

# COLLEGE AND UNIVERSITY NATIONAL FLU CHALLENGE

Jalyn Ingalls

# MICHIGAN COLLEGE FLU CHALLENGE

*Goal:* To increase flu vaccination rates of college-aged young adults through a friendly competition amongst participating colleges and universities

*Sponsors:* Michigan Department of Health and Human Services and Alana's Foundation

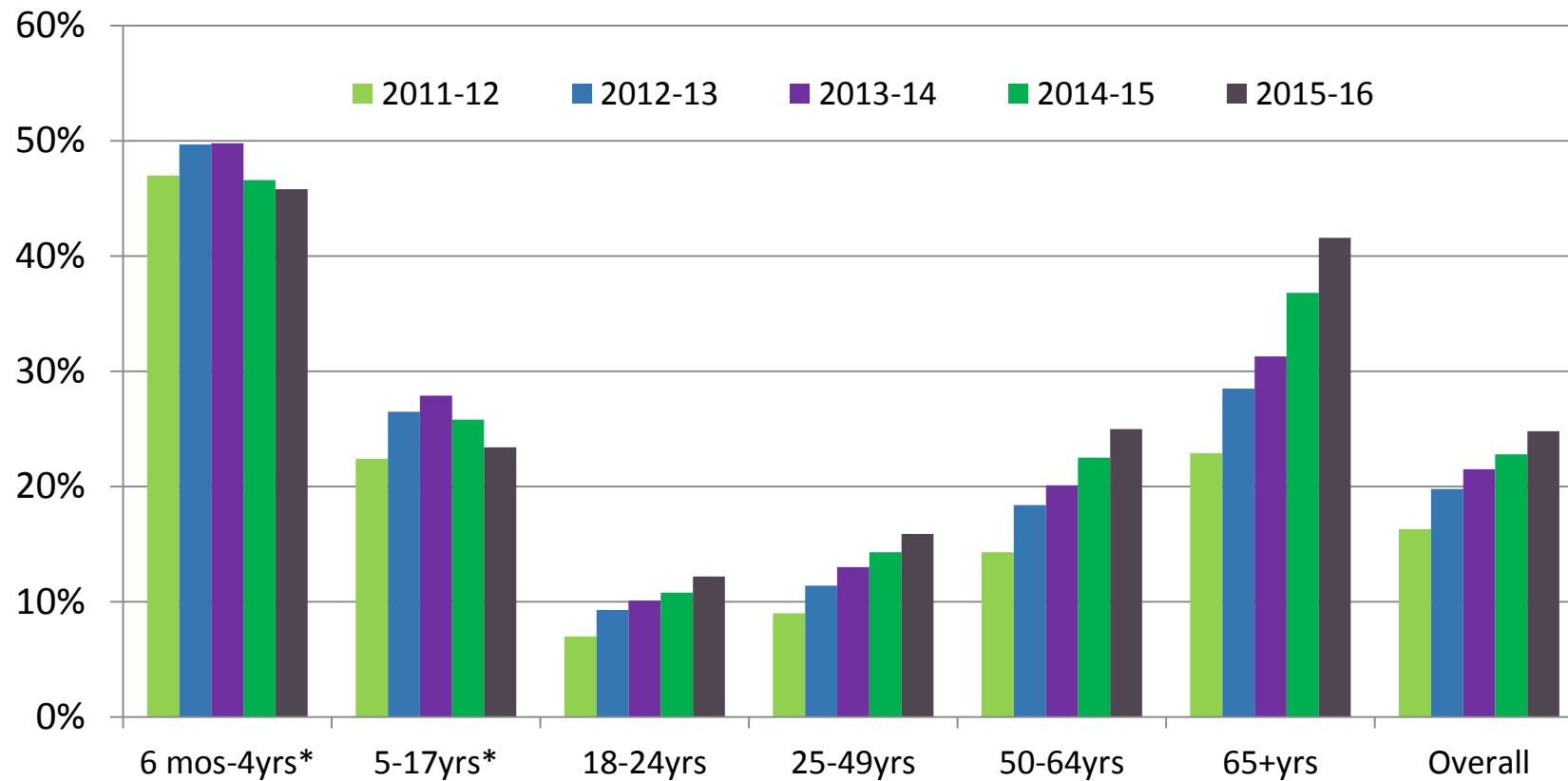
*Participants:* Colleges/Universities in Michigan that wanted to increase flu vaccination rates by participating in the Challenge

*Outcomes:* Increase in flu vaccination rates among adults aged 18-24 years of age, increase in number of doses entered in MCIR by Colleges/Universities, and more education and outreach on the importance of the flu vaccine

