



Sample Social Media to Share Unity Adolescent Health Survey Findings

The following sample Tweets/FB/LinkedIn posts can be used as is or edited and can be linked to the press release, infographic or Unity website project page (see links below). They can also be linked to a newsletter or blog post created by your organization (see sample attached in email). The graphics below can be added as desired.

Links:

Unity website: <http://www.unity4teenvax.org/unity-projects/> or <http://bit.ly/2uJ6O9P>

Survey press release: <http://bit.ly/2uaQkuj>

Survey infographic: <http://bit.ly/2sljOLu>

Twitter:

@UnityConsortium survey reveals areas for improvement in preventive health communications to teens (add link)

More than one-third of teens and approximately one-fourth of parents of teens don't know how being vaccinated helps teens (add link)

Do your #healthykids know how to become #healthyadults? Find out what teens think about preventive health (add link)

True or false? Teens feel comfortable talking to their parents about health? (add link)

@UnityConsortium sponsored @HarrisPoll on teen health reveals some surprising gender differences (add link)

What happened to annual checkups? 58% of teens only see a doctor when they feel sick (add link).

Facebook

9 in 10 teens say they are genuinely interested in living a healthy lifestyle and taking responsibility for their health, YET only 1 teen in 10 wants to take more responsibility for getting vaccinated. (add link) #vaccineswork

A Unity sponsored Harris poll of teens, parents and healthcare providers reveals some interesting findings about teen health, misperceptions and the need for improved and continuous health communications. (add link and/or graphic)

Parents, when was the last time your teen visited a doctor? A new Harris poll on teen health shows that 58% of teens only see a healthcare provider when they feel sick. Find out what else teens had to say about their health including who they turn to first with health-related questions. (add link).

LinkedIn

Unity Consortium just released results from a [national survey](#) of parents, teens and healthcare providers demonstrating that missed opportunities to educate about the vaccine schedule and debunk myths may be contributing to the low vaccination rates of teens.

Unity Consortium recommends immunizers make concerted efforts to ensure that teens don't skip annual check-ups, especially at 11-12 and 16 years of age when vaccinations should be given. Unity Consortium developed a [validated intervention program](#) for immunizers that helps improve delivery of a confident, concise, and consistent recommendation for routinely recommended vaccines and the [INSPECT imperatives](#), which address adolescent vaccination challenges and solution-based elements based on experiences from adolescent health and immunization experts. To read more about the survey visit: Unity4TeenVax.org.

Graphics: for jpeg files go to https://1drv.ms/f/s!AnqxAtPiTltwgRfPJsDQ_om-EYs2

