

# Immunization Strategy in a Large Integrated Healthcare System

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Immunization Strategy Leader

## Engagement

- Dedicated position
- Find your own champion
- Garner support from the top
- Create an immunization leadership structure
- Show value through data

## Accountability

- Current status
- Organization assessment of immunization practices
- Identify provider and frontline staff champions

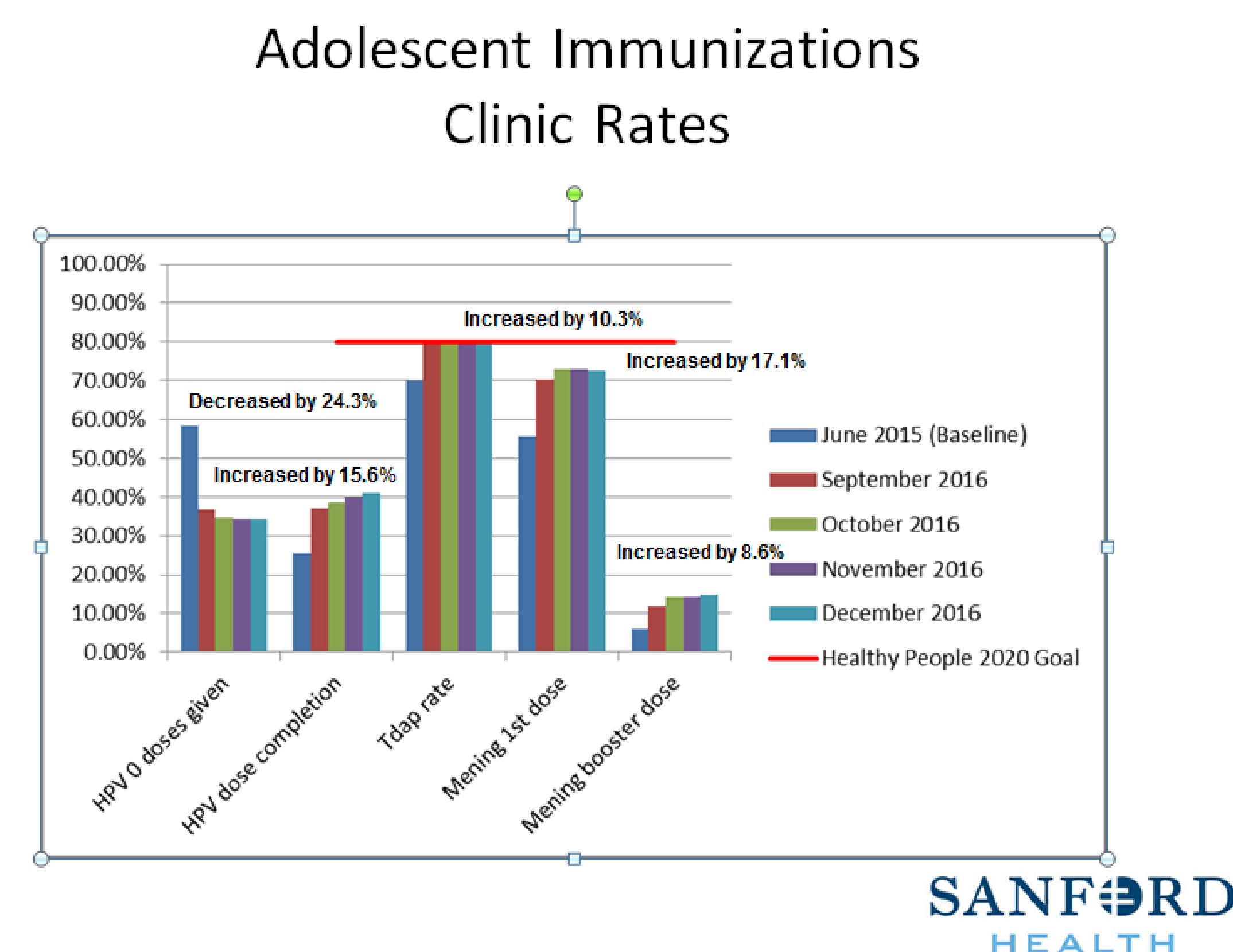
## Partnerships

- Industry
- Grants
- Organizations
- Abstracts
- Conference networking

## Lessons Learned

- Change is a process
- Consistent communication
- Transparency is key
- Know your data
- Utilize quality team members
- Passion can't be taught

## Data



## Outcomes

- Increased immunization rates for adolescents
- Increased awareness
- Protocol use
- No Missed Opportunities
- VAX Champ program

DON'T WAIT.  
**Vaccinate.**  
SANFORD HEALTH



Sanford USD Medical Center  
received Magnet status  
for nursing excellence

