

Mitch Rothholz RPh, MBA
Chief Strategy Officer
American Pharmacists Association (APhA)

In his role at the APhA, Mr. Rothholz is responsible for the development and coordination of the organization's strategic plan, governance and policy development activities, and public health initiative. He has served in numerous roles as an APhA staff member since 1994. He also serves as Secretary for the Joint Commission of Pharmacy Practitioners, a collaborative forum of 13 national pharmacist organizations.

He is a 1984 graduate of the University of Florida, College of Pharmacy, and earned a Masters in Business Administration, Healthcare Management, from Regis University in 2005. He has served as the Executive Director of the Alabama Pharmacy Association (1989-1994) and worked in numerous roles for the Florida Pharmacy Association (1984-1989). He has practical experience in community (both chain and independent) pharmacy, nursing home, hospital, and managed care practice settings. He is a nationally recognized expert on Pharmacy-Based Immunization Delivery, and serves as a national faculty member for APhA's Certificate Training Program. He currently serves on the Leadership Steering Committee of the National Adult and Influenza Immunization Summit (NAIIS), the Advisory Board of the Immunization Action Coalition, and HHS - NVAC Working Groups. He is a member of the American College of Physicians (ACP) Advisory Board for Patient Partnership in Healthcare, board member of the Unity Coalition (Adolescent Health Coalition), Subject Matter Expert for the American Medical Group Association (AMGA) Immunization Collaborative, and board member of the National Down Syndrome Congress (NDSC). He is a former member of the HHS National Vaccine Advisory Committee (NVAC), having served from September 2012 thru February 2017.

Mr. Rothholz is a participant on several immunization stakeholder task forces, and has been involved in numerous immunization grant and cooperative agreements. He has assisted numerous pharmacists in implementing immunization and other patient care services. In 2014, he received an Immunization Champion Award from the National Adult and Influenza Immunization Summit.

He has worked on projects involving collaboration between pharmacists, physicians and other healthcare professionals leading to improved patient care outcomes, and has spent the last 21 years working with other immunization stakeholders on the creation and implementation of immunization neighborhoods.