

# Increasing Adult Immunization Rates Through An Office Champions Project

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## Disclosures

- Clinical Policies Strategist, Health of the Public and Science Division
- No Conflicts of Interest to Disclose

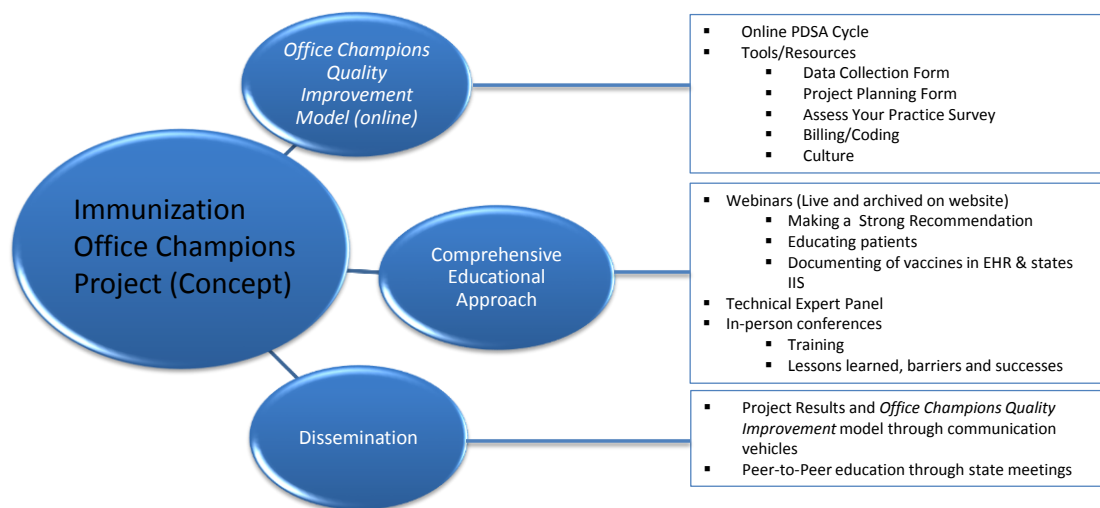
# OBJECTIVES

- To become knowledgeable about how to implement the "Office Champions Project" concept into practice
- To Learn the benefits of the Office Champions Project to increase immunization rates
- To gain knowledge on how to motivate family physicians to become "physician champions"
- To understand what it takes to get a learning collaborative together

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## AAFP OFFICE CHAMPIONS PROJECT



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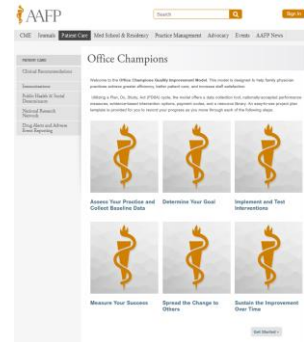
# AAFP OFFICE CHAMPIONS PROJECT

AAFP *Office Champions Quality Improvement* model takes practice teams through a PDSA cycle, step-by-by, and provides tools, and resources specific to improving adult immunization rates.



Listed are some of the tools and resources in the model:

- Educational webinars
- Project Planning Form
- Data Collection Tool (Chart Reviews)
- "Assess the Practice" Survey
- Billing and Coding



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# AAFP OFFICE CHAMPIONS PROJECT

- Multi-faceted performance improvement activity.
- Focused on educating family physicians and their practice staff about effective strategies to increase adolescent immunization rates.
- Project consisting of five objectives:
  - Recruit family medicine practices and identify a physician and office champion
  - Develop an educational program that can integrate immunizations into the office routine and promote the importance of vaccines
  - Develop and implement a program evaluation
  - Dissemination of results nationally to facilitate the sharing of best practices
  - Continue seeking funding sources to update and supplement the project activities and ensure continuation of activities

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# Benefits of the Office Champions Project

- Implementation of a team-based approach to increase immunization rates
- Education of health care providers (physicians and non-physicians) about the benefits of immunizations
- Team developed action plan developed to address barriers within the health care systems (financial, process, comfort level, etc.)
- Implementation of evidence-based interventions
  - Community Guide to Preventive Services
  - NVAC Standards for Adult Immunization Practices



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# Benefits of the Office Champions Project (cont.)

- Program evaluation process
  - Chart review analysis
  - Practice assessment of procedures
- Development of sustainability plan to communication issues early
  - Employee turnover
  - Procedures change
- Sharing of "Best Practices" that were implemented into the practices
- AAFP gained knowledge about the barriers of immunizing
  - Time constraint
  - Hesitancy
  - Safety and effectiveness



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## What Motivates Physicians to Become Champions?

- They wanted to improve patient care and their current processes (or lack of)
  - Sometimes surprising knowledge gained from the chart review analysis
  - Knowing they are learning evidence-based strategies that could increase immunization rates and reduce barriers
  - Dissemination of the results
    - Sharing their results with peers



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## What Motivates Physicians to Become Champions? (cont.)

### An opportunity to:

- Educate the physicians and other health care providers in the practice
- Implement of a team-based approach that can be spread across the practice
- Share lessons learned through Peer-to-Peer education



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# Learning Collaborative

The Immunization Office Champions Project utilizes two formats for collaboration:

1. AAFP Connection-Online Community
  - Sharing, learning and connecting with peers
2. In-person training and project wrap up on lessons learned conferences



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# QUESTIONS



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