Analysis of Michelle Basket‡, Allison Fisher§, Michelle Basket¶, Carla Black‖, Anup Srivastava¶, Xin Yue‖

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Many adults believe vaccines are important for:
- Family and loved ones’ health (70%)
- Own health (67%)
- Community health (64%)

Many adults perceive vaccination to be a social norm.
- 65% agree most people important to them have gotten all of their recommended vaccines.
- 66% agree most people important to them think they should get all recommended vaccines.
- 66% agree it is expected of them to be up to date on their vaccinations.

IMPLICATIONS
- Even if adults are aware of the vaccines they need and feel that generally vaccine-preventable diseases are serious, they need to understand personal susceptibility and severity.

NAVIS Partners can:
- Support HCPs in routinely assessing vaccine needs and making strong recommendations for all eligible adult patients.

www.cdc.gov/vaccines/AdultStandards

Educate adults about the vaccines they need with tailored reasons why they are relevant and necessary to protect their health and their loved ones.

www.cdc.gov/vaccines/AdultPatientInfo

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