's almost ingrained in the culture, but that's not necessarily the case with the adults," says John Bulger, DO, CMO for population health at Danville, Pa.-based Geisinger Health System and CMO of the system's 500,000-member health plan. "I think one of the challenges is that even though there is a large burden of diseases we have vaccines for, most patients will still not get that disease [whether they're vaccinated or not], so they'll forgo a vaccine."

The substantial benefits and protections offered by vaccines' varying rates of effectiveness. Pediatric immunizations like the polio vaccine and the mumps, measles and rubella vaccine offer protection from illness at rates approaching 100 percent. Adult vaccinations, like the flu vaccine, have much lower efficacy rates. The 2014 flu vaccine only reduced an individual's

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National Adult and Influenza Immunization Summit

well care," says Jerry Penso, MD, CMO and quality officer for American Medical Group Association and the president of AMGA Foundation. "In the adult world that hasn't been as much a routine for most adult patients as far as well care. Most adults only enter the health system when something is wrong. And we [providers] simply react to whatever the problem is."

Though engaging the older U.S. population in preventive care can be challenging, the current trajectory of America's healthcare system as driven by value-based models of care offer providers a unique moment in history to boost adult immunization rates to all-time highs.

Value-based care and adult immunizations
Under outcome-based care models, preventive care and timely medical interventions have an outsized effect on patient

Becker's Healthcare | Hospital Review | ASC Review | Spine Review | Infection

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The importance of preventive care strategies in a changing healthcare environment

Written by Aika Pasovic | September 19, 2017 | Print | Email

The industry shift to value-based reimbursement models has underscored the importance of immunizations as a cost-effective preventive care strategy that can improve health outcomes for vulnerable patients.

Although vaccinations are integral to promoting patient wellness, hospitals face several obstacles when implementing adult immunization initiatives. Challenges include shifting away from the historic fee-for-service model, changing physician attitudes toward recommending vaccines and overcoming a lack of education about the importance of prevention medicine in adults.

In an Aug. 31 webinar sponsored by the Immunization Action Coalition and the National Adult and Influenza Immunization Summit and hosted by Becker's Hospital Review, John Bulger, DO, CMO for population health at Danville, Pa.-based Geisinger and CMO of Geisinger Health Plan; Scott Nygaard, MD, CMO and chief clinical integration officer of Fort Myer, Fla.-based Lee Health; and Jeffrey Silvers, MD, medical director of quality, infection

Top 40 Articles from the Past 6 Months
100 great hospitals in America | 2016
ES&R will remain major in outlook

Executive Briefing:

<https://www.izsummitpartners.org/content/uploads/2017/06/making-preventative-priority-becker-hospital-review-2017.pdf>



National Adult and Influenza Immunization Summit

Accomplishments of the NAIIS – Influenza

- Created, published, piloted, and disseminated checklist for best immunization practices for vaccination clinics held at satellite, temporary, and offsite locations
 - Created and published pledge and honor roll for organizations using checklist
 - Published FAQ's to facilitate use of checklist and pledge
 - Created and published one page summary of principles underlying checklist
 - Conducted webinar on the checklist and its need for the NAICP
- Conducted CDC Immunization Netconference webinar 5/2/17
- Initiated collaboration with CMS and GSA to improve LTCF healthcare worker education and immunization
 - Completing Guidance for Influenza Vaccination Requirements for HCP in LTCF
 - Fall meeting planned (October) bringing in leadership of LTCF



National Adult and Influenza Immunization Summit

Accomplishments of the NAIIS – Quality Measures

- Developed prenatal and adult immunization composite measure drafts
 - Prenatal and adult composite measures completed testing
 - NCQA has approved the measures for public comment
 - Submission for consideration into Medicare programs, Medicaid Adult & Child Core Sets, and NQF Endorsement
- Developed letter to CMS with recommendations for implementing vaccination of ESRD patients, including development of quality measures
 - Letter completed sign-on process with Summit partners and sent to CMS, and receipt acknowledged
- NVPO conducting analyses of vaccine coverage through a CMS-NVPO collaboration on Medicare claims analysis



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Accomplishments of the NAIIS

The collage features several key documents:

- The Summit Buzz** (January 24, 2018): A newsletter titled "BUZZ" with sections for "UPCOMING EVENTS" (Call for Nominations, American College of Obstetricians and Gynecologists, etc.) and "SUMMIT ANNOUNCEMENT" (Influenza, Respiratory).
- Becker's Hospital Review**: An article titled "Making Prevention the Priority – How to Boost Adult Immunization Rates" discussing the importance of preventive care in hospitals.
- Checklist of Best Practices for Vaccination Clinics Held at Satellite, Temporary, or Off-Site Locations**: A document detailing requirements for vaccination sites, including staff designations and documentation.
- Call for Nominations 2018 NAIIS Immunization Excellence Awards**: A document inviting nominations for the annual summit.
- Annual Summit**: A list of past and future summit dates from 2013 to 2018.

Welcome to Ram Koppaka, MD, PhD!

**Ram is the new
Associate Director for
Adult immunization at
the CDC**

**Please seek him out
and give him a warm
welcome to our
Summit family!**



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