

**Catherine Martin**  
**Executive Director**  
**California Immunization Coalition**

In her role at the California Immunization Coalition, Ms. Martin works in partnership with coalitions and organizations that support their mission of ensuring that everyone has access to lifesaving vaccines. In addition to statewide efforts, she also works with partners around the country to support coalition development and create effective advocacy and education campaigns. She is particularly interested in how we can best utilize social media and technology to reach providers, policymakers, media and the public to promote public health.