Vaccines on Demand
UberHEALTH
Passport Health – Who are we?

Vaccination provider with 22 years of expertise
  Travel vaccines are our “bacon and eggs”
  Corporate wellness is a large and growing focus
Broad clinic footprint allows us to serve clients in nearly any North American location
Large nurse network and the ability to quick ramp up to meet demand
UberHEALTH – What is it?

Flu shots on demand
Uber users request a flu shot from their mobile app
Driver delivers the nurse and vaccine to their doorstep
Nurse can administer as many as 10 flu doses per stop
UberHEALTH

Debuted in 2014 with events in Boston, Washington DC, New York City, and Chicago
Grew in 2015 to include events in 25 cities across the US with 250 nurses – all on one day
UberHEALTH – A true partnership
Logistics - Delivering vaccines on the go

Considerations and Challenges
Vaccine storage and maintaining cold chain in transit

Estimating vaccine inventory needs + re-stock options

Handling potential adverse reactions outside clinic setting

On-the-go storage and handling of protected health information and hazardous waste

Ensuring confidentiality for users of the UberHEALTH app
UberHEALTH – What was the impact?

Findings from 2014 pilot in four cities
Vaccines were requested at 2,378 sites
Nurses vaccinated 2,057 persons

Post Event Survey
Of the 2,024 persons who were sent surveys, 486 (24%) completed and returned them. Respondents indicated that they were definitely likely (30.2%), somewhat likely (50.0%), or definitely not likely (19.8%) to receive the vaccine from traditional providers. Respondents also said that the delivery of the vaccine was very important (78.2%), moderately important (15.6%), or not important (6.2%) to their decision to be vaccinated.

Source: Annals of Internal Medicine, Nov. 17th, 2015
UberHEALTH - Goals and objectives

Reimagining how we deliver immunizations
Developing a demand for vaccines among hard-to-reach targets
Shifting the medicine delivery paradigm
Kara Anderson
Director, Business Development
Kara.Anderson@flufree.com
480-646-9031