[College Flu Challenge Website](#)

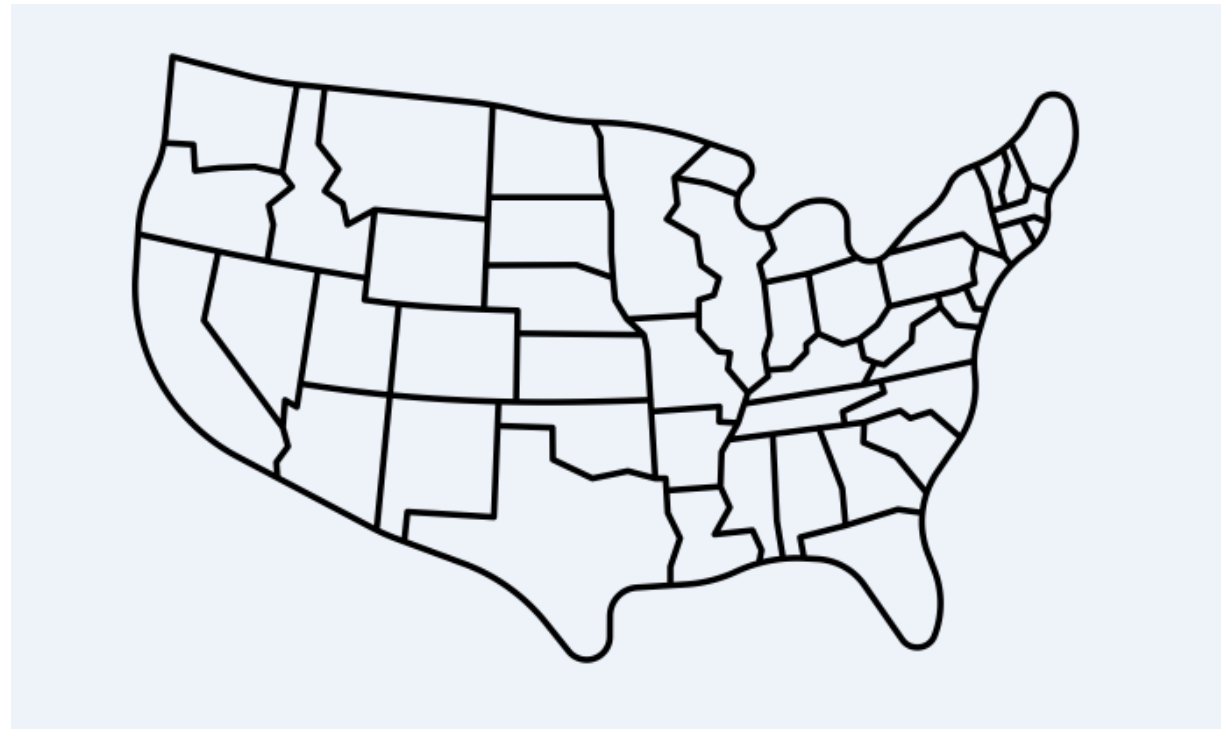
# OUTCOMES

Influenza Vaccination 1+ Coverage by Age Group, Michigan Care Improvement Registry (MCIR) Data, 2011-2016



# NATIONAL COLLEGE FLU CHALLENGE

We want to make it bigger!



# NATIONAL COLLEGE FLU CHALLENGE DETAILS

We want to extend the College and University Flu Challenge to include institutions located in any state!

High-level Details:

- ❖ Enrollment: Starting in August 2017
- ❖ Student Self Report Vaccination Survey: Link to be distributed
- ❖ Communication: Email, Webinars, Newsletters

# NATIONAL FLU CHALLENGE: BENEFITS AND REQUIREMENTS

Communicating with Schools about the National Flu Challenge:

## ❖ Benefits

- ❖ Increased flu vaccination rates on campus
- ❖ Access to resources, toolkit, and promotional and educational materials
- ❖ Chance to win bragging rights and a trophy

## ❖ Requirements

- ❖ Create a campaign on campus to encourage students to get vaccinated
- ❖ Provide promotional materials that include the link to the Student Self Report Survey
- ❖ Engage with other schools to share best practices, good ideas, etc.
- ❖ Enter all doses given at the health center into IIS

# NATIONAL COLLEGE FLU CHALLENGE: NEXT STEPS

So what next?

- ❖ We are looking for someone who can take on the National College Flu Challenge!
  - A national group that can coordinate the National Flu Challenge
  - MDHHS can provide advice, best practices, and technical support

# NATIONAL COLLEGE FLU CHALLENGE: QUESTIONS

## Questions?

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