

Newsletter article



As the 2017 influenza season begins, it is important to remember that you call the shots when it comes to safe vaccination. To promote both safe vaccination, CDC is launching a campaign to educate and remind providers about proper influenza (flu) vaccine administration technique to help avoid shoulder injuries and other adverse events.

Get comprehensive [vaccine administration information](#) and watch a [short video](#) on the correct technique for intramuscular injection. Healthcare providers can earn free continuing education by completing the new [vaccine administration e-Learn](#).

Shoulder injuries like bursitis and tendinitis resulting from improper injection technique are errors that can easily be avoided. These errors are more likely to occur among adults than children.

Getting an annual flu vaccination is the best way to prevent the flu. CDC's [influenza website](#) offers a variety of free [educational materials](#) on the importance of flu vaccination, aimed at both health care providers and the general public.

Tweets

- #HCPs: Prepare for #flu season and watch this short video on correct IM injection technique <http://bit.ly/2eZONhc>
- #Clinicians: #flu season is beginning. Stay current on vaccine administration best practices with CDC's new vaccine administration e-Learn <http://bit.ly/VAeLearn>
- #Clinicians: #YouCallTheShots for proper vaccine admin. Stay current w/ short video on IM injection <http://bit.ly/2eZONhc>
- #HCPs: Avoid vaccine administration errors. Get comprehensive vaccine administration info <http://bit.ly/2gKj2fP>
- #Nurses: Getting ready for #flu season? Brush up on IM injection technique w/ short video <http://bit.ly/2eZONhc>
- Available now, updated #VaxAdminElearn has the most up-to-date procedures and guidelines <http://bit.ly/VAeLearn>
- Earn #CE credit with the comprehensive and free #VaxAdminElearn available now! <http://bit.ly/VAeLearn